

33rd  
Annual

# Deerfield Township

# Harvest Festival

## Oct. 7, 8 & 9

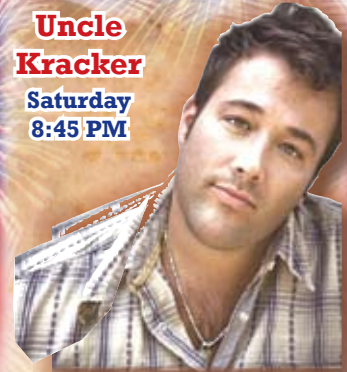
Sept. 11 Remembrances Sat. & Sun. Nights

### Celebrate America & Hometown Heroes!

\$1 Admission on Sat. & Sun. for ages 6 & older; 5 & under free. Free admission for everyone on Fri. • Morton Ave., Rosenhayn, NJ

Featuring  
National  
Music Stars

**Uncle  
Kracker**  
Saturday  
8:45 PM



**Love and Theft**  
Sunday, 8:30 PM



**Jaron and  
the Long  
Road to  
Love**  
Saturday,  
7:30 PM



**Randy  
Montana**  
Saturday,  
6:15 PM



**The Henningsens**  
Sunday, 6:40 PM



**The Lunabelles** Sunday, 7:35 PM



## Enjoy A Weekend Filled With Great Music and Family Fun



More Great Music: The Idol Kings ... Mach Five ... Kids Don't Bounce ... Route 9 ... Bruce in the USA ... Sensational Soul Cruisers ... The Good Tymes ... Gerizim Band ... The Jack Neff Band  
PARADE SATURDAY NOON ★ MASCOT MANIA ★ GREAT FOOD ★ CRAFTERS ★ LOCAL BANDS ★ FIREWORKS SUNDAY 9:30 PM

WWW.DTHF.ORG • 856-455-3200

MAJOR  
SPONSORS:





MAJOR CORPORATE SPONSOR

The company to look to **first**  
for the **communications** products and services  
in their **lives**.

Comcast Cable is proud to sponsor the concert series on the Comcast Stage at the Annual Deerfield Township Harvest Festival



**Live music features:** • Uncle Kracker • Love & Theft • Randy Montana • Jaron & The Long Road to Love • Idol Kings • Bruce in the USA • Lunabelles • Henningsens • Route 9 • Kids Don't Bounce • Mach Five • Sensational Soul Cruisers • The Jack Neff Band • Good Tymes • Gerizim Band

**1 - 8 0 0 - C O M C A S T**  
**w w w . c o m c a s t . c o m**



# Join the Celebration!

As we honor America and everyday heroes - our Hometown Heroes and recognize our community's farming tradition.



Uncle Kracker performs his charted hit songs at 8:45 PM on Sat., Oct. 8.

The Deerfield Township Recreation Committee and the Township Committee invite you to the **33rd celebration of the Harvest Festival on Oct. 7, 8 and 9 in the village of Rosenhayn.** **“Celebrate America & Hometown Heroes”** is the theme for the Deerfield Township Harvest Festival on October 7-9 this year in Rosenhayn. Hometown Heroes are the everyday folks who are heroes in our lives. They are special people who we want to recognize for their selflessness and positive influence. They generously sacrifice time and provide assistance to improve the quality of life for persons in our communities.

The festival's outstanding entertainment lineup features local and regional entertainers coupled with established and rising national performers.

“I invite everyone to join us in Deerfield Township as we celebrate our farming heritage, America and Hometown Heroes with a weekend filled with fun and an amazing array of music,” said Mayor John Stanzione.

To add to the fun and enjoyment, festival stars and even festival visitors will be able to be seen on the new jumbo high definition, LCD screen, known as **"Fest-a-Vision"**, which is sponsored by Colonial Bank. Festival messages, entertainment schedules and special video / photo presentations to commemorate 9-11 and to pay tribute to our Hometown Heroes will be shown throughout Saturday and Sunday on the giant screen.

## Music is Festival Highlight

The festival continues its tradition of providing a stellar variety of national, regional and

local musical entertainment to the visitors thanks to Comcast and other major sponsors. Roy Spoltore, 33-year Chairman of the Festival, has put together another great schedule of music and family fun. Saturday, Oct. 8, features Randy Montana, at 6:15 PM, on the Comcast Stage, followed by Jaron and the Long Road to Love, at 7:30 PM. Uncle Kracker concludes the Sat. entertainment at 8:45 PM.

The “celebration” begins on Saturday, Oct. 8 with shows by The Idol Kings, at 3:00 & 5:00 PM, Mach Five, at 4:10 PM, Kids Don't Bounce, 1:50 PM and Route 9 at 12:50 PM.

Sunday, Oct. 9, stars one of our nation's top modern country duos, Love & Theft at 8:30 PM.

Sunday also brings rising national stars and regional and local favorites to the Comcast stage including The Lunabelles, 7:35 PM, The Henningsens, 6:40 PM, Bruce in the USA, at 3:00 & 5:30 PM, Sensational Soul Cruisers, 1:50 & 4:10 PM, and the Good Tymes, noon.

## Rides, Games, Parade, Mascot Mania, Fireworks

The family-friendly, exciting, safe and clean midway of Skelly's Amusements and Games features dozens of amusement rides and games beginning at 6 PM on Friday, Oct. 7 and continues on Sat. and Sun., Oct. 8 and 9, noon to 10 PM. Special ride discounts are a more affordable alternative for families with more rides for the kids. Credit cards accepted for amusement rides only.

## Dollar Dogs & Soda

The Deerfield Recreation Committee Food Booth will feature hot dogs and sodas for \$1 each on family night, Friday night. Enjoy this family friendly night!

The Festival Parade, one of South Jersey's best, kicks off at noon on Sat., Oct. 8 on Morton Ave. More than 90 units will pay tribute to farming. This year it includes a decorated baby stroller and kid's wagon section. To honor farming, the festival includes recognition of Deerfield Farmer of the Year, Joe Olsen.

Mascot Mania, Sat., Oct. 8, 2-5 PM, is a festival signature event. You can't help but laugh and smile at the antics of 76'ers Hip Hop, River Shark's Finley and more mascots and cartoon characters. Youngsters will also enjoy magic, juggling and other fun with Rainbow, the Monkey Man, costumed characters, petting zoo, pony rides, exotic bird shows and Free Cycle Action Sports BMX Bike Thrill show.



The Festival SingFest Contest, formerly called Idol Contest, sponsored by WSNJ AM and QBC TV2, begins at 7 PM. on Fri., Oct. 7. The top 3 in each age category will appear again on Sunday, Oct. 9 at 1 PM at the finals.

Visitors will enjoy a big arts & crafts, business and community and home improvement display, sports memorabilia tent, cars, garden equipment, Comcast's digital TV display and an extensive variety of delicious foods and beverages in the food



Country music duo Love and Theft performs at 8:30 PM on Sun., Oct. 9.

court. The Festival ends with a big, bright and loud fireworks

show celebrating America and everyday heroes – our hometown heroes on Sun. Oct. 9, 9:30 PM.

The major sponsors for the festival are Comcast, Colonial Bank, WSNJ AM / QBC TV 2, NJ State Council on the Arts, Cumberland County Improvement Authority and Cumberland County Cultural & Heritage Commission. We thank all of our sponsors listed in the index of sponsors on page 50. See full schedule of events on pages 26 & 27.

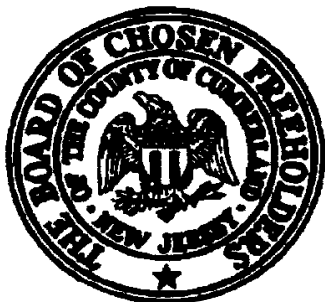


## INSIDE THIS EDITION

Index of Sponsors.....	50
Opening Story- Celebration.....	3
Fri. & Sat. Highlights.....	5
Uncle Kracker.....	7
Jaron & Long Road to Love.....	9
Randy Montana.....	11
Idol Kings.....	13
Sunday Features Stars.....	15
Love and Theft.....	17
Festival Photos.....	18, 23, 25, 36
The Lunabelles.....	19
The Henningsens.....	21
Soul Cruisers.....	22
Bruce in the USA.....	23
Special Events -- Parade, BMX Bikes Show, Arts, Crafts, Business, Community Displays...24	
Friends of Festival Packs.....	24
Farmer of Year Award.....	25
Detailed Schedule.....	26 – 27
Volunteers.....	28
History.....	29 - 33
Local Bands.....	35
Hometown Heroes.....	36
September 11 Tribute.....	37
Parking & Directions.....	39
Sponsors & Photos.....	41 – 49
Twp. & Rec. Committees.....	50

*The County of Cumberland  
The Cumberland County Cultural  
and Heritage Commission and  
NJ State Council on the Arts  
congratulate  
Deerfield Township on its  
Annual Harvest Festival*

**CUMBERLAND COUNTY BOARD OF CHOSEN FREEHOLDERS**



William Whelan, Director

Rev. James A. Dunkins

Samuel L. Fiocchi, Sr.

Jane Jannarone

Carl W. Kirstein

Charles Thomas

Thomas L. Sheppard

**CUMBERLAND COUNTY CULTURAL AND HERITAGE  
COMMISSION MEMBERS**

Samuel L. Fiocchi, Sr., Liaison to the Commission

Matthew Pisarski, Coordinator of Cultural and Heritage Affairs

Patricia Gale, Heislerville • Marianne Lods, Vineland  
Roy Kaneshiki, Upper Deerfield • Flavia Alaya, Bridgeton  
Jean Jones, Millville • Suzanne Merighi, Vineland  
John Garrison, Roadstown • Penny Watson, Greenwich  
Ella Boykin, Vineland  
Joseph Polhamus, Emeritus



**NEW JERSEY  
STATE  
COUNCIL  
ON THE  
ARTS**

**790 E. COMMERCE ST. BRIDGETON, NJ 08302**

Visit The Cultural and Heritage Commission Web site at  
[www.ccculturalheritage.org](http://www.ccculturalheritage.org)

# Friday Gets the Celebration Started



Friday, Oct. 7 is Family Night at the Deerfield Township Harvest Festival and **features free admission for everyone** and \$1 hot dogs and \$1 soda from the Recreation Committee food booth. The Friday fun begins at 6 PM with the opening of Skelly's Family Friendly Amusement midway and a weekend filled with great music begins with Gerizim at 6 PM and **The Jack Neff Band** at 9 PM on the Comcast Stage. Some food vendors and arts and crafts, business and community displays will be open on Friday night. Remember our Official Festival parking Lot is open on Friday night, too!

## AMUSEMENT RIDES OPEN WITH SPECIAL DISCOUNTS

The festival offers special ride discount plans to help families save money. A **Super Pass is available for \$40** per person that allows unlimited rides all-three days of the festival from the time you purchase it. There are also **Daily Unlimited Rides Discount hours for \$20 per person**. They allow unlimited rides during designated hours only: Fri., Oct. 7, 6-10 P.M. or Sat. or Sun. Oct. 8 or 9, noon-5 P.M. Normal per ride tickets may be purchased at any time during the festival.

Skelly's accepts credit cards for amusement rides.



SingFest, formerly called Festival Idol Contest, is part of the 2011 Deerfield Township Harvest Festival special events. The preliminary competition will take place Friday, Oct. 7, at 7 PM on the Festival's Comcast Stage. Finalists selected on Oct. 7 will compete for the \$100 cash prizes on Sunday, October 9, at 1 PM. Solo

singers from any town, not only Deerfield, compete in the singing contest. Contestants were invited to sing any song. Solo performers will compete in three age categories, 4 – 12, 13 – 18 and 19 and over. The winner in each category will receive a \$100 cash prize.



## The Hometown Celebration Continues on Saturday

★ **Uncle Kracker** ★ **Randy Montana** ★ **Jaron and the Long** ★ **The Idol Kings**

Saturday, Oct. 8 features a finale of exciting performances by nationally-known musical artists **Uncle Kracker** at 8:45 PM, **Jaron and the Long Road to Love** at 7:30 PM and **Randy Montana** at 6:15 PM. Enjoy Kracker's hits like "Smile" "Drift Away" and "Follow Me". Montana's hits include "1,000 Faces" and "Ain't Much Left of Lovin' You." Jaron's hits include "Pray for You" and "That's Beautiful to Me" See more information on these stars on later pages.

The fun on Saturday begins at noon when the

**Festival Parade** comes down Morton Ave. from the Township School to the festival site. Floats, marching groups, antique



cars, farm equipment and fire and rescue units join Cumberland Regional, Bridgeton, Vineland, Pitman and Glassboro high school bands in the line of march. Deerfield's 2011 Farmer of the Year, Joe Olsen and family will be in the parade.

## DESSERT BAKING CHALLENGE

"This baking challenge supports the farm-related theme and continues to revive a tradition of earlier Harvest Festivals which featured such an event."



Entry forms are available online at [www.dthf.org](http://www.dthf.org) and at the Deerfield Township Municipal Building. Recipes & entry forms can be emailed as an

attachment to [harveyfest@dthf.org](mailto:harveyfest@dthf.org) or sent to Harvey Fest, PO Box 350, Rosenhayn, NJ 08352. Desserts for the baking challenge may be brought to the Festival Information Booth Saturday, October 8 between 10:00 a.m. and 11:00 a.m. Winners will be announced.

## HOMETOWN HEROES TRIBUTE

"Celebrating America and Hometown Heroes" is the theme for the Festival this year in Rosenhayn. Time will be dedicated each night of the festival to commemorate the 10<sup>th</sup> anniversary of the September 11<sup>th</sup> attacks. The 9-11 Tribute, "Our Community Remembers" will be held to acknowledge the men, women and children who lost their lives, all those who sacrificed their lives and to all the heroes who responded to the emergency on September 11, 2001. Hometown heroes are people who have made a significant difference in other people's lives and/or communities.

As part of the Celebration of Hometown Heroes, the Festival will include a photo tribute to heroes which will be shown through Sat. & Sun. on the new jumbo screen called the Colonial Bank Fest-a-Vision.

## MUSIC FILLS THE AIR

Leading up to Uncle Kracker, Jaron and the Long Road to Love and Randy Montana will be **Route 9** at

12:50 PM, **Kid's Don't Bounce** at 1:50 PM, **The Idol Kings-Mellencamp Tribute** at 3:00 PM, **Mach Five** at 4:10 PM, and **The Idol Kings-Journey Tribute** at 5:00 PM..

