

Deerfield Township Harvest Festival

October 8, 9 & 10, 2010

P.O. Box 350, Rosenhayn, NJ 08352 • 856-455-3200 • Fax: 856-455-0025 • festival@dthf.org • www.dthf.org
 \$1 Admission Fee Per Day Sat, & Sun. Unlimited re-entry. Children 12 & under free. No admission fee Friday.



Celebrating Heroes -- Our Armed Forces ... A Weekend Filled with Family Fun and Entertainment

Sponsorships

AVAILABLE FOR THE 32nd CELEBRATION!

ONE OF SOUTH JERSEY'S MOST POPULAR FALL EVENTS!

The 32nd Celebration of the Deerfield Township Harvest Festival on Oct, 8, 9, & 10 will "celebrate heroes", paying tribute to true heroes, our American Armed Forces, saluting our farming heritage and presenting a weekend filled with music and family fun on Columbus Weekend.

The Deerfield Township Harvest Festival provides area businesses and organizations with affordable and effective advertising and promotion options. Not only will your ad reach thousands of households in the area, sponsorship levels of \$350 or higher receive recognition on signs at the festival, on the festival PA system and in various festival marketing materials. You may also have a business display at the festival where more than 25,000 people will visit on Columbus Weekend, October 8-10.

The Festival's newspaper supplement with business ads will be inserted in the News of Cumberland County (Bridgeton News) and The Cumberland Reminder and will be mailed to all households and businesses in Deerfield Township, reaching 25,000 homes and businesses. Please review the sponsorship options. Complete the order form and return it with ad no later than Aug. 22. Full payment must be received by Sept. 15. If you would like to meet with a festival volunteer to discuss sponsorship, please contact us as indicated in this form.

FESTIVAL TABLOID INCLUDES THE BRIDGETON, VINELAND & MILLVILLE MARKETS THIS YEAR. YOUR AD WILL REACH OVER 25,000 HOUSEHOLDS!

Admission fee includes performances by National, Regional and Local Country and Rock Bands



Darryl Worley



Buxton Hughes



Jason Michael Carroll

more to be announced

Festival Idol Contest

Baking Contest

Parade

Sat., Oct. 9, noon Includes Armed Forces Salute & More

Mascot Mania & More Children's Fun

Fireworks

Crafts

Food Court

Games

Amusement Rides

Sports Memorabilia

Home Improvement Displays

Car Show

Community and Business Displays

Schedule Subject to Change.

Comcast

NEW JERSEY STATE COUNCIL ON THE ARTS

Cumberland County Cultural Heritage Commission



Platinum Sponsor - \$10,000 or more

- Exclusive sponsor of the major musical entertainment on Saturday and/or Sunday
- Full page, Full-color, 10 x 10 inch ad in the 25,000 tabloids
- Free 20' X 20' Display Space In Commercial Exhibit Area
- 8' X 4' Company Banner at the Festival's Main Stage
- Logo Recognition in 110,000 4-Page Newspaper Inserts
- Announcements about your Business on Festival PA
- Complimentary Professional Float in the Festival Parade
- Short Story About your Products & Services in the Tabloid
- 12 Complimentary Food Coupons for Recreation Food Booth and 6 Complimentary Parking Passes
- 6 reserved seats in front of the festival's main stage on Oct. 9 & 10. Advance registration required.
- Recognition in All Print Ads, Radio & TV Spots, Billboards, New Releases, Fliers and Posters

Silver Sponsor - \$2,500

- Sponsor of Mascot Mania, Ride Bracelet Discounts, Idol Contest or Kids Entertainment
- Full page, Full-color, 10 x 10 inch ad in the 25,000 tabloids
- Free 10' X 10' Display Space In Commercial Exhibit Area
- 4' X 4' Banner at the Festival's Main Stage or Your Company Banner will be displayed at the Festival
- Recognition in 110,000 4-Page Newspaper Inserts
- Announcements about your Business on Festival PA
- Short Story About Products & Services in the Tabloid
- 8 Complimentary Food Coupons for Recreation Food Booth and 4 Complimentary Parking Passes
- 4 reserved seats in front of the festival's main stage on Oct. 9 & 10. Advance registration required.
- Recognition in All Print Ads, Local Radio & TV Spots, News Releases, Fliers and Posters

Premium Sponsor - \$600

- 1/2 page, 10 x 5 inch ad in the 25,000 Festival tabloids
- Free 8' X 5' Display Space In Commercial Exhibit Tent
- Company Name on Banner at the Festival's Main Stage
- Recognition in 110,000 4-Page Newspaper Inserts
- Announcements about your Business on Festival PA
- 4 Complimentary Food Coupons for Recreation Food Booth and 2 Complimentary Parking Passes.
- 2 reserved seats in front of the festival's main stage on Oct. 9 & 10. Advance registration required.

