



# 2008 Deerfield Township Harvest Festival

## October 10, 11 & 12

P.O. Box 350, Rosenhayn, NJ 08352 • 856-455-3200 • Fax: 856-455-0025  
festival@deerfieldtownship.org • [www.deerfieldtownship.org](http://www.deerfieldtownship.org)

**A WEEKEND OF FREE FAMILY FUN & ENTERTAINMENT**



*Free Performances by*



### Lonestar

*Hits Include "Amazed"  
One of America's Most  
Popular Country Bands.  
9 Billboard # 1 Hits  
18 Billboard Top-10 Hits*

### Whiskey Falls

### Fisher Stevenson

### Robert Hazard

### Sensational Soul Cruisers

### More Local Bands

### Parade

Sat., Oct 11, Noon

### Festival Idol Contest

### Mascot Mania & More Children's Fun

### Fireworks

### Crafts ▪ Food Court ▪ Games

### Amusement Rides

### Sports Memorabilia

### 2009 New Car Show

### Community and Business Displays

**MORE GREAT  
ENTERTAINERS TO  
BE ANNOUNCED  
SOON**

*\* Entertainers & Sponsors  
are subject to change..*

### Major Sponsor:



Tony Stanzione, Publicity Chairman, 856-451-4200 or 609-364-5528

### FOR IMMEDIATE RELEASE

### DEERFIELD TOWNSHIP ANNOUNCES MAJOR ENTERTAINERS AND SPONSOR FOR ITS 30<sup>TH</sup> ANNUAL HARVEST FESTIVAL IN OCTOBER

"Baby I'm amazed by you" is a line from the country band Lonestar's biggest hit record "Amazed" which was America's number one song on both the Country and pop charts in the 1999 and 2000. It is a fitting quote to use to describe the success of the Deerfield Township Harvest Festival as this totally volunteer-run event heads toward its thirtieth amazing year on Oct. 10, 11 and 12.

It is even more fitting since Steve Wymbs, Executive Director of CCIA joined Deerfield Township Mayor Carol Musso and Recreation Committee Chairman Roy Spoltore in announcing that six-time Grammy nominated Lonestar will be featured in a free concert at the Harvest Festival at 8:30 pm on Saturday, Oct. 11. Lonestar, one of America's most popular country groups over the past ten years, with 10 number one hits, 18 top ten hits and 28 charted singles, is expected to draw large crowds to its concert on the festival's stage in Rosenhayn's Frank LoBiondo, Sr. Park.



The Cumberland County Improvement Authority has become the Festival's major sponsor this year to support this special 30<sup>th</sup> anniversary edition of the Harvest Festival.

“The Deerfield Harvest Festival is an important event for Deerfield Township and the entire county,” said Steven R. Wymbs, Cumberland County Improvement Authority Executive Director. “The Festival provides quality entertainment for residents and visitors from throughout the Delaware Valley region. In addition, it helps establish Cumberland County as a visitor destination and reinforces the fact that we truly have "More to Offer." Cumberland County has had the second highest rate of tourism growth in the state because of quality events like the Harvest Festival. We are proud to be a partner in helping make this year's 30th Anniversary Festival a big success.”

With a previously approved grant from the Improvement Authority, the festival stage will be remodeled before the festival begins in October with a roof that covers the entire stage and eliminates the posts in the front of the stage that blocked the view of the entertainment.

“Over the last few years, the Cumberland County Improvement Authority has enjoyed a close working relationship with municipalities throughout the county including Deerfield Township government,” said Improvement Authority Board Chairman Albert B. Kelly. “As part of these partnerships, the Authority has participated in numerous projects and programs which have infused millions of dollars directly or indirectly into the county's economy. We are happy to support the Harvest Festival and, moving forward, we will continue to seek opportunities to

establish partnerships and expand our role in the economic growth of local municipalities and the county as a whole.”

“On behalf of the Township Committee, Recreation Committee and the people of Deerfield Township, I thank the Cumberland County Improvement Authority, Albert Kelly, Board Chairman, the entire Board and Steve Wymbs, Executive Director for helping us as we strive to make our 30th harvest festival our best celebration ever. The Authority in recent years has become a major supporter of programs initiated by the Township Committee to benefit our residents," commented Mayor Carol Musso.

Roy Spoltore, who has chaired the festival for all of its 30 years, said more national and regional stars will be announced in the weeks ahead.

“Thanks to the generous support of the Improvement Authority, Comcast, New Jersey State Council on the Arts, Cumberland County Cultural and Heritage Commission and Delaware River and Bay Authority, we will be able to present the best entertainment line-up in festival history,” Spoltore added.

The Recreation Committee is building an entertainment lineup of local, regional and national stars to support the festival’s 2008 theme “Jersey days, country nights.” We are featuring local and regional “Jersey” bands in the afternoons and country stars in the evenings.

“While we really appreciate the support of these major sponsors, we continue to need the support of many other area businesses as sponsors and advertisers to keep this a free event.”

To become a sponsor and for more information, contact the harvest festival committee at 856-455-3200, [festival@deerfieldtownship.org](mailto:festival@deerfieldtownship.org) or visit [www.deerfieldtownship.org](http://www.deerfieldtownship.org).

Spoltore noted that the festival, which once featured mainly local bands and entertainers, has now gained a reputation for hosting current and past stars and putting the spotlight on rising stars, particularly in Country music.

In recent years, the festival has presented popular bands like The Gin Blossoms, The Temptations and Blood Sweat & Tears, drawing music fans from several states and record crowds.

Emerson Drive and Lady Antebellum, two of the 2007 festival's lead bands, have become two of the top country bands in the nation.

"We are working on booking some additional well-known entertainers to compliment Lonestar and we plan to present some rising stars in both Country and pop music. Those announcements will come in the next month," Spoltore added.

Lonestar has built a career providing inspiration and optimism with their music with classic hits like "Amazed," "I'm Already There," and "My Front Porch Looking In," all heartfelt anthems to family, love and fidelity. They also know how to rock with across-the-board hits of the first order like "No News", "What About Now" and "You Walked In". The band has sold over 10 million albums, receiving various awards and nominations throughout their career.

The quartet's non-musical legacy is equally impressive. Lonestar is known for their support of the nation's troops and of charitable causes. Their many honors include both the National Fatherhood Award and the ACM/Home Depot

Humanitarian Award. They are, in short, among modern country music's greatest ambassadors.

Entertainers and special events already confirmed for the festival on Columbus Day Weekend, Oct. 10-12 include Whiskey Falls, a popular nationally-known country band with charted songs like “Last Train Running”; Fisher Stevenson, a rising country singer/song-writer with his first song “No Tomorrow, Here Tonight” now on the country charts; songwriter Robert Hazard presents his folk, blues and rock influenced music and The Sensational Soul Cruisers will perform Motown and R&B hits.

The Festival Parade is set for Sat., Oct. 11, at noon, the Festival Idol Contest preliminary competition is Fri., Oct. 10 with the finals on Sun., Oct. 12.

Mascot Mania will be held on Sat., Oct 11 and the gigantic fireworks show, bigger, brighter and louder than ever for the 30th celebration will bring the event to a close on Sun. Oct. 12 at 9:30 pm.