## KID'S FUN & MORE

Jugglers, magicians, stilt walkers, cartoon characters, petting zoo, pony rides, games and rides on Skelly's family-friendly midway are all part of this amazing Saturday. See NJ Birdman's Exotic Bird Show, the Monkey Man and the BMX Bike Thrill Show, Free Cycle Action Sports on Sat. and Sun. **"Mascot Mania"** features professional team mascots and cartoon characters on Sat. from 2-5 P.M. Kids and everyone will enjoy the antics of 76'ers Hip Hop, River Sharks' Finley, Dora the Explorer and many more.

## CRAFTS, BUSINESS AND COMMUNITY DISPLAYS

Throughout the weekend, crafts, business, home improvement, sports, community and sports and car displays, will keep visitors entertained.



GOLD SPONSOR

**QBC**

**WSNJ**

**1240 AM**

**Quinn Broadcasting Inc.**  
**856-327-8800**



**Affordable and Effective  
Television and Radio Advertising  
in Your Community**



**Quinn Broadcasting Proudly Supports  
Deerfield Township Harvest Festival's**

**Deerfield  
SingFest** **CONTEST**

415 North High Street, Millville NJ 08332

**QBC2.COM**

**WSNJAM.COM**

# Uncle Kracker

Concert – Sat., Oct. 8 – 8:45 PM



In January 2008, when Uncle Kracker began to write the songs that appear on his recent album *Happy Hour*, he realized that it was time for something a little more upbeat and positive. "Produced by multiple Grammy-Award winner Rob Cavallo, *Happy Hour*

is a breezy blend of country-flavored pop and rock and roll that showcases not only the Detroit native's natural appeal, but also his gift as a songwriter.

Though many know him from his early years as the DJ in Kid Rock's Twisted Brown Trucker Band, Uncle Kracker has had impressive success as a songwriter, racking up co-writing credits on Kid Rock's blockbuster hits "Bawitdaba," "Cowboy," "Forever," "Only God Knows Why," and 2008's No. 1 "All Summer Long," as well as his own Adult Top 40 No. 1 "Follow Me" (from his 2001 double-platinum debut *Double Wide*). On *Happy Hour*, Uncle Kracker's soulful drawl unspools feel-good

Headlines Festival on Saturday Oct 8th. His charted singles include "Follow Me", "Smile", "Drift Away", "Good to be Me", "Memphis Soul Song" & "In a Little While".

songs like the buoyant first single "Smile," the hilarious "I Hate California," and the freewheeling "Good To Be Me,". Three songs about complicated women -- "Hot Mess," "California," and "My Girlfriend" -- highlight Uncle Kracker's playful humor and dead-on sense of satire, while "Corner Bar" takes a thoughtful tone by addressing the current economic downturn. Other standouts include a stirring cover of Bob Seger's classic "Main Street" and the lone acoustic ballad "Me Again."

Uncle Kracker signed his first record deal at age 15 with a Detroit indie label. "he started writing rap songs when he was 11, after the first Fat Boys record came out in the

mid 80s," Uncle Kracker says he met Kid Rock when he was 13. Uncle Kracker wound up contributing to Rock's 1996 independent release *Early Mornin' Stoned Pimp* and 1998's multi-platinum *Devil Without A Cause* before busting out on his own with *Double Wide* in 2000. The album peaked at No. 7 on the Billboard Top 200, spawned the smash single "Follow Me", and went on double-platinum success the following year.

Uncle Kracker's gold-selling second album, *No Stranger To Shame*, followed in 2002, spawning a hit cover version of Dobie Gray's classic "Drift Away." That track reached the Top 10 on Billboard's Hot 100 and set a record for most weeks at No.

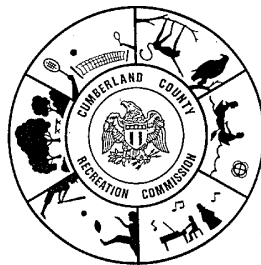


1 on the AC chart, remaining there for 22 straight weeks. In 2004, Uncle Kracker released *Seventy Two and Sunny*, which showcased his melodic songwriting and unique stylistic synthesis of pop, rock, country, soul, blues, and even doo-wop. Country superstar Kenny Chesney was featured on one of the album's tracks, "Last Night Again," so that same year, Uncle Kracker returned the favor by singing on Chesney's "When The Sun Goes Down," which topped Billboard's "Hot Country Songs" chart for five consecutive weeks.

[www.unclekracker.com](http://www.unclekracker.com)

## THE CUMBERLAND COUNTY RECREATION COMMISSION IS PROUD TO BE A SPONSOR OF THE DEERFIELD TOWNSHIP HARVEST FESTIVAL

BRONZE  
SPONSOR



### CUMBERLAND COUNTY RECREATION COMMISSION

A DIVISION OF THE CUMBERLAND COUNTY BOARD OF CHOSEN FREEHOLDERS

P.O. BOX 472, BRIDGETON, NEW JERSEY 08302 • (856) 453-2184

• BILL BELL, CHAIRMAN • KIM GAUNTT, DIRECTOR  
FREEHOLDER LIASONS: CARL KIRSTEIN AND SAMUEL FIOCCHI

#### COMMISSIONERS

CHUCK TIMBERMAN • RICHIE KATES • ANDRE LOPEZ • JOE BLANDINO  
BOB PISEL • JOHN ZAGARI • MICHAEL SHANNON

# New Jersey's Best Community Bank is Proud to Sponsor The Annual Deerfield Township Harvest Festival.

*Don't forget to stop by  
the Rosenhayn Office  
to meet your friendly  
community bankers!*



## The Bank<sup>SM</sup>

**Rosenhayn Office**

755 Morton Ave.

856.455.3500

[thebankonline.com](http://thebankonline.com)

Member FDIC

# Jaron & the Long Road to Love

Concert - Sun., Oct. 8 - 7:30 PM



Jaron Lowenstein, of Jaron and the Long Road to Love, first emerged onto the music scene in the late 90s as one half of Evan and Jaron. Together, the identical twin brothers enjoyed a run of successful singles including the

multi-platinum selling song, "Crazy For This Girl." The duo also had their songs featured in movies such as Runaway Bride ("From My Head to My Heart") and Serendipity ("The Distance"). After a longer than planned hiatus from music, Jaron began the groundwork for his debut solo album with a single mission in mind. "I came back to music in March of 2009, because the country was in such a sad place and I felt a calling to help others out of their funk with my music and character." Rather than being a "band name," Jaron and the Long Road to Love essentially reveals a man who isn't shy about admitting that he hasn't gotten it right – yet – in the arena of love. "

Jaron made a conscious decision to include his fans on his musical journey from the get go. When he wanted

feedback on his songs, he brought them straight to his fans "because he wanted to be fan-led. In return, fans showered him with overwhelming support, which is literally what helped Jaron earn a hit with his debut single, "Pray For You." It was their ceaseless efforts in inundating stations with requests for the song that garnered the attention of program directors across the country. Knowing this, Jaron never fails to recognize his fans – whom he calls FRANS (part friend, part fan) – for breaking him back onto radio. Comprised with a series of wishful thinking scenarios, "Pray For You" is a sarcasm-infused ode to exes that contains just enough punch without ever truly getting nasty. "He has written plenty of funny songs, but thinks his strength as a writer is truth, and truth is what

makes 'Pray For You' funny." His unending devotion to his FRANS has already earned him several enormous career milestones. Propelled by digital sales alone, Getting Dressed in the Dark has topped the iTunes chart for Top Country Albums as well as rounded out the Top 10 Albums in all genres. To date, 120,000 copies of Getting Dressed in the Dark have been sold. "Pray For You" remains a Top 5 song in overall sales and was the #1 selling song by a new artist in 2010. The single has accumulated over one million single digital downloads. The song is also included in the Now 35: That's What I Call Music compilation album. In addition, collective YouTube views on his "Pray For You" videos are nearing 20 million. "That' Beautiful to Me" and "It's a Good Thing" were other singles released from Jaron's debut album.

Joining forces with Jaron on his fall tour is Joe Firstman. He landed a major-label deal in 2003, signing with Atlantic

Records. That same year, his debut full-length, The War of Women, was released. He

toured nationally in support of major acts like Sheryl Crow, Jason Mraz, and Willie Nelson. In 2005, Firstman became the bandleader for NBC's 'Last Call with Carson Daly.

Jaron's fall tour will also introduce the Cordova's consisting of Jaron, Firstman, Jon Loyd, Toby Weaver, Johnny Gray, Caleb Gilbreath. Combining their musical backgrounds, creating a fusion of Country, rock, and even a little gospel, they have found a truly unique sound. Their current single "Old Dog" is featured on their website.

[www.jaronatlrll.com](http://www.jaronatlrll.com)



BRONZE SPONSOR



Bath Fitter is the # 1 bathroom remodeling company in the nation. Why not skip the difficult bath remodeling process—BATH FITTER offers beautiful acrylic bathtubs and bathtub liners that go beyond ordinary bathtub resurfacing. Our custom-made tub liners and one piece wall systems aren't just a temporary solution, either. You'll get top-notch acrylic bathtubs and tub surrounds with a lifetime warranty!



We fit  
your bathroom  
- and lifestyle -  
perfectly.

Call for a  
free estimate today!

1-800-594-8776



Providing Bathroom Remodeling Products and Accessories since 1984

# Last Chance to Enter!

All American  
**CarRaffle**  
.com

**\$100 per ticket**  
only 999 tickets will be sold!

*Drawing will be held*

**Sunday, October 9, 2011 at 8:15 p.m.**  
**Deerfield Twp. Harvest Festival, Rosenhayn, NJ**

WINNER NEED NOT BE PRESENT TO WIN

CHOOSE FROM ONE OF THESE  
PRIZE OPTIONS:



2012 Dodge Challenger R/T  
value: \$35,740



2012 Chevrolet  
Camaro SS Convertible  
value: \$38,965



2012 Cadillac CTS  
value: \$39,215



Pair of 2012 Jeep Patriots  
value: \$40,790



2012 Cadillac SRX  
value: \$35,505



Pair of 2012 Harley Davidson  
Road King Classic Motorcycles  
value: \$40,000



Pair of 2012  
Chevrolet Cruze's  
value: \$36,200

Or choose from  
one of these pairs...

Jeep Patriot and a Chevrolet Cruze value: \$38,495

Jeep Patriot and a Harley Davidson Road King Classic Motorcycle value: \$40,395

Chevrolet Cruze and a Harley Davidson Road King Classic Motorcycle value: \$38,100

*Mail or Walk-In*

MUST BE RECEIVED BY

**5:00 pm**

on

**October 7<sup>th</sup>**

Big Brothers Big Sisters Office  
1944 E. Landis Avenue, Vineland

856-692-0916



*Online Purchase*

MUST BE COMPLETED BY

**Midnight**

on

**October 8<sup>th</sup>**

AllAmericanCarRaffle.com

SILVER  
SPONSOR



**Big Brothers Big Sisters**  
of Cumberland & Salem Counties

P.O. Box 2188, Vineland, NJ 08362-2188 • 856.692.0916 • agency@bbbscscnj.org • www.bbbs.org/CumberlandSalemNJ

RAFFLE LICENSE #: RA:2011-2 • IDENTIFICATION #: 512-5-30472

# Randy Montana

His first two singles from the album "Ain't Much Left of Lovin' You," and "1,000 Faces" charted in the top 40. Randy is the son of, award-winning songwriter Billy Montana.

Concert - Sat., Oct. 8 - 6:15 PM

Randy Montana spent much of 2010 on the road, touring the nation with artists such as Sugarland and Little Big Town. "It was quite a learning experience, being a part of something where they put 12,000 – 14,000 people in seats a night," he says of touring with Sugarland's Jennifer Nettles and Kristian Bush. "Kristian said one of the coolest things at the end of the tour. He said, 'Thanks for keeping the musical integrity of this tour.' That meant a lot coming from a guy like that."

It was on this tour that Montana saw firsthand the strong and immediate connection people have to "1,000

Faces," and this was months before it was played on country radio. He signed with Sony Music Publishing in 2008 and began writing with its team of established writers. His burgeoning catalog caught the attention of Universal Music Group Nashville's Joe Fisher, and he soon signed with Universal's Mercury Nashville and began creating his debut album.

In addition to "1,000 Faces" and the debut single, "Ain't Much Left Of Lovin' You," the Jay Joyce-produced album's stand-outs include "Goodbye Rain," in which he takes a one-way fast train out of town in search of a second chance

and relief from his rear-view heartache, and "Like a Cowboy," which describes a modern-day cowboy who has leaving in his DNA and constant disappointment in his wake. "Girl, I will love you the best that I can, but you need to know I am what I am," he sings. "I'm not a bad guy, but I'm not a good guy at heart."

"Last Horse," which he wrote with his father, is about a man clinging to a dying relationship. "I don't want to be the last horse left in this one-horse town," Randy sings with Emmylou Harris. "When you hear a legendary voice like that singing along with your own voice, it's a little surreal," he says. "At the time, it's kind of tough to realize the magnitude of what just went down.

But then once it does sink in, it's like, 'This is going to be a tough thing to top.'"

"Assembly Line" depicts the daily existence of a manufacturing employee whose life is marked by numbers – production steps, unused vacation days, hourly rates and punched timecards. "It's a job for the diligent heart and I'm just one of a thousand parts," he sings. "You might think I've got it rough, but I don't mind working on the assembly line."

He co-wrote "Back of My Heart" and the high-energy "Reckless" with his father and Brian Maher. "Sonically, there's definitely a theme," he says. "We're using 12-string all over the record, which is kind of Tom Petty-ish. It's also B-3 heavy and has a very roomy drum sound, kind of like the Wallflowers."

Randy's goal is to have enough success that he can keep doing this. "I just love

this," he says. "I wouldn't have it any other way – performing live, songwriting, being in the studio. I truly love it all."

"Like they always say, 'Find something that you love to do and you'll never work a day in your life.' So far, I feel that way. There's nothing I would rather do. I want to take it as far as it can go."

[www.randymontana.com](http://www.randymontana.com)



BRONZE SPONSOR

Bank Happy.  
We've got Great Rates  
and plenty of **Free** for all!