Parade Float Sponsor

- Complimentary to sponsors of \$5,000 or more
- \$500 additional with sponsor package less than \$5,000
- \$650 for Float Sponsorship Only

Gold Sponsor - \$5,000 or more

- Sponsor of Fireworks, Parade or Thrill Show
- Full page, Full-color, 10 x 10 inch ad in the 25,000 tabloids
- Free 20' X 20' Display Space In Commercial Exhibit Area
- 8' X 4' Company Banner at the Festival's Main Stage
- Logo Recognition in 110,000 4-Page Newspaper Inserts
- Announcements about your Business on Festival PA
- Complimentary Professional Float in the Festival Parade
- Short Story About Products & Services in the Tabloid
- 12 Complimentary Coupons for Recreation Food Booth and 6 Complimentary Parking Passes
- 6 reserved seats in front of the festival's main stage on Oct. 9 & 10. Advance registration required.
- Recognition in All Print Ads, Radio & TV Spots, Billboards, News Releases, Fliers and Posters.

Bronze Sponsor - \$1,000, \$1,250, \$1,350

- \$1350 Color or \$1250 B/W- Full page, 10 x 10 inch ad in the 25,000 insert or \$1000 B/W- 3/4 page, 10 x 7.5 inch ad
- Free 10' X 10' Display Space In Commercial Exhibit Tent
- Company Name on Banner at the Festival's Main Stage
- Recognition in 110,000 4-Page Newspaper Inserts
- Announcements about your Business on the Festival PA
- Short Story About your Products & Services in the Tabloid
- 6 Complimentary Food Coupons for Recreation Food Booth and 3 Complimentary Parking Passes
- 4 reserved seats in front of the festival's main stage on Oct. 9 or 10. Advance registration required.

Car Show Sponsor

- Same benefits as Bronze sponsors- see above
- \$1000 – ¾ pg. b/w ad – 4 display cars
- \$1250 – full pg. b/w ad – 6 display cars
- \$1500 – full pg. color ad – 8 display cars

Special Sponsor - \$350

- 1/4 page, 10 x 2.5 inch ad in the 25,000 Festival tabloids
- Free 8' X 5' Display Space In Commercial Exhibit Tent
- Company Name on Banner at the Festival's Main Stage
- Recognition in 110,000 4-Page Newspaper Inserts
- Announcements about your Business on Festival PA
- 2 Complimentary Food Coupons for Recreation Food Booth and a Complimentary Parking Pass
- 2 reserved seats in front of the festival's main stage on Oct. 9 or 10. Advance registration required.

Official Festival Hotel Sponsor

- Same Benefits as Bronze Sponsors – See above
- Hotel Website hyperlinked to Festival Website for Reservations
- Featured as One of the Official Hotels of Festival

2010 DEERFIELD TOWNSHIP HARVEST FESTIVAL SPONSORSHIP FORM

Please complete this form and send it to Deerfield Township by August 22

NAME, ADDRESS, PHONE OF BUSINESS OR INDIVIDUALS:

NAME: _____

ADDRESS: _____

CONTACT PERSON: _____

PHONE: _____

FAX: _____

EMAIL: _____

WEB: _____

PLEASE ORDER YOUR AD BY AUGUST 22, 2010.

**MAKE YOUR PAYMENT NO LATER THAN SEPTEMBER 15,
2010. THANK YOU.**

MAKE CHECKS PAYABLE TO:

DEERFIELD TOWNSHIP RECREATION TRUST FUND

Attach camera-ready ad, logo or business card.

E-mail camera-ready ad copy to:

festival@dthf.org.

These electronic files should contain a complete ad design and layout with all photographic images, artwork and typesetting included. Please include all fonts. Accepted formats are: tif, jpg, & pdf. Resolution minimum 300 dpi @ 100% ad size.

**For more information, call 856-455-3200 weekdays or
609-364-5528 or 856-305-1287 evenings and weekends.**

**MAILING ADDRESS: HARVEST FESTIVAL
PO BOX 350
ROSENHAYN, NJ 08352**

ENTER THE DOLLAR AMOUNT ON THE LINE FOR YOUR CHOICE(S):

- _____ **Platinum Sponsor Package - \$10,000 +**
- _____ **Gold Sponsor Package - \$5,000 +**
- _____ **Silver Sponsor Package - \$2,500 +**
- _____ **Bronze Sponsor Package - \$1,350, \$1,250 or \$1,000**
- _____ **Hotel Sponsorship - 1,350, \$1250 or \$1000**
- _____ **Car Show Package - \$1500, \$1250 or \$1000**
- _____ **Premium Sponsor Package - \$600**
- _____ **Special Sponsor Package - \$350**
- _____ **Home Improvement Show - enter amount**
- _____ **Professional Float in Parade - \$500 with any
sponsor package of \$2500 or less.**
- _____ **Professional Float in Parade, no other
sponsorship - \$650**
- _____ **6 x 5 inch Ad - \$300.00**
- _____ **4 x 6 inch Ad - \$250.00**
- _____ **5 X 4 inch Ad - \$200.00**
- _____ **4 X 4 inch Ad - \$160.00**
- _____ **4 x 3 inch Ad - \$120.00**
- _____ **4 x 2 inch Ad - \$80.00**
- _____ **3 x 2 inch Ad - \$60.00**
- _____ **Full color to any 30" ad, special, premium or
bronze sponsor ad - \$100**
- _____ **Total Amount Submitted**
- _____ **Total Amount to be Billed or Submitted**