**FREE** Checking  
**FREE** Online Banking  
**FREE** Bill Payment and Presentment  
**FREE** eStatement  
**FREE** Visa® Check Card w/  
**FREE** ATM withdrawals<sup>1</sup>  
**FREE** Coin Counting<sup>2</sup>  
and **MORE!**

**4.49%**  
APR<sup>3</sup>  
HOME EQUITY LOAN

Fixed rate  
NO prepayment penalty  
Tax-deductible interest<sup>4</sup>

**CENTURY**  
SAVINGS BANK  
— Since 1865 —  
community banking *plus*



MEMBER  
FDIC

[www.centurysb.com](http://www.centurysb.com)



Upper Deerfield Office: 53 Cornwell Dr • Bridgeton • 856.451.3300

1) Foreign bank charges may apply. 2) 5% processing fee will be assessed to non-customers. 3) The Annual Percentage Rate (APR) applies to new loans \$10,000 or more with a term of 60 months and an automatic deduction of payment from a checking account from Century Savings Bank. For example, a \$10,000 loan with a 4.49% APR, your payment would be \$186.40/month for 60 months. On refinancing existing Century Savings Bank home equity loans, a minimum loan amount of \$10,000 must be borrowed, with at least \$10,000 more than present balance, to obtain APR. The APR without automatic deduction is .51% higher. Should for any reason you discontinue using the automatic deduction service at any time during your loan period, your APR will increase. This product is a fixed-rate; closed-end loan secured by your primary residence and may not exceed 80% loan-to-value ratio (including a first mortgage or other liens). Rates and fees are subject to change without notice. The above rate is quoted as of 09/15/2011. All loans are subject to credit approval. Property insurance is required. 4) Consult your tax advisor concerning the deductibility of interest.

# *Your Hometown Engineer*

*We Set*



*Our Sights on Excellence<sup>SM</sup>*

**Fralinger  
Engineering<sup>PA</sup>**

*Serving Deerfield Township  
For Over 30 Years*

**Municipal Engineering**

**Land Surveying**

**Contract Administration**

**Tax Assessment Maps**

**Master Plans**

**Environmental Services**

**Wetlands Delineation**

**Geographic Information  
Systems**

*629 Shiloh Pike  
Bridgeton, NJ 08302  
856-451-2990  
[www.fralinger.com](http://www.fralinger.com)*

# The Idol Kings

**Concert - Sat., Oct. 8 - 3:00 & 5:00 PM**

The Idol Kings are a group of seasoned professionals who know how to deliver a show.

Hailing from some of the north-east's most successful cover bands, with credits which include recording with Luther Van Dross, Curtis Stiegers, Aerosmith, Bob Dylan and more, and writing credits with, among others, the Oak Ridge Boys,

The Idol Kings certainly know what

they are doing in the music industry. With songs of two of the most popular 80s super groups, Journey and John Mellencamp, a show with the Idol Kings is always a nonstop party.

Experience two very special concerts in one night, twice the excitement and twice the entertainment. Both performed by one talented group of musicians!

The Kings start out with an incredible set of John Mellencamp, done as only true Mellenheads could do!

Then be prepared to be blown away by the closest thing to the original Journey since the original Journey.



*A Tribute to Journey and  
John Cougar Mellencamp*

**Sam Pipitone, Jr.**  
CEO

**BRONZE SPONSOR**

**856-391-7100 ext. 115**  
**C: 856-207-4595**  
**F: 856-453-0494**

**F&S** **Produce Co., Inc.**

**Freshness and Safety are Our Commitment**

**P.O. Box 489 • 913 Bridgeton Avenue • Rosenhayn, NJ 08352**  
**www.freshcutproduce.com • spipitone@freshcutproduce.com**

**SILVER  
SPONSOR**

*Congratulations To Our Friends & Clients  
on the 33rd Annual Deerfield Township Harvest Festival*

# **TESTA HECK SCROCCA & TESTA, PA**

*Counselors at Law*

424 Landis Avenue,  
Vineland, New Jersey 08360

**Phone: 856.691.2300 – Fax: 856.691.5655**

[www.testalawyers.com](http://www.testalawyers.com)

e-mail: [info@testalawyers.com](mailto:info@testalawyers.com)

## **MICHAEL L. TESTA**

CERTIFIED CIVIL TRIAL ATTORNEY  
CERTIFIED CRIMINAL TRIAL ATTORNEY

## **TODD W. HECK, LL.M.**

MASTERS DEGREE IN TAXATION  
MEMBER NJ, NY AND PA BAR

## **RENEE E. SCROCCA**

## **MICHAEL L TESTA, JR.,**

MASTERS DEGREE IN TRIAL ADVOCACY



## **ROBERT J. CASELLA**

## **JUSTIN R. WHITE**

MEMBER NJ AND PA BAR

## **SHARON A. FERRUCCI**

---

## **FRANK G. BASILE**

(1963-2005)

## **FRANK J. TESTA**

(1940-2001)

- Personal Injury • Medical Malpractice
- Criminal • Workers Compensation • Traffic
- Real Estate • Zoning • Wills • Employment Matters
- Tax Planning • Corporate Contracts & Litigation

# Weekend Celebration Ends Sunday

★ Love & Theft   ★ Lunabelles   ★ Henningsens   ★ Soul Cruisers   ★ Bruce in USA

The 2011 festival theme, "Celebrate America and our Hometown Heroes" kicks off Sunday, Oct. 9 with a full schedule of music and fun, noon to 10 PM. Fittingly named, **The Good Tymes**, a local classic rock band, with members who have played together since their high school days, perform at noon. The finalists for the **SingFest** title perform on the festival main stage at 1 PM. **Sensational Soul Cruisers**, a soulful 11-member R & B horn band and a festival favorite perform at 1:50 and 4:10

PM. **Bruce in the USA** takes the stage at 3:00 PM and at 5:30 PM. with a tribute to Bruce Springsteen & The E. Street Band.

As the sun begins to set on Sunday, the country stars come out. At 6:40 PM, The **Henningsens**, whose songs, "You Lie" and "All Your Life" have been recorded by The Band Perry and a soon to be radio single "Alone" recorded by Sara Evans, will take the stage. The **Lunabelles** with their vibrant sound, marked by shimmering harmonies, seasoned musicianship and a love for country music tradition with a cutting-edge, take the stage at 7:35 PM.

At 8:30 PM, **Love and Theft**, a country music duo, rising in popularity across the nation will take the stage. The duo is composed of Stephen Barker Liles and Eric Gunderson, both of whom sing lead vocals and play guitar. Love and Theft originally was formed as a trio, along with Brian Bandas, in Nashville, Tennessee, in 2006. Love and Theft made its chart debut in early 2009 with the single "Runaway", which reached the Top 10 on *Billboard* Hot Country Songs. The band's debut album, *World Wide Open*, was released in August of 2009. In capturing the energy and incredible harmonies they bring to their live performances, the duo introduces country fans to one of the freshest new acts to emerge in years.



Love & Theft



The Lunabelles



The Henningsens

**Big Brothers, Big Sisters** of Cumberland and Salem Counties will be selling their car raffle tickets and the drawing for a new American-made car will take place at the festival on Sunday night.



## On Sunday, Kids and Families Will Enjoy:

- **Magic, Juggling**
- **Exotic Bird Shows**
- **BMX Bike Shows**
- **Cartoon Characters**
- **Petting Zoo & Pony Rides**
- **Arts and Crafts**
- **Sports Memorabilia**
- **Business and Community Displays**

## Free Cycle Action Sports

are back for exciting shows on both Saturday and Sunday at 2, 4 and 6 p.m. These dare-devil professional amaze youngsters, teens and adults with fetes on their BMX bikes.



## Skelly's Family-Friendly Midway

offers amusement rides all festival hours, including Sunday. Take advantage of a special discounts. Ride unlimited rides from noon to 5 PM for \$20 per person.

There are similar discount times on Saturday and you can also purchase a \$40 super pass which gives you access to all rides, all festival hours from Friday through Sunday.



## Special Packages with Unassigned Seats in Friends of the Festival Section.



**\$12 contribution for Sat. or Sun.**

**\$24 contribution for both days.**

- Includes admission and an unassigned seat in Friends of the Festival Section in front of stage
- 1 Free hot dog from Recreation booth
- 1 Free soda with souvenir cup, refillable at a discount from Recreation booth
- Entry into Friends of Festival drawing

For more information or to place orders visit [www.dthf.org](http://www.dthf.org)

## Food Court Features

delicious & affordable variety of food and beverages.



## Fireworks

will light up the sky over the festival at 9:30 PM on Sunday night, celebrating America and our Hometown Heroes.



SILVER SPONSOR

*A Family  
Tradition  
Since 1956*



*A Festival  
Tradition  
Since 1987*

1136 GLASSBORO ROAD, WILLIAMSTOWN, NJ 08094  
(856) 728-4800 FAX (856) 728-1260

**SUPERPASS**

**\$40**

**PER  
PERSON**

**UNLIMITED RIDES • ALL FESTIVAL HOURS  
ALL THREE DAYS**

**Wrist Band Specials ... \$20.00** per person

**Unlimited Rides • Friday, October 7th • 6 - 10 PM  
or Saturday, October 8th • 12 - 5 PM  
or Sunday, October 9th • 12 - 5 PM**

# Love & Theft

They made their chart debut in early 2009 with the single "Runaway", which reached the Top 10 on Billboard Hot Country Songs.

**Concert - Sun., Oct. 9 - 8:30 PM**

Love and Theft was founded in 2006 by Brian Bandas, Stephen Barker Liles and Eric Gunderson, all three of whom sing lead vocals. After performing before ASCAP executives, the band was recommended to an A&R executive for Lyric Street Records, who signed the band to Lyric Street's sister label Carolwood Records in 2009. Shortly before being signed, the band was also signed as an opening act for Taylor Swift on her 2008 tour. Liles is the subject of the song "Hey Stephen" which appears on Swift's 2008 album *Fearless*. He also co-wrote the track "Wrong Baby Wrong Baby

Wrong" on Martina McBride's 2009 album *Shine*. "Kissin' in Cars", which was featured on the soundtrack for the film *Country Strong*, was also co-written by Liles.

Love and Theft made its first Grand Ole Opry performance on March 28, 2009, shortly before the release of its debut single "Runaway". This song is included on the band's debut album, *World Wide Open*. In addition, Love and Theft has recorded a video for "Don't Wake Me", another cut from the album. "Runaway" peaked at number 10 on the country charts in November 2009. "Dancing in Circles" was released as the album's second



single in December 2009, and reached a peak of number 25 in March 2010. Love and Theft became a duo in 2011 when founding member Brian Bandas left the band. The duo signed with RCA Nashville in 2011.

The magic was apparent since Stephen Barker Liles, Eric Gunderson and Brian Bandas first sang together. During an early rehearsal, they worked up harmonies for "Drowning," a

poignant song about loss and hope. When all three of their voices came in together on the chorus, Stephen, got chills.

Brian felt there was obvious chemistry from the beginning, personality-wise and musically. The harmonies blended effortlessly and immediately. They believed they had some-thing and needed to stick with this and make it a priority.

They rehearsed for six months before they wanted to take their music out in front of people. They spent time writing music and making sure they had the right songs to showcase their vocals and make their harmonies stand out. That approach and their undeniable talent opened doors that normally give way slowly in Nashville, launching the young trio toward the national spotlight.

Stephen, Eric and Brian met in Nashville, and their backgrounds bonded them as

strongly as their love of music. Each was born in 1984, first sang in church and developed an affinity for harmonies at a young age.

They consciously decided to rotate singing lead, and see where the harmonies fall most naturally. In most songs, each of them sings a different verse or the bridge, then their signature three-part harmony on the chorus. Once they had their label deal, they began working with producers Robert Ellis Orral and Jeff Coplan on their debut album. In capturing the energy and incredible harmonies they bring to their live performances, their music introduces fans to one of the freshest new acts to emerge in years. Underpinning it all is an authenticity that resonates with audiences everywhere. The priority for them is to write some-thing people are really going to connect with.

[www.facebook.com/loveandthef](http://www.facebook.com/loveandthef)

He's  
Worth  
It...



**SEABROOK HOUSE**  
www.seabrookhouse.org

HELPING FAMILIES FIND THE COURAGE TO RECOVER

133 Polk Lane, Seabrook, NJ 08302 • 355 Church Street, Westfield, PA 16950

*Seabrook House is a nationally recognized, non-profit inpatient alcohol and drug rehabilitation treatment center. Founded by Jerry and Peg Diehl in 1974, Seabrook House has been helping families find the courage to recover from alcoholism and drug addiction for over 34 years. Seabrook House has earned a reputation for excellence in the treatment of adults and its specialized work with mothers and their children. Seabrook House has assisted thousands in achieving a new life in recovery.*

**BRONZE  
SPONSOR**

# HELP US CELEBRATE AMERICA & OUR HOMETOWN HEROES

STOP BY OUR TENT AND SPIN THE WHEEL FOR YOUR CHANCE  
AT GREAT DISCOUNTS ON A NEW CAR!

SILVER  
SPONSOR



HYUNDAI



LINCOLN



## Quality



LINCOLN HYUNDAI

—Our Name Says It All—

### 800-817-5982

1935 North 2nd Street Route 47



[QualityHyundai.com](http://QualityHyundai.com) · [QualityCarsOnline.com](http://QualityCarsOnline.com)

PREMIUM SPONSOR

QIS  
Inc.

Providing The Industry With Quality, Ingenuity &  
Service For All Your Glassware Needs

P.O. Box 517, Rosenhayn, New Jersey 08352

### 856-455-3736

# The Lunabelles

*"A Place to Shine," is an upbeat anthem that showcases the foursome's distinctive vocals and earthy, organic vibe.*

**Sun., Oct. 9, 7:35 PM**



It takes a lot of moxie for teenage girls to launch a country songwriters' night in the heart of New York City, but passionate artists always find a way to be heard, and it's that combination of creativity, glamour and grit that makes The Lunabelles one of the most intriguing young acts in country music. The Lunabelles consist of sisters Dominique, Gabby and Olivia Arciero, who later recruited Alex Kline to round out the group.

Growing up, they would play any place they possibly could – weddings, school assemblies, an open mic at a café, anything to be playing

their songs. The Lunabelles have a vibrant sound marked by shimmering harmonies, seasoned musicianship and a love for country music tradition tempered with a cutting-edge musicality that brings a fresh perspective to the genre.

The siblings developed a passion for performing during their early years in Chester Springs, Pennsylvania, where they would put on plays for their hometown friends and neighbors. Music became an early passion. They just picked up instruments and wanted to be a band.

As they became proficient on their instruments, they

gravitated to country music, and by the time their father's work led the family to relocate to New York City, the sisters had already performed on Kenny Rogers' Christmas show for five years and had a clear vision of what they wanted to do.

The sisters first met their producer Jeff Coplan while they were still working in the Northeast. They had developed a reputation for their musicianship and professionalism. They bested other aspiring young bands to win

a coveted slot touring with the Jonas Brothers in 2005. "It was such a blast because we gained three really great friends," Gabby says of the Jonas siblings. Their theme song for the year that they toured with the

Jonas Brothers was a song Olivia and Jeff wrote together called 'Sweet Summer Kiss.'"

When the sisters moved to Nashville, they rekindled their working relationship with Coplan. They wanted to develop something that was so undeniable, and they knew that they had the opportunity to do that with Jeff, but they wanted another band member. They all play instruments and they all sing, so they wanted a versatile player who would round out their

sound and personality. They found Alex in February 2010, and she's been a part of their band ever since.

Alex hails from Minnesota, but moved to California, when she was 15. She attended Boston's famed Berklee College of Music before moving to Nashville where she became the fourth member of The Lunabelles. Alex remembers the first song she heard them play when she went over to the girls' house the first night, when they sang 'He Loves Me for Me,' and they came in with this three-part harmony a cappella, and it took my breath away. It was like, 'Wow, these girls are amazing.' At that moment she knew she wanted to be a part of it, and after playing together, they all realized it was a really good fit."

[www.thelunabelles.com](http://www.thelunabelles.com)

## Ramada Vineland ~ Entirely Powered By the Sun!

**BRONZE SPONSOR**

Featuring:



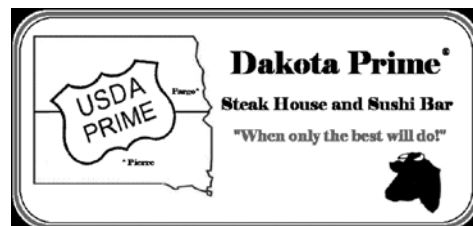
Open Everyday – 6:00 AM – 10:00 PM • **Daily Dinner Specials - \$7.00 and up**

### Harry's Pub

**Happy Hour:** Mon-Sat 4:00 - 6:00 PM

\$1 off all alcoholic beverages!

**Wednesday Night** - Ladies Night  
Live Entertainment Weekly!



### The Regency Ballroom

When it comes to holding your next event, think of us!

We specialize in Weddings, Rehearsal Dinners, Showers, Sweet 15 & 16, Meetings, Conferences, After-Funerals, Repast and every other occasion.

**Featuring Prime Steaks & Fresh Made-to-Order Sushi**

Ramada Vineland – Official Hotel for the Deerfield Township Harvest Festival Enjoy the Festival and Leave the Rest to Us

### Ramada Vineland

2216 W. Landis Avenue & Rt. 55

Vineland, NJ 08360

Phone 856-696-3800 Fax 856-696-2371

[www.ramadavineland.com](http://www.ramadavineland.com)



# A. J. Petrunis, Inc.

*"The Energy Experts"*

**Your first step toward Total Home Comfort in  
Heating, Air Conditioning, Plumbing and Fuel Oil.**

***WE DO IT RIGHT THE FIRST TIME !***



1950



2005

## COMPANY HISTORY

Anthony J. Petrunis started this business July 1, 1950 as a modest one man, one truck operation! During the 1950s he specialized in plumbing, heating and electrical contracting. By the end of the '50s, he had built this business on excellent service throughout all of Cumberland County and added air conditioning installations and fuel oil delivery into the scope of operations. Today, A.J. Petrunis, Inc. is still family owned and operated and continues to offer excellent products and services throughout Cumberland and Salem Counties.

**To contact us today for your free estimate, call (856) 451-7558  
or visit us at 173 Water Street, Bridgeton, New Jersey 08302  
or stop by our tent at the Harvest Festival this year.**

PREMIUM SPONSOR



## THE CUMBERLAND INSURANCE GROUP

**Corporate Headquarters**

**633 Shiloh Pike • Bridgeton, NJ 08302**

**Telephone: 856-451-4050**

**Telefax: 856-451-7564**

**[www.CumberlandGroup.com](http://www.CumberlandGroup.com)**

# The Henningsens

*Eight of their songs recorded by major artists including The Band Perry's, "You Lie" which reached #2 and "All Your Life" which is climbing charts.*

Sun., Oct. 9, 6:40 PM

## Enjoy These Rising Stars



The Henningsens, an American midwestern country music group, is composed of Clara Henningsen (lead vocals and rhythm guitar) her

brother: Aaron Henningsen (guitar, background vocals) and their father Brian Henningsen (bass, guitar, background vocals).

This farm family from Illinois, have achieved something that many new writers only dream of in the country music writing arena. They have already had eight of their songs recorded by major artists. Their cuts include The Band Perry's "You Lie" which reached #2 on the country charts and their new radio single "All Your Life" which is currently climbing the charts. They also co-wrote "Miss You Being Gone", "Independence" and "Lasso" on Band Perry's debut album. Other songs include the soon to be radio single "Alone" recorded by Sara Evans, the title cut of country legend Highway 101's Christmas album "Six Gold Coins" and "Love Out Loud" recorded by Wynona Judd as a tribute to her mother Naom.

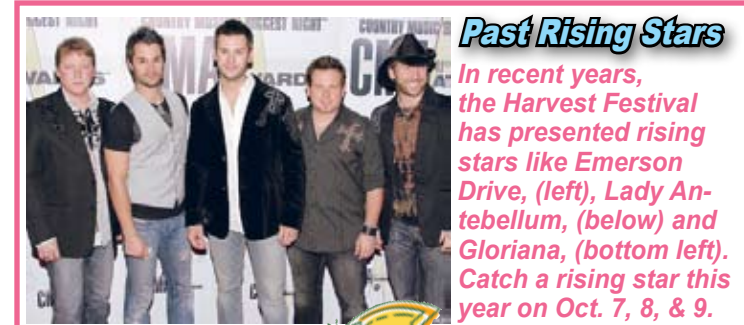
The Henningsen's "out of the box" writing style first caught the attention of famed Nashville record producer

Paul Worley (Lady Antebellum, Martina McBride, Dixie Chicks) and led to a writing deal with EMI/Skyline/Cactus Moser Music.

Splitting their time between the Henningsen family farm in Illinois and their home away from home South of Nashville

keeps them busy beyond anything they would have imagined just a couple short years ago. Their unusual lyrical formulations keep audiences on their toes.

Their own artistry is taking off in 2011. [www.myspace.com/thehenningsens](http://www.myspace.com/thehenningsens)



### Past Rising Stars

*In recent years, the Harvest Festival has presented rising stars like Emerson Drive, (left), Lady Antebellum, (below) and Gloriana, (bottom left). Catch a rising star this year on Oct. 7, 8, & 9.*



## WORKING TOGETHER FOR A COMMON GOAL

Investing in a shared future...  
We proudly support the events that bring our community together.

*Making a Difference Together*

BRONZE SPONSOR



**TD Bank**

America's Most Convenient Bank®

1-888-751-9000 | [www.tdbank.com](http://www.tdbank.com)

Member FDIC TD Bank, N.A.

# Sensational Soul Cruisers

Classic R & B performed by an 11-piece horn band  
fronted by four soulful vocalists

Sun. Oct. 9 1:50 & 4:10 PM

From their humble beginnings rehearsing at the chicken coops on Route 33 to the basement of the Cycle Shop on Throckmorton Street, this band has come a long way from its

"Eddie and the Cruisers" days to become one of Jersey's best kept secrets. Under the tutelage of Jackson resident sax player Screamin' Steve Barlotta, who has been the captain of this fantastic soul cruise for over 18 years, has catapulted this band from the



recesses of a dingy basement to over 200 performances a year while capturing the true essence of the Jersey Shore sound and its true R&B roots.

Fortunately for those of us that feel that the sound of classic Philly Soul, Motown, Disco, Stax, and the music of Earth, Wind & Fire, Chicago,

and other such groups was and still is some of the best music ever recorded or played live, there will be plenty of chances to see the Sensational Soul Cruisers perform for many years to come.

While the band travels to and plays concerts in theaters, clubs, public festivals, and private events throughout the country, they spend quite a bit of time in the northeast but especially in New Jersey. This is in no small part due to the band's strong ties to its



roots in Freehold Borough in the beautiful Garden State. While the group has been known as the Soul Cruisers for the past 18 years, the rhythm section was known for many years prior to that, being the band behind Eddie Testa, as "Eddie and the Cruisers". That band and its name inspired the somewhat popular (albeit entirely fictionally based) movie of the same name; which in turn led to some confusion and difficulty as

the guys struggled to maintain their group identity while standing in the shadow of a fictional movie band. Since then, the rest of the story has been a happy one.

[www.soulcruisers.com](http://www.soulcruisers.com)



## Ace Plumbing, Heating & Electrical Supplies, Inc.

601 South Delsea Drive  
Vineland, NJ 08360

See Our

**Vineland Showroom and Design Centre**

Call Us First For Your Supply Needs! Knowledgeable & Friendly Service

3-1/2% Sales Tax In Vineland

BRONZE SPONSOR

### Four South Jersey Locations To Serve You

Atlantic City	A/C Plbg, Htg, & Electrical Supplies	3839 Atlantic Ave.	609-348-0186
Glassboro	R.E. Ledden Supply Co.	601 Aura Rd.	856-881-6550
Vineland (HQ)	Ace Plbg, Htg, & Electrical Supplies, Inc.	601 S. Delsea Dr.	856-692-9374
Winslow Twp	Smith Supply Co.	90 Rt. 73 South	609-561-2820

# Bruce in the USA

*This high-energy musical experience is a note-perfect and visually accurate recreation of a Bruce Springsteen & The E. Street Band show.*

**Concert - Sun., Oct. 9 - 3:00 & 5:30 PM**

Matt Ryan, from the World Famous "Legends In Concert" cast, played the Springsteen character for eight years, in their "full scale" Las Vegas show.

The great success with "Legends" evolved his character into the Bruce in the USA show. His amazing portrayal of "The Boss" (not to mention his jaw-dropping resemblance) is as close as you can get to see the real thing in concert. Backed by a strong, powerful Clarence "The Big Man" Clemence... and a smokin' handed "Little Stevie", Bruce in the USA takes this genre of perfor-

mance art to a whole new level. Making it the World's #1 Tribute to the E. Street Band's legacy.

To millions of diehard fans around the world, it's Springsteen's marathon, party-like performances that have elevated him to hero status. Bruce's legendary concerts (in the largest arenas) sell-out within hours of their announced sale. For those even lucky enough to get a ticket, there was nothing that could fill the aching void in between Bruce's long-awaited tours...until now.

The Bruce in the USA show was born on the Las

Vegas Strip in the winter of 2004, with its debut at the Aladdin Hotel and Casino's majestic "V Theatre".

The West Coast's most acclaimed musicians and characters were casted into a double-take version of the E. Street Band.

Bruce in the USA assaulted the senses in a fun-filled and exciting party atmosphere on the Vegas Strip, while suspending disbelief for even the toughest skeptics. They've been met with critical acclaim by even

the toughest skeptics, from the Stone Pony, Asbury Park to House of Blues' and large theatres across the country, where sell out crowds are on their feet from the first song to the last. Clarence Clemence, himself, joined the band on stage in New York, claiming after the show that it was the greatest. "The

most powerful and intense Springsteen tribute on the planet" ~ Legends, LV.

Bruce in the USA is much more than just another tribute. This high-energy musical experience is a note-perfect and visually accurate recreation of a Bruce Springsteen & The E Street Band show.

[www.bruceintheusa.com](http://www.bruceintheusa.com)



BRONZE SPONSOR

***"YOUR SAFETY IS OUR BUSINESS"***



**GARDEN STATE**  
Highway Products, Inc.

**"Multi-Agency Certified W.B.E."**

**856-692-7572**

**1-800-338-5685**

**FAX 856-692-6797**

**[www.gardenstatehwy.com](http://www.gardenstatehwy.com)**

1740 E. Oak Road,  
Vineland, NJ 08381

**MANUFACTURERS AND DISTRIBUTORS  
OF HIGHWAY TRAFFIC SIGNS AND  
SAFETY EQUIPMENT**

**HIGH PERFORMANCE  
PERMANENT COLD PATCH**

# Festival Features Special Events

## Everyone Loves the Festival Parade Sat., Oct. 8, Noon, Rosenhayn

With floats, dancers, twirlers, clowns, farm equipment, antique and custom cars, fire and rescue units and costumed characters, the route along Morton Avenue from the Township School to the festival site, will be filled with color and fun. Cumberland Regional, Bridgeton, Vineland, Pitman and Glassboro high school bands will fill the air with music. The parade also includes dozens of marching groups, floats, fire and rescue units, farm equipment, antique and custom cars, costumed characters and other entries. You may enter the parade up to Oct. 5, including the new decorated stroller and children's wagon section. Call 856-455-3200 or register online at [www.dthf.org](http://www.dthf.org)



## Arts & Crafts, Business & Community Displays All 3 Days

With more than 60 crafters and business vendors, the display area offers vendors a great venue for sales and meeting new customers and gives festival visitors a place to talk with vendors and to shop for gifts, home decorating items, home improvement products and services and more. Many community organizations will also be there to let people know about their organizations and services. **A sports memorabilia tent** where owners and traders can meet, sell and trade and festival visitors can browse is part of the festival.

**Big Brothers Big Sisters Car Raffle at the Festival** - Big Brothers Big Sisters of Cumberland and Salem County will sell tickets and conduct its drawing for a fantastic American-made car at the festival. Tickets are \$100. The drawing will take place at the festival's stage at approximately 8:15 PM on Sunday, Oct. 9. See their ad on page 10 for more information or call 856-692-0916.



## Friends of the Festival



Friends of the Festival Packs will be available again this year, featuring a seat in the reserved section in front of the festival's Comcast Stage. **Friend of the Festival 1-Day Packs** are \$15 per person for a reserved assigned seat. **Assigned seats must be reserved by Oct. 2.** General admission unassigned seat 1-Day Packs in the Friends of the Festival section are available for \$12 through the Festival Days. Packs include 1 free hot dog and 1 free soda from the Recreation Committee, 1 festival soda cup with refills at a discount, one entry into the Friends of the Festival drawing for door prizes to be announced and the packs include the \$1 general admission charge for the day. Email [festival@dthf.org](mailto:festival@dthf.org) with any questions. To reserve your pack or packs, please **use the order form at [www.dthf.org](http://www.dthf.org)**.

## Dessert Baking Challenge

**Sat. Oct. 8,** Show off your culinary skills by entering your favorite dessert. Deliver entries to the Harvest Festival Information Booth Oct. 8, from 10 a.m. to 11 a.m. For details call Linda at 609-805-4679, send email to [harveyfest@dthf.org](mailto:harveyfest@dthf.org) or visit [www.dthf.org](http://www.dthf.org).



## Mascot Mania

sponsored by  
**The Bank**

On Sat., Oct. 8, 2-5 PM, Mascot Mania features area

professional sports team mascots and cartoon characters. Kids and everyone will enjoy 76'ers Hip Hop and River Shark's Finley. Cartoon characters will include, Sponge Bob, Dora Explorer, Elmo, Buzz Lightyear, Woody and Jessie. Bring the kids & cameras to catch the smiles.



## Skelly's Amusements

Skelly presents a family-friendly midway at the festival with around 20

rides and 15 games of skill. The rides and games will be open on Friday from 6-10 p.m. and will be open

Saturday and Sunday, noon to 10 p.m. To make amusement rides more affordable, the festival offers several amusement ride specials. **Unlimited ride wristbands for \$20 per person** are available for use on Friday, Oct. 7, 6-10 PM or Saturday, Oct. 8 or Sunday, Oct. 9, noon- 5 PM.



**The best value is the \$40 Amusement Ride Super Pass** which allows unlimited

rides all three days, throughout the full 24 hours of the festival. Regular per ride tickets may be purchased at all times. Credit cards accepted for amusement rides.

## BMX Bike Thrills

Free Cycle Action Sports is back by popular demand, bringing X-games like stunts to the Festival. Quarter pipe, launch ramp and landing ramps for big aerial stunts like 360's, 540's, tail whips and back flips. **See these professionals at 2, 4 and 6 PM on Sat. & Sun.**

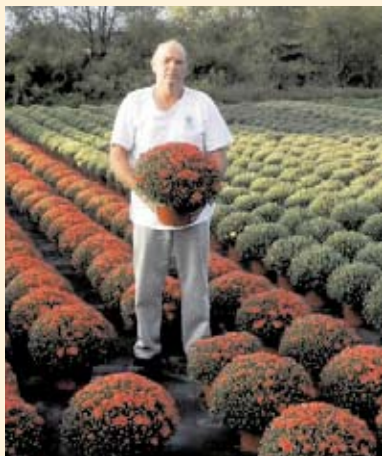


The preliminary competition will take place on Fri., Oct. 7, at 7 PM on the Festival's Comcast Stage. Finalists selected on Oct. 7 compete for \$100 cash on Sun., Oct. 9, 1 PM at the Festival.

# Deerfield Township Farmer of the Year & Heritage Awards

## 2011 Farmer of the Year:

### Joe Olsen - J & J Family Greenhouses



*Joe Olsen of J & J Family Greenhouses*

**J & J Family Greenhouses** began as a project of Joe Olsen's late wife Julie Olsen and Barbara Orcsi, the wife of Pete Orcsi in 1978, over 33 years ago.

As the greenhouse business grew, Joe and Pete took over the operations growing flowers.

In 1993, Joe took over operation of the greenhouse business on a full-time basis and Orcsi left the business.

Today, J & J Family Greenhouses covers about five acres of land on Maxim Avenue, near Stillman Avenue, in Deerfield Township. They raise mums in the fall and variety of flowers in hanging baskets and potted plants in the spring.

Plants they grow for the wholesale market include Ivy Geraniums, Super Petunias and impatiens.

J & J Family Greenhouses grows, packages and delivers its products to its customers in New Jersey and Pennsylvania.

Their mums and other plants are grown in pots in the fields with a special watering system that delivers water right to the plant, conserving water.

On behalf of the Township Committee and Recreation Committee and all the people of Deerfield Township, I am proud to congratulate Joe Olsen and Family on receiving the Deerfield Township Farmer of the Year Award," said Deerfield Township Mayor John Stanzione.



#### PAST FARMERS OF YEAR:

- 2010: Sal Tedesco  
Sunnyside Farms
- 2009: Double J Farms, John Molinelli & Jim Simoni
- 2008: Dave and Patricia Finley,  
Forevergreen Tree Farm
- 2007: Cosmo and Angel Paladino,  
Big Oak Nursery
- 2006: Leroy and Dorothy Smith  
Highline Farms
- 2005: Umberto and Charlotte Bifulco and Family  
Bifulco & Sons Farms
- 2004: Anthony Sparacio Jr. & III Families - Maple Valley Nurseries
- 2003: Morris Gould  
Three Oak Farms
- 2002: John Visconti, II  
Visconti Farms
- 2001: Jules and Betsy Perlstein and Family  
County Line Nurseries
- 2000: Nate Bisconte Farm - Nate and Verna Bisconte
- 1999: Wenger Farms - Jim and Barbara Wenger
- 1998: Pellegrino Benny LaSala
- 1997: Gasper P. Sparacio
- 1996: Anthony G. Pipitone
- 1995: Nate Sparacio and Sons
- 1994: Saul and Isaac Levin & Family - Levin Farm
- 1993: Frank & Vincent Paladino & Family  
Paladino Farms
- 1992: Joseph and Anna Sparacio & Family  
Parkside Farms
- 1991: Sam, Frank and Dom Buono and Families  
Buono Farms

#### FARM HERITAGE AWARDS:

- 2009: Frank & Dom Buono and Families - Buono Farms  
Frank & Josephine Paladino and Family - Paladino Farms  
Joseph V. Sparacio and Family - Parkside Farms
- 2008: Sam and Millie Pipitone and Family  
Adamo Pipitone & Sons Farms
- 2006: Louis Pizzo and Family  
Six Point Farms

#### Past Winners



*Leroy & Dorothy Smith*



*Maple Valley Nurseries*



*Bifulco & Sons Farms*



*Big Oak Nurseries*



*Forevergreen Tree Farm*



*Double J Farms*

**Remember  
To Support  
Your  
Local  
Farmers!**

#### Past Winners



*2010 Farmer of the Year, Sal Tedesco, in white shirt, is introduced by Mayor Frank Spatola, Jr.*



*2009 Farm Heritage Award Winners Buono Farms, Paladino Farms and Parkside Farms*

# OCTOBER 8 Sensational Saturday

## Uncle Kracker Sat., Oct. 8 • 8:45 PM

Uncle Kracker and country music star Kenny Chesney began a successful tour partnership brought on by the success of Kenny's hit single "When the Sun Goes Down", featuring Uncle Kracker. Kracker's hit songs include "Follow Me", "Drift Away", "Good to Be Me", "Memphis Soul Song" and "In a Little While". The first single from the album "Happy Hour", "Smile" became his first solo entry on the Hot Country Songs chart, and peaked at #6 in September 2010. His music crosses the genres of rock, pop, country & soul. He is working on his fifth album. [www.unclekracker.com](http://www.unclekracker.com)



## Randy Montana Sat., Oct. 8 • 6:15 PM



Son of singer-songwriter Billy Montana, Randy Montana released his debut single "Ain't Much Left of Lovin' You", to radio in March 2010. The song entered at #59 on the Billboard Hot Country Songs charts in April 2010. His self titled album's second single "1,000 Faces" was released to country radio in 2011. Both singles charted in the top 40. In 2010 and 2011, he has opened for Lady Antebellum, Little Big Town, Sugarland and most recently Taylor Swift.

## Jaron & The Long Road to Love Sun., Oct. 8 7:30 PM

Jaron first emerged onto the music scene in the late 90s as one half of Evan and Jaron. The identical twin brothers made successful singles including the multi-platinum selling song, "Crazy For This Girl". The duo also had their songs featured in movies such as Runaway Bride ("From My Head to My Heart") and Serendipity ("The Distance"). Jaron and the Long Road to Love released his debut single, "Pray for You," to country radio in November 2009. This song reached the Top 15 on the Billboard Hot Country Songs charts, The second single, "That's Beautiful to Me", was released in 2010. [www.jaronatrlr.com](http://www.jaronatrlr.com)



## Idol Kings Sat., Oct. 8 3 & 5 PM

The Idol Kings are a group of seasoned professionals who know how to deliver a show. Hailing from some of the northeast's most successful cover bands, The Idol Kings will perform two separate tribute shows to John Mellencamp and Journey. It promises to be a nonstop party on the Comcast stage. [www.idolkings.com](http://www.idolkings.com)



# Celebrating America & Hometown Heroes

**CRAFTS, BUSINESS, FARM & COMMUNITY DISPLAYS**  
Dozens of vendors offering unique items. Craft & Business displays open all festival hours.

**LOTS OF KID'S FUN**  
• Juggling • Magic • Stiltwalkers  
• BMX Bike Shows  
• Petting Zoo • Pony Rides  
• Cartoon Characters & More

**SPORTS & CAR SHOW**

## October 7 Fantastic Friday

**1st Round: Fri., Oct. 7, 7:00 PM**  
**Finals: Sun., Oct. 9, 1 PM**  
**JACK NEFF BAND 9 PM**  
**GERIZIM BAND 6 PM**  
**FREE ADMISSION ON FAMILY NIGHT FRIDAY!**  
**DOLLAR DOG & SODA NIGHT!**  
Soda \$1 / Hot Dogs \$1

## Amusement Rides SUPERPASS \$40

**Unlimited Rides, All Fest Hrs, All 3 Days**  
**Daily Ride Specials \$20**  
*Unlimited Rides during one of the designated days & times*  
♦ Fri., Oct. 7, 6-10 PM  
♦ Sat., Oct. 8, Noon-5 PM  
♦ Sun., Oct. 9, Noon-5 PM

## Saturday, OCT. 8 12-10 PM Comcast PRESENTS Sunday, OCT. 9 12-10 PM

Time	Performer	Information	Location
12:00	Festival Parade	Passes Festival Site 12:15 - 1:00	Morton Ave
12:50	Route 9	Top 40 Music	Comcast Stage
1:00	NJ Birdman	Exotic Bird Show	Court
1:30	Rainbow	Magic	Court
1:50	Kids Don't Bounce	Good Time Party Band	Comcast Stage
2-5:00	Mascot Mania	Sponsored by The Bank. - Hip Hop & More	Strolling
2:00	Free Cycle Action Sports	BMX Bike Show	Court
2:40	Parade, Farmer, Sponsors	Parade & Award winners announced, sponsors thanked	Comcast Stage
3:00	Idol Kings	Mellencamp Tribute	Comcast Stage
3:00	NJ Birdman	Exotic Bird Show	Court
3:30	The Monkey Man	Live monkey show	Court
4:00	Free Cycle Action Sports	BMX Bike Show	Court
4:10	Mach Five	70's & 80's Rock	Comcast Stage
5:00	Idol Kings	Journey Tribute	Comcast Stage
5:00	NJ Birdman	Exotic Bird Show	Court
5:30	Rainbow	Magic show	Court
6:00	Free Cycle Action Sports	BMX Bike Show	Court
6:15	Randy Montana	Rising Country music star - "Thousand Faces" & more	Comcast Stage
7:00	The Monkey Man	Live monkey show	Court
7:30	Jaron & the Long Road to Love	Hits include "Pray for You" and "Crazy for this Girl"	Comcast Stage
8:45	Uncle Kracker	Hits include "Smile", "Drift Away", "Follow Me" and "Good to be Me"	Comcast Stage

Time	Performer	Information	Location
12:00	Good Tymes	Classic Rock & Roll Band	Comcast Stage
1:00	Idol Contest Finals	Top 9 Vie for Prizes	Comcast Stage
1:00	NJ Birdman	Exotic Birdman	Court
1:30	Rainbow	Magic	Court
1:50	Sensational Soul Cruisers	11-Member R&B and Motown Band	Comcast Stage
2:00	Free Cycle Action Sports	BMX Bike and Skateboard Show	Court
3:00	Bruce in the USA	Springsteen Tribute	Comcast Stage
3:00	NJ Birdman	Exotic Bird Show	Court
3:30	The Monkey Man	Live monkey show	Court
4:00	Free Cycle Action Sports	BMX Bike and Skateboard Show	Court
4:10	Sensational Soul Cruisers	11-Member R&B and Motown Band	Comcast Stage
5:00	NJ Birdman	Exotic bird show	Court
5:30	Bruce in the USA	Springsteen Tribute	Comcast Stage
5:30	Rainbow	Magic	Court
6:00	Free Cycle Action Sports	BMX Bike and Skateboard Show	Court
6:40	Henningens	Rising country music stars	Comcast Stage
7:00	The Monkey Man	Live monkey show	Court
7:35	Lunabelles	Rising country music group	Comcast Stage
8:30	Love & Theft	Country Stars - Hit Album "World Wide Open"	Comcast Stage
9:30	Fireworks	Tribute to 9-11 & Fireworks Spectacular	Stage & Sky

## SATURDAY AND SUNDAY CHILDREN'S FUN

Time	Performer	Information	Location
1:00	NJ Birdman	Exotic bird show	Court
1:30 & 5:30	Rainbow	Magic	Court
2:00	Free Cycle Action Sports	BMX Bike Show	Court
3:00	NJ Birdman	Exotic bird show	Court
3:30	The Monkey Man	Monkey show	Court
4:00	Free Cycle Action Sports	BMX Bike Show	Court
5:00	NJ Birdman	Exotic bird show	Court
6:00	Free Cycle Action Sports	BMX Bike Show	Court
7:00	The Monkey Man	Monkey show	Court

**GOLD AND MAJOR SPONSORS:**

### SILVER SPONSORS

- A. J. Petrunis
- Basile and Testa, P.A.
- Big Brothers Big Sisters
- Fralinger Engineering, P.A.
- Quality Lincoln Hyundai
- Skelly's Amusements
- The Bank

### BRONZE SPONSORS

- Ace Plumbing, Heating & Electrical
- Bath Fitters
- Bottino's Shoprite
- Century Savings Bank
- Cumberland County Democrats
- Cumberland County Recreation Commission
- F & S Produce
- Garden State Highway Products
- Gateway Community Action Partnership
- Ramada Inn
- Seabrook House Foundation
- TD Bank
- WVLT RADIO - 92.1

### PREMIUM SPONSORS

- Atlantic City Electric Co.
- Bowman and Company
- CompleteCare Health Network
- Cumberland Insurance Group
- Cumberland County Republicans
- Dondero's Jewelry
- Edward Duffy Law Office
- Fairfield Inn
- First National Bank of Elmer
- Hair Barn
- J.A. Mariano Insurance Agency
- Joe's Butcher Shop
- Maria Collection / Diamonds & Design
- Modern Gas
- Monarch Environmental Services
- Newfield National Bank
- QIS, Inc.
- Sign Guys
- South Jersey Healthcare
- South Jersey Industries
- South Jersey Water / Rainbow Sprinklers
- WPUK Cat Country Radio

# OCTOBER 9 Super Sunday

## Love & Theft Sun., Oct. 9 • 8:30 PM



Love and Theft features Stephen Barker Liles and Eric Gunderson, both of whom sing lead vocals and play guitar. Love and Theft originally formed as a trio, along with Brian Bandas. The band's debut album, World Wide Open, was released on August 25, 2009. The band opened for Taylor Swift on her 2008 tour. Liles is the subject of the song "Hey Stephen" which appears on Swift's 2008 album Fearless. He also co-wrote the track "Wrong Baby Wrong Baby Wrong" on Martina McBride's 2009 album Shine. Love and Theft's single "Runaway" peaked at number 10 on the country charts and another cut from the album "Dancing in Circles" charted in the top 25. [www.loveandthef.com](http://www.loveandthef.com)

## Bruce in the USA Sun., Oct. 9 3 & 5:30 PM



Bruce In The USA a high-energy musical experience featuring Matt Ryan. His portrayal of "The Boss" backed by a 7 piece, powerhouse band, is as close as you can get to seeing the real thing in concert. [www.bruceintheusa.com](http://www.bruceintheusa.com)

## Lunabelles Sun., Oct. 9 7:35 PM



The Lunabelles have a vibrant sound marked by great harmonies. Sisters Olivia, Dominique and Gabby Arciero, perform with Alex Kline. In April 2011, the quartet released its debut single "A Place to Shine" through BNA. [www.thelunabelles.com](http://www.thelunabelles.com)

## Sensational Soul Cruisers Sun., Oct. 9 • 1:50 & 4:10 PM



Soulful vocalists pay homage to classic performers like Otis Redding, the Drifters, Earth, Wind & Fire and more. This 11-member horn group captures the style of a classic show band. [www.soulcruisers.com](http://www.soulcruisers.com)

## Henningens Sun., Oct. 9 6:40 PM



The Henningens, farm family from Illinois, including Brian Redding, Aaron (eldest son) and Clara (daughter) have already had eight of their songs recorded by major artists The Band Perry, Sara Evans, Wynona Judd and Highway 101. [www.myspace.com/henningens](http://www.myspace.com/henningens)

## FIREWORKS Sun., 9:30 PM

A colorful & loud salute to our American Heroes ends the 33rd Harvest Festival.

## COLONIAL BANK FSB FEST-A-VISION

Large High Definition LCD Screen for messages and live broadcast of events & entertainment near the main stage!

Times and performers are subject to change. See [www.dthf.org](http://www.dthf.org) for latest updates.  
**Rain or Shine** - Goes on unless dangerous weather conditions develop. Updates: [www.dthf.org](http://www.dthf.org).  
**Alcoholic Beverages Prohibited.** Not sold and may not be brought to or consumed at the festival. Beverages in glass containers are prohibited. Laws prohibiting alcoholic beverages will be strictly enforced by NJ State Police. **No Dogs / Other Pets** - Only guide dogs for visually-impaired will be permitted.  
 Festival visitors can show appreciation and support for this event by making donations and receiving designation as a "Friend of the Festival."

## MASCOT MANIA

Sponsored by **The Bank**  
**SAT., OCT. 8 • 2 PM-5 PM**  
*Sixer's Hip Hop*  
*Camden River Shark's Finley & more!*  
• Dora Explorer • Sponge Bob  
• Elmo • Buzz Lightyear • Woody • Jessie

## More Saturday Music

**Route 9**  
Top 40 Rock - 12:50 PM  
**Kids Don't Bounce**  
Party Band - 1:50 PM  
**Mach Five**  
70's & 80's Rock - 4:10 PM

# OCTOBER 8 Sensational Saturday

## Uncle Kracker Sat., Oct. 8 • 8:45 PM



Uncle Kracker and country music star Kenny Chesney began a successful tour partnership brought on by the success of Kenny's hit single "When the Sun Goes Down", featuring Uncle Kracker. Kracker's hit songs include "Follow Me", "Drift Away", "Good to Be Me", "Memphis Soul Song" and "In a Little While". The first single from the album "Happy Hour", "Smile" became his first solo entry on the Hot Country Songs chart, and peaked at #6 in September 2010. His music crosses the genres of rock, pop, country & soul. He is working on his fifth album. [www.unclekracker.com](http://www.unclekracker.com)

## Randy Montana Sat., Oct. 8 • 6:15 PM



Son of singer-songwriter Billy Montana, Randy Montana released his debut single "Ain't Much Left of Lovin' You", to radio in March 2010. The song entered at #59 on the Billboard Hot Country Songs charts in April 2010. His self titled album's second single "1,000 Faces" was released to country radio in 2011. Both singles charted in the top 40. In 2010 and 2011, he has opened for Lady Antebellum, Little Big Town, Sugarland and most recently Taylor Swift.

[www.randymontana.com](http://www.randymontana.com)

## Jaron & The Long Road to Love Sun., Oct. 8 7:30 PM



Jaron first emerged onto the music scene in the late 90s as one half of Evan and Jaron. The identical twin brothers made successful singles including the multi-platinum selling song, "Crazy For This Girl". The duo also had their songs featured in movies such as Runaway Bride ("From My Head to My Heart") and Serendipity ("The Distance"). Jaron and the Long Road to Love released his debut single, "Pray for You," to country radio in November 2009. This song reached the Top 15 on the Billboard Hot Country Songs charts. The second single, "That's Beautiful to Me", was released in 2010. [www.jaronatrlr.com](http://www.jaronatrlr.com)

## Idol Kings Sat., Oct. 8 3 & 5 PM



The Idol Kings are a group of seasoned professionals who know how to deliver a show. Hailing from some of the northeast's most successful cover bands, The Idol Kings will perform two separate tribute shows to John Mellencamp and Journey. It promises to be a nonstop party on the Comcast stage. [www.idolkings.com](http://www.idolkings.com)

## More Saturday Music

- Route 9**  
Top 40 Rock – 12:50 PM
- Kids Don't Bounce**  
Party Band – 1:50 PM
- Mach Five**  
70's & 80's Rock – 4:10 PM



# Celebrating America & Hometown Heroes

**CRAFTS, BUSINESS, FARM & COMMUNITY DISPLAYS**  
Dozens of vendors offering unique items. Craft & Business displays open all festival hours.

**LOTS OF KID'S FUN**  
• Juggling • Magic • Stiltwalkers  
• BMX Bike Shows  
• Petting Zoo • Pony Rides  
• Cartoon Characters & More

**SPORTS & CAR SHOW**

## October 7 Fantastic Friday

**1st Round: Fri., Oct. 7, 7:00 PM**  
**Finals: Sun., Oct. 9, 1 PM**  
**JACK NEFF BAND 9 PM**  
**GERIZIM BAND 6 PM**  
**FREE ADMISSION ON FAMILY NIGHT FRIDAY!**  
**DOLLAR DOG & SODA NIGHT!**  
Soda \$1 / Hot Dogs \$1

## Amusement Rides SUPERPASS \$40

**Unlimited Rides, All Fest Hrs, All 3 Days**  
**Daily Ride Specials \$20**  
*Unlimited Rides during one of the designated days & times*  
♦ Fri., Oct. 7, 6-10 PM  
♦ Sat., Oct. 8, Noon-5 PM  
♦ Sun., Oct. 9, Noon-5 PM

## Saturday, OCT. 8 12-10 PM Comcast PRESENTS Sunday, OCT. 9 12-10 PM

Time	Performer	Information	Location
12:00	Festival Parade	Passes Festival Site 12:15 - 1:00	Morton Ave
12:50	Route 9	Top 40 Music	Comcast Stage
1:00	NJ Birdman	Exotic Bird Show	Court
1:30	Rainbow	Magic	Court
1:50	Kids Don't Bounce	Good Time Party Band	Comcast Stage
2-5:00	Mascot Mania	Sponsored by The Bank. - Hip Hop & More	Strolling
2:00	Free Cycle Action Sports	BMX Bike Show	Court
2:40	Parade, Farmer, Sponsors	Parade & Award winners announced, sponsors thanked	Comcast Stage
3:00	Idol Kings	Mellencamp Tribute	Comcast Stage
3:00	NJ Birdman	Exotic Bird Show	Court
3:30	The Monkey Man	Live monkey show	Court
4:00	Free Cycle Action Sports	BMX Bike Show	Court
4:10	Mach Five	70's & 80's Rock	Comcast Stage
5:00	Idol Kings	Journey Tribute	Comcast Stage
5:00	NJ Birdman	Exotic Bird Show	Court
5:30	Rainbow	Magic show	Court
6:00	Free Cycle Action Sports	BMX Bike Show	Court
6:15	Randy Montana	Rising Country music star - "Thousand Faces" & more	Comcast Stage
7:00	The Monkey Man	Live monkey show	Court
7:30	Jaron & the Long Road to Love	Hits include "Pray for You" and "Crazy for this Girl"	Comcast Stage
8:45	Uncle Kracker	Hits include "Smile", "Drift Away", "Follow Me" and "Good to be Me"	Comcast Stage

Time	Performer	Information	Location
12:00	Good Tymes	Classic Rock & Roll Band	Comcast Stage
1:00	Idol Contest Finals	Top 9 Vie for Prizes	Comcast Stage
1:00	NJ Birdman	Exotic Birdman	Court
1:30	Rainbow	Magic	Court
1:50	Sensational Soul Cruisers	11-Member R&B and Motown Band	Comcast Stage
2:00	Free Cycle Action Sports	BMX Bike and Skateboard Show	Court
3:00	Bruce in the USA	Springsteen Tribute	Comcast Stage
3:00	NJ Birdman	Exotic Bird Show	Court
3:30	The Monkey Man	Live monkey show	Court
4:00	Free Cycle Action Sports	BMX Bike and Skateboard Show	Court
4:10	Sensational Soul Cruisers	11-Member R&B and Motown Band	Comcast Stage
5:00	NJ Birdman	Exotic bird show	Court
5:30	Bruce in the USA	Springsteen Tribute	Comcast Stage
5:30	Rainbow	Magic	Court
6:00	Free Cycle Action Sports	BMX Bike and Skateboard Show	Court
6:40	Henningens	Rising country music stars	Comcast Stage
7:00	The Monkey Man	Live monkey show	Court
7:35	Lunabelles	Rising country music group	Comcast Stage
8:30	Love & Theft	Country Stars - Hit Album "World Wide Open"	Comcast Stage
9:30	Fireworks	Tribute to 9-11 & Fireworks Spectacular	Stage & Sky

## SATURDAY AND SUNDAY CHILDREN'S FUN

Time	Performer	Information	Location
1:00	NJ Birdman	Exotic bird show	Court
1:30 & 5:30	Rainbow	Magic	Court
2:00	Free Cycle Action Sports	BMX Bike Show	Court
3:00	NJ Birdman	Exotic bird show	Court
3:30	The Monkey Man	Monkey show	Court
4:00	Free Cycle Action Sports	BMX Bike Show	Court
5:00	NJ Birdman	Exotic bird show	Court
6:00	Free Cycle Action Sports	BMX Bike Show	Court
7:00	The Monkey Man	Monkey show	Court

**GOLD AND MAJOR SPONSORS:**

## SILVER SPONSORS

- A. J. Petrunis
- Basile and Testa, P.A.
- Big Brothers Big Sisters
- Fralinger Engineering, P.A.
- Quality Lincoln Hyundai
- Skelly's Amusements
- The Bank

## BRONZE SPONSORS

- Ace Plumbing, Heating & Electrical
- Bath Fitters
- Bottino's Shoprite
- Century Savings Bank
- Cumberland County Democrats
- Cumberland County Recreation Commission
- F & S Produce
- Garden State Highway Products
- Gateway Community Action Partnership
- Ramada Inn
- Seabrook House Foundation
- TD Bank
- WVLT RADIO - 92.1

## PREMIUM SPONSORS

- Atlantic City Electric Co.
- Bowman and Company
- CompleteCare Health Network
- Cumberland Insurance Group
- Cumberland County Republicans
- Dondero's Jewelry
- Edward Duffy Law Office
- Fairfield Inn
- First National Bank of Elmer
- Hair Barn
- J.A. Mariano Insurance Agency
- Joe's Butcher Shop
- Maria Collection / Diamonds & Design
- Modern Gas
- Monarch Environmental Services
- Newfield National Bank
- QIS, Inc.
- Sign Guys
- South Jersey Healthcare
- South Jersey Industries
- South Jersey Water / Rainbow Sprinklers
- WPUK Cat Country Radio

# OCTOBER 9 Super Sunday

## Love & Theft Sun., Oct. 9 • 8:30 PM



Love and Theft features Stephen Barker Liles and Eric Gunderson, both of whom sing lead vocals and play guitar. Love and Theft originally formed as a trio, along with Brian Bandas. The band's debut album, World Wide Open, was released on August 25, 2009. The band opened for Taylor Swift on her 2008 tour. Liles is the subject of the song "Hey Stephen" which appears on Swift's 2008 album Fearless. He also co-wrote the track "Wrong Baby Wrong Baby Wrong" on Martina McBride's 2009 album Shine. Love and Theft's single "Runaway" peaked at number 10 on the country charts and another cut from the album "Dancing in Circles" charted in the top 25. [www.loveandthef.com](http://www.loveandthef.com)

## Bruce in the USA Sun., Oct. 9 3 & 5:30 PM



Bruce In The USA a high-energy musical experience featuring Matt Ryan. His portrayal of "The Boss" backed by a 7 piece, powerhouse band, is as close as you can get to seeing the real thing in concert. [www.bruceintheusa.com](http://www.bruceintheusa.com)

## Sensational Soul Cruisers Sun., Oct. 9 • 1:50 & 4:10 PM



Soulful vocalists pay homage to classic performers like Otis Redding, the Drifters, Earth, Wind & Fire and more. This 11-member horn group captures the style of a classic show band. [www.soulcruisers.com](http://www.soulcruisers.com)

## ★ OTHER SUNDAY MUSIC ★

**Good Tymes - Noon**  
**Festival SingFest Finals**  
Sunday, 1 PM. The finalists from Friday's opening round perform songs for the audience & judges as they compete to win the Festival's SingFest contest.

## Lunabelles Sun., Oct. 9 7:35 PM



The Lunabelles have a vibrant sound marked by great harmonies. Sisters Olivia, Dominique and Gabby Arciero, perform with Alex Kline. In April 2011, the quartet released its debut single "A Place to Shine" through BNA. [www.thelunabelles.com](http://www.thelunabelles.com)

## Henningens Sun., Oct. 9 6:40 PM



The Henningens, farm family from Illinois, including Brian Redding, Aaron (eldest son) and Clara (daughter) have already had eight of their songs recorded by major artists The Band Perry, Sara Evans, Wynona Judd and Highway 101. [www.myspace.com/henningens](http://www.myspace.com/henningens)

## FIREWORKS Sun., 9:30 PM

A colorful & loud salute to our American Heroes ends the 33rd Harvest Festival.

## COLONIAL BANK FSB FEST-A-VISION

Large High Definition LCD Screen for messages and live broadcast of events & entertainment near the main stage!

Times and performers are subject to change. See [www.dthf.org](http://www.dthf.org) for latest updates.  
**Rain or Shine** - Goes on unless dangerous weather conditions develop. Updates: [www.dthf.org](http://www.dthf.org).  
**Alcoholic Beverages Prohibited.** Not sold and may not be brought to or consumed at the festival. Beverages in glass containers are prohibited. Laws prohibiting alcoholic beverages will be strictly enforced by NJ State Police. **No Dogs / Other Pets** - Only guide dogs for visually-impaired will be permitted.  
**Friend of the Festival** - Festival visitors can show appreciation and support for this event by making donations and receiving designation as a "Friend of the Festival."

## MASCOT MANIA

Sponsored by **The Bank**  
**SAT., OCT. 8 • 2 PM-5 PM**  
**Sixer's Hip Hop**  
**Camden River Shark's Finley & more!**  
• Dora Explorer • Sponge Bob  
• Elmo • Buzz Lightyear • Woody • Jessie

# Sincere Thanks To All Festival Volunteers



**The Deerfield Township Harvest Festival depends on volunteers for its success. More than 150 people from the community and nearby towns work together to plan and present the festival.**

The Recreation Committee of Deerfield Township thanks all that help make this event possible. A special thanks to township public works director Mike Laurella, Joe Macera and their coworkers Gary and Ron, who prepare the facilities for weeks prior to the event, work during the festival and who clean up for days after the festival.

*The Festival Committee thanks the following for their assistance:*

- City of Bridgeton
- Cohansey Soccer Club
- Cumberland County Civil Air Patrol
- Cumberland County Board of Freeholders
- Cumberland County Improvement Authority
- Cumberland County Public Works
- Cumberland County Sheriff's Department

- Deerfield Public Works - Mike Laurella, Joe Macera, Ron and Gary
- Deerfield Township Clerk Karen Seifrit
- Deerfield Township Committee- John Stanzione, Mayor, Cosmo Laurella, Deputy Mayor, Carol Musso, Keith Laueremann and Frank Spatola
- Deerfield Township Emergency Management
- Deerfield Township employees Annette Velez, Brenda Closser & Cheryl Tramontana and all municipal employees and officials who assist
- Deerfield Township School teachers, staff, students, Board of Ed. and parents
- F & S Produce
- New Jersey State Police
- NJ 3rd District Legislators Steve Sweeney, John Burzichelli, Celeste Riley
- Paladino Farms
- Pittsgrove Township
- Rosenhayn Fire & Rescue
- Tony Brago Excavating
- Upper Deerfield Township

*The current Deerfield Township Recreation Committee members are:*

- Roy Spoltore, Chairman
- Angelo Manera
- Anthony Scafidi
- Tina Truitt
- Betty Ann Mosley
- Beverly O'Brien
- Carol Halter
- Gloria Fields
- Jill Travis
- JoAnn Fioresi.
- John O'Brien
- Melody Montgomery
- Paul Hoffman
- Frank Spatola and Carol Musso are the Township Committee representatives to the Recreation Committee.

Other Harvest Festival Committee members who attend planning meetings throughout the year and help at the event include Tony Stanzione, publicity chairman, Linda Ferrara, assistant publicity chairperson, Joe Spoltore, and Ken Levine.

**Everyone's strong support and hard work is sincerely appreciated.**

The festival also serves as a place for many charitable, civic, youth and church groups to raise funds such as Rosenhayn Fire and Rescue, Parish of the Holy Cross / St. Mary's Church, Deerfield Township 8th Grade Class, Bridgeton High School Class of 1977, Cumberland County Civil Air Patrol, Royal Rangers, Rosenhayn United Methodist Church, Bridgeton PBA and Deerfield Elks Lodge and Cumberland Regional High School Field Hockey, Soccer, Wrestling, Football and Tennis teams and staff & parents. It is estimated that the festival produces over \$20,000 annually for groups throughout the area.

**We cannot name all the volunteers here but everyone's help is really appreciated.**



# It Began in 1979 and the Fun Continues Today

*A Community Remembers 32 Years of Teamwork, Cooperation, Pride and Success.*

The theme for this year's Harvest Festival is "Celebrate America and Hometown Heroes." The festival will recognize people who have made a significant difference in other people's lives and/or communities.

Time will be dedicated each night of the festival to commemorate the 10<sup>th</sup> anniversary of the September 11<sup>th</sup> attacks. The 9-11 Tribute, "Our Community Remembers" will be held to acknowledge the men, women and children who lost their lives, all those who sacrificed their lives and to all the heroes who responded to the emergency on September 11, 2001.

"The festival has been a "celebration" for thousands of visitors and for its organizers, township employees, volunteers, the community and neighboring communities for thirty-two years.

Hard work and certainly family celebrations have been a trademark of the farmers who are recognized by this "near the end of the farm season" festival. They and everyone else who work hard look forward to some relaxation and fun on the weekends.

The festival has filled the need for fun on Columbus Day weekend for 32 years.

For a few people like Roy Spoltore, Tony Stanzione and Linda Ferrara and their friends and families, it has been where they have spent Columbus Day weekend for 32 straight years.

Others have helped at the festival for more than 25 years or 10 - 20 years, and there are newer festival volunteers, too. They are a loyal,



*Roy and Patty Spoltore with baby Roy in the parade in early 1980's. In Aug. 2001, Patty passed away. She is missed, always remembered and with us in spirit.*



*In the early years, hundreds gathered in Rosenhayn Fire Co. picnic grove for music and food.*

committed group of people who have kept the festival together and guided its growth over these three decades.

There are children who grew up with the festival and now they are involved.

It's not always easy or smooth sailing. As the event approaches, the hours get longer and the duties grow. While thousands are making their plans to attend to enjoy the entertainment, food and fun, a small troop of folks are working hard everyday to make the festival happen and to make sure it is a success.

We have lost long-time volunteers like Charlotte Brago, Dorothy Waechter, one of the founders, Patty Spoltore, Jimmy Miller and others over the years as well. They are missed and remembered. When the festival was started in 1979, the Township Committee was James Maitland, Frank Paladino, Anthony Pipitone, Dorothy Waechter and Tony Stanzione.

The Recreation Committee was Everett Brogen, Roy Spoltore, Hazel Carter, Sylvia Lurty, Patricia Wolak, Imerio D'Agostino, Philip Gibbs, Bette O'Conner and Betty Colt.

Roy Spoltore took the lead right from the beginning as the concept of an annual harvest festival took shape. He remains the heart and soul of the event, overseeing every detail, even to today. And there are so many who really care and who have worked so hard to make the harvest festival such a great event. We say thanks to all of you! The Harvest Festival has gained

recognition for this small, rural community, for presenting one of Southern New Jersey's most popular, fall, volunteer-run celebrations. While it has gotten bigger each year, it retains much of its small-town identity. The founders, long-time volunteers and current leaders of the Deerfield Township Harvest Festival reflect on its history as the

33rd festival approaches on October 7, 8 and 9.

Roy Spoltore and Tony Stanzione, who helped create the event are amazed at its continued growth and success. Other long-time volunteers and festival leaders agree including John and Beverly O'Brien, Mike Laurella, John Barbagello, Natalie Buono, Maria Buono, Rosalind Whitmore, Peggy Barber, Angelo Manera, Eugenia Johnson and Linda Ferrara.

What they and the many other leaders and volunteers have created is one of the most successful community events in New Jersey with years of teamwork, unity, pride, challenges and lots of fun.



*Mike Laurella and Joe Macera of Deerfield Township Public Works spend weeks preparing for the Festival and cleaning up after.*

The theme for the 32nd Harvest Festival was "Celebrate Heroes-Our Armed Forces. The heroes included everyone who has served or was serving in the U.S. Armed Forces, heroes who deserve recognition for the service they have given to our country.

Music included Darryl Worley who closed the festival on Sunday night, by

inviting representatives of our armed forces and 1<sup>st</sup> responders onto the stage, to be recognized for their service to our country. Jason Michael Carroll and James Otto closed the festival on Saturday night.

Other musical entertainment included Buxton Hughes, Troy Olsen, Bleu Edmondson, Veronica Ballestrini, Sherry Lynn, Chelsea Musick and the Sensational Soul Cruisers.

Festival stars and visitors were able to be seen on the new jumbo high definition, LCD screen, known as "Fest-a-Vision", which was sponsored by Colonial Bank. Festival messages, entertainment schedules and a special video / photo presentation in tribute to the armed forces was shown throughout Saturday and Sunday on the giant screen.

The theme for the 31<sup>st</sup> festival was "A Good Time," and it really was a good time for over 25,000 who attended.

Music included Bucky Covington, the Carter Twins, Patty Smyth & Scandal, Jessica Harp and more.

Farmer of the Year was Double J Farms owned by John Molinelli and Jimmy Bassetti.

The 2009 Farm Heritage Awards recipients were Frank and Dom Buono & families of Buono Farms, JV Sparacio of Parkside Farms and Frank and Josephine Paladino of Paladino Farms.

The 30<sup>th</sup> celebration of the festival in 2008 attracted the largest crowds in the event's history. National country music stars Lonestar attracted more than 15,000 people on Saturday alone. Music also included the Lost Trailers, Gloriana, Whiskey Falls, Lee Brice and Danielle Peck.

Farmer of the Year was The Dave and Patricia Finley family and Forevergreen Tree Farm. Farm Heritage award recipients were the family of the late Sam Pipitone and Adamo Pipitone and Sons Farm.

**More History of  
Festival on  
pages 31 & 33.**

BRONZE  
SPONSOR



# ShopRite®

ShopRite of Upper Deerfield  
1000 N Pearl Street  
Laurel Plaza

Store: (856)451-1577  
Pharm: (856)453-5993

ShopRite of Millville

2130 N Second Street  
Union Lake Crossing

Store: (856)776-2300  
Pharm: (856)327-9950

Delsea ShopRite

215 N Delsea Drive  
Vineland

Store: (856)691-9395  
Pharm: (856)794-2989

**Proudly Owned &  
Operated by  
The Bottino Family**

BRONZE SPONSOR



*Helping People. Changing Lives. Gateway to Success.*

*"Our mission is  
to provide services that improve the quality  
of life and promote self-sufficiency."*

---

**Providing Services In:**

Child Care  
Community Outreach  
Community Redevelopment  
Client Social Service Tracking  
Economic Development  
Education  
Family Success Centers  
Food Recovery and Distribution  
Head Start  
Housing  
Literacy  
Senior Services  
Social Services & Consumer Education  
Toothmobile  
Urban Farm  
Weatherization  
WIC

---

**GATEWAY COMMUNITY ACTION  
PARTNERSHIP**

110 COHANSEY STREET  
Bridgeton, NJ 08302  
(856) 451-6330 FAX: (856) 455-7288

*Serving Cumberland, Salem, Gloucester,  
Camden, Mercer, Atlantic & Cape May Counties*

**ALBERT B. KELLY  
PRESIDENT / CEO**

# More Harvest Festival Memories

Continued from page 29

Beautiful, warm weather filled the days and nights at the 30th festival. Thanks to excellent planning and cooperation from NJ State Police, Cumberland County Sheriff's Department, local and county emergency managements officials and Rosenhayn Fire and Rescue, the large crowds were handled with minimal problems.

The 29<sup>th</sup> festival honored America and featured



**Rosenhayn Fire & Rescue** provides public safety and allows its building and grounds to host the Festival each year.



**Lady Antebellum** performed at the 29th Harvest Festival just as they were on their way to becoming one of Country's top groups.

nationally-known Country music bands and up and coming bands. Emerson Drive, Lady Antebellum, Starship featuring Mickey Thomas and a beautiful warm weekend teamed up to attract one of the biggest crowds ever at the festival on Sunday night. Cosmo and Angel Paladino of Big Oak Nursery were farmers of the year. The 27th and 28th festivals honored farming with a "little

bit country ... little bit rock and roll" theme. In 2006, rain delayed setup of the site and forced the idol contest on Friday night into the Rosenhayn Fire Hall. Better weather returned on Saturday and Sunday. Nationally-known performers included The Gin Blossoms, Emerson Drive and Ricochet. Leroy and Dorothy Smith were farmers of the year and Louis and Josephine Pizzo were recipients of the first township farm heritage award.

2005 is remembered for its nasty weather. In 2005, the festival idol contest started in a light mist and ended in a steady rain with judges under umbrellas and performers and audience members wet. That was nothing compared to Saturday. Rosenhayn and the area suffered through seven inches of pouring rain. Much of the Saturday events were cancelled but a few hundred



**Country stars Ricochet** played inside the Rosenhayn Fire Hall to visitors and wet and tired volunteers after heavy rains in 2005 stopped their outdoor concert.

hearty festival fanatics and loyal vendors carried on as best they could as giant mud puddles filled the festival site. The night ended on a positive note as Ricochet came in from the rain to play an intimate, acoustical set inside Rosenhayn Fire Hall before more than 100 volunteers, vendors and hearty visitors. Sunday was dry but the day started with all the tents on the ground due to the wind and rain of Saturday. Township employees led by

Mike Laurella and Joe Macera and lots of volunteers worked to put tents back up and to prepare the festival for Sunday.

The 26th festival paid tribute to the 1960's with music, fashion and fads. The Drifters, The New Rascals and the Spencer Davis Group performed to large

crowds. The Greaseband, Soul Cruisers and Mahoney Brothers were also part of the free entertainment.

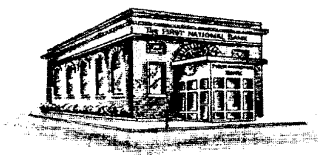
The 25th celebration lived up to its plan as the biggest festival ever. More than 25,000 people attended over the three days. Morris Gould of Three Oak Farms was honored as the township's farmer of the year.

**History continued on page 33**

## THE FIRST NATIONAL BANK OF ELMER

A hometown, independent bank since 1903...

PREMIUM SPONSOR



www.elmerbank.com



Full Service Banking at six locations...

Visit us at our new  
**Upper Deerfield Office**  
**@ Route 77 & Love Lane**  
**(856) 451-8480**

or call us at  
**(856) 358-8141**  
for a location near you

MEMBER  
FDIC



Dancing



Playing



Relaxing



Living

**Healthy People Build Healthy Communities.**  
South Jersey Healthcare is proud to support the Deerfield Township Harvest Festival.

**South Jersey Healthcare**

Physician Referral Hotline 1-800-770-7547 • www.SJHealthcare.net

**PREMIUM SPONSOR**

# The Hair Barn, LLC

## Full Service Family Salon



**(856) 455-8181**

Monday thru Friday 9:00 am to 7:00 pm  
Saturday 8:00 am to 3:00 pm

571 Shiloh Pike  
Bridgeton, NJ 08302

## Walk-Ins Welcome

Mon-Fri: 4PM - 8PM Sat & Sun: 12:30 PM - 4:30 PM

Visit RiteCare in the Deerfield ShopRite for quick, convenient and affordable health care services.

856-451-4700

[www.completecarenj.org](http://www.completecarenj.org)



**PREMIUM SPONSOR**

**PREMIUM SPONSOR**

### Personal Insurance

- Automobile
- Homeowners
- Umbrella
- Boats & RVs
- Classic Auto

No Voicemail 8:30 - 4:30



### J. A. Mariano Agency

M. Pizzo LLC t/a

Insurance Planning Services

**856.451.9531**

[www.MarianoAgency.com](http://www.MarianoAgency.com)

### Business Insurance

- General Liability
- Property
- Automobile
- Worker's Compensation
- Umbrella

Talk to an agent, not voicemail

679 Landis Ave, Rosenhayn

Contact us today for your free insurance evaluation!

[Fax] 856.453.1270

**PREMIUM SPONSOR**

## Continued Success from your friends at Bowman & Company LLP



601 White Horse Road | Voorhees, New Jersey | 856-435-6200

6 North Broad Street | Suite 201 | Woodbury, New Jersey | 856-853-0440

[www.bowmanllp.com](http://www.bowmanllp.com)



*JV and Anna Sparacio, standing in front of parade float filled with their family, were Deerfield farmers of the year in 1992.*

The 25<sup>th</sup> anniversary salute to rock, rhythm and blues included Charlie Thomas' Drifters, The Temptations Featuring Dennis Edwards and the Sensational Soul Cruisers on Saturday and David Clayton-Thomas & Blood Sweat and Tears, the Grass Roots and the Fabulous Greaseband on Sunday. It was the first year for the festival's idol contest on Friday night. Nearly thirty

entries performed for over two hours.

In 2002, the festival faced difficult weather conditions, causing the cancellation of Friday's activities. Saturday went on as scheduled through consistent rain and

drizzle as several hundred people braved the weather to watch "the British invasion" starring Dave



*Cosmo Laurella, Rev. Linwood Sharp, Charlotte Brago, John Stanzione & Carol Musso lead candle-light remembrance of Sept 11 attacks in 2001.*



*In recent year, a wide variety of family entertainment has been presented including this high-wire acrobatic show.*

Mason, Badfinger, The Foundations and Billy J. Kramer.

In 2001, planners of the festival revised its theme less than three weeks before the event after the terrorist attacks on America. Thousands joined in a moving, candle-light ceremony just prior to the fireworks display on Sunday night. Waving flags and singing "I'm Proud to Be an

American", the festival crowds shared a very moving tribute. Southside Johnny and the Asbury Jukes headlined Saturdays entertainment.

The festival in 2000 featured a Saturday night performance by Jefferson

Starship, which drew the largest Saturday crowd in the festival's history. The Marshall Tucker Band was the headline band in 1999.

During the winter of 1994-1995, the harvest festival was temporarily discontinued due to liability issues.

After months of meetings, the festival was re-established without alcoholic beverages and with some other changes.



*Left - right: With make-up by Marie Sparacio MacDonald, the Festival Clowns - Tony Stanzione, Roy J. Spoltore, Mary Jane Stanzione, Sandy Clark and Patty Spoltore, brought smiles to many along the parade route in 1982. In keeping with the show business saying "break a leg" Tony actually broke his ankle in the parade, tripping in his big yellow clown shoes!*



*In the first few years, the festival included a small group of rides.*

**In 2011, the 33-Year tradition continues!**

**PREMIUM SPONSOR**



**PREMIUM SPONSOR**

**THREE LOCATIONS TO BEST SERVE YOUR NEEDS**

**1725 S Burlington Road, BRIDGETON, NJ 08302**

Tel 856-455-1100 • Fax 856-451-0781

Jack.Neff@inergyservices.com

**1480 DeHirsch Ave, WOODBINE, NJ 08270**

Tel 609-861-2169 • Fax 609-861-2820

Beth.Karr@inergyservices.com

**6645 Delilah Road, PLEASANTVILLE, NJ 08232**

Tel 609-646-5560

John.Schwarz@inergyservices.com

**Modern Gas**  
The name you can trust for all your propane needs

For over 75 years Modern Gas has provided homes and businesses across the Northeast with reliable fuel delivery, superior energy products, professional installation, and expert service. With so many decades of experience, you can count on Modern Gas to be the right choice for all your propane needs.

*With so many generations of service, you can trust us for the very best home comfort solutions and greater energy savings!*

**Call one of our Modern Gas locations today!**

[www.moderngas.net](http://www.moderngas.net)

PREMIUM  
SPONSOR

**You're not just another customer.  
We're not just another bank.**

Anthony Buono, VP/Business Dev.  
Nate Simmerman, Branch Mgr.  
720 Shiloh Pike  
Bridgeton, NJ 08302  
Phone: 856-575-0075

 **Newfield  
National Bank**

1-800-690-3440  
www.newfieldbank.com

Member  
FDIC



PREMIUM SPONSOR

## TERRIGNO'S FAIRFIELD INN

153 Bridgeton-Fairton Road  
Bridgeton, New Jersey 08302

Phone: 856-451-7592 • Fax: 856-451-1834



PREMIUM SPONSOR

## ATHEY & COMPANY

CERTIFIED PUBLIC ACCOUNTANTS, P.A.  
1015 N. PEARL STREET, BRIDGETON, NEW  
JERSEY 08302-1293

—  
TELEPHONE: (856) 451-8277  
FAX: (856) 451-7750  
—

WWW.ATHEYCOCPA.COM

John C. Pitale, CPA, William T. Athey, Jr., CPA,  
Robert Bencie, CPA, FACFEI,

Neal G. Pierce, CPA, PFS, CFP®, Michael D. Vittorini, CPA

## JOE'S BUTCHER SHOP

**FULL SERVICE  
MEAT SHOP**

*Fresh Cuts of*

**Beef • Pork • Poultry • Veal**

**• Produce**

**• Lunchmeats • Dairy**

Corner of Gershal and Landis Avenues, Norma, NJ

**856-690-5637 • 690-JOES**



# Enjoy Great Local Bands All 3 Days

## Jack Neff Band

Fri., Oct. 7, 9:00 PM



The members of the Jack Neff Band have been playing classic rock and roll in South Jersey for over 40 years. Three of the members, Jack Neff (bass guitar and vocals) Layne Ball (lead guitar and vocals), and Frank Chinnici (drums and vocals) have been playing together since they have been teenagers. For the last ten years two other members joined the band, Jim Sutton (keyboards) and Ted Baker (guitar and vocals) to round out the band to a compliment of five. The band continues to play classic rock and roll and is featured often at local clubs, dances and events.

## Gerizim

Fri., Oct. 7, 6:00 PM



Gerizim was founded in 2005 by members Guitarist, Ron Spatafore and Drummer, Mark Halter. Other members include Andrew Halter (bass), Meghan Mosley (lead vocals) and Ronnie Spatafore (piano-keyboard/lead vocals). Gerizim offers high energy Christian rock for all ages.

The 5 members range in age from 20-47 providing a mix of youthful excitement and insightful wisdom. Their performance consist of heart-felt originals brought about from life's experiences, and a full repertoire of covers from radio hits to the latest worship songs. They bring a powerful high energy full harmony sound to new levels of praise.

## Route 9

Sat., Oct. 8, 12:50 PM



Route 9 is a Top 40 cover band that loves to get the crowd dancing and singing along!! Some artists they cover are, Pink, Orianthi, Paramore, Katy Perry, Heart, Michael Jackson, Journey, Carrie Underwood, just to name a few.

[www.route9entertainment.com](http://www.route9entertainment.com)  
Kelly LaVigna- Vocals,  
Nick Erman- Drums/Vocals,  
Rodney Hartman - Keys/  
Vocals, Nick Cuminti - Bass/  
Vocals, Walt Lau - Guitar/  
Vocals.

## Kids Don't Bounce

Sat., Oct. 8, 1:50 PM



Kids Don't Bounce is a 4-piece, multiple-genre cover act that originated in October 07 in the southern New Jersey area. Formed by ex-Robert Hazard guitarist Paul Kuntz, members were hand-picked based on diverse experience and abilities. With a varied song selection ranging from R&B to modern country, the band offers a uniquely wide collection of musical styles and songs that everybody remembers. However, one thing remains constant: the good times, get up and dance, party band atmosphere has returned. Guitarist/lead vocalist Paul Kuntz is best remembered for his work with original rock band Drastic Measures and hired gun for late Robert Hazard, as well as founder of the popular cover band Mister Monkey Pants. Lead guitarist and vocalist Michael Shaw is well known for his shredding guitar work, having played in popular area bands such as Rough Toys and Huge Heffner. John Digue, the band's bassist, has played in bands with all of the rest of the members since the early '80s, and was brought on board for his solid, disciplined playing. The band's newest addition, Rich Reynolds on drums, has added a new excitement to the group's performances. Rich has come directly out of a 6-year retirement to play with Kids Don't Bounce, and has been enthusiastically welcomed by the band and fans alike.

With regular shows and frequently updated song lists, Kids Don't Bounce has become the popular alternative to the bar band. The group's ever-growing popularity has brought them to many venues, having played everywhere from local clubs, festivals, and campgrounds to opening for major acts, such as Southern Rock great Jimmie Van Zant.

## Mach Five

Sat., Oct. 8, 4:10 PM

Mach Five plays hard rocking hits and ballads from the 60s through the present, with a HEAVY emphasis on 70s & 80s rock, and featuring rich, textured vocal harmonies. High energy & high volume -- just like it should be.

Regardless of which decade you came of age or most identify with, and whatever musical artists helped define that era for you, relive those glory days by hearing greatest hits. A few standards, a bunch of classics, a couple of "one-hit wonders"... it's all good. Something for everyone. <http://www.machfive-band.com>

Alby Miller - Lead Vocals, Steve Myers - Guitar, Vocals, Paul Larkin - Guitar, Synth, Vocals, Bob Carroll - Bass, Vocals, Junior Maldonado - Keyboards, Brian Fanning - Drums.



## Good Tymes

Sun., Oct. 9, Noon

The name GOOD TYMES speaks for itself, they guarantee you a GOOD TYME, but they have a good time playing for you as well. This band is a

combination of talent, history, and technology. Even though the birth of "The Good Tymes" was 1996, their interest in music dates back to the late 50's and early 60's. It was then that every neighborhood had at least one garage band playing in it. It was a time when county fairs and high school functions were reasons to have a dance or a "battle of the bands" night. Everyone wanted to play and sound like the Beatles, The Temptations The Stones, Bill Haley and the list goes on. Everyone in this band were influenced by the music from that era: swing, blues, do-wop, rock and roll, psychedelic, and even hard rock.

Now 20 years later, they have found their friendships endured and blossomed, the music sounds better and is still fun to play. Because of technology we find that not only can we play the songs we fondly remember, but can also replicate the sound that in the past could only be done by studio musicians. A five piece band can now sound like a full orchestra. The Good Tymes have shared the stage with the likes of the Duprees, Emeralds, and Soul Cruisers just to name a few. Though mostly known to perform at outdoor concerts and festivals throughout the South Jersey and Philadelphia areas, they also play private venues and parties as well. Their style of music is from the 40's, 50's, 60's, and 70's.



*There's Something Enjoyable For Every Taste!*



**Nothin' But  
GOOD TIMES & GREAT OLDIES!**

Cruisin' 92.1, WVLT is South Jersey's #1 Oldies Powerhouse! No matter where you are; Philadelphia, Atlantic City, Wilmington, Vineland, We got you covered. You can now enjoy the best "Good Time Oldies" from the Sixties and Seventies on Cruisin' 92.1, WVLT.

Cruisin' 92.1  
WVLT

**South Jersey's  
#1 Oldies  
Powerhouse**

Voted the Nation's #1  
Small Market Radio Station  
in 2010.

**CHECK OUT WWW.WVLT.COM**

Cruisin' 92.1, WVLT has legendary air personalities like Jerry Blavat and Danny and the Juniors who are in the **Broadcast Pioneers' Hall of Fame. WE HAVE THE LEGENDS!**

We're Vineland's Legend Treasury!

Thank you so much for making us  
**South Jersey's #1 Oldies Powerhouse!**

**CRUISIN' 92.1, WVLT**

Music....News....Weather....Entertainment....Information....Local Talk Shows

## Celebrating America & Hometown Heroes

The theme for the 2011 Deerfield Township Harvest Festival is a Salute to America and Hometown Heroes.



A photo tribute, to be shown on "Fest-a-Vision," will recognize people who have made a significant difference in other people's lives and/or communities.

Hometown Heroes are the everyday folks who are heroes in our lives. They are special people who we want to recognize for their selflessness and positive influence. They generously sacrifice time and provide assistance to improve the quality of life for persons in our communities.

Our Hometown Heroes play an important role in making Southern New Jersey a great place to live, work and play!

**Hometown Heroes can be nominated in the following categories:**

- **Humanitarian:** Any individual or group who has shown exceptional commitment to his/her community.
- **Fire Fighter:** Any individual or group, volunteer or paid, who acted heroically or has gone beyond the call of duty to make our community safer.
- **Law Enforcement:** Any county, city or local town law enforcement member who acted

heroically or has gone beyond the call of duty to make our community safer.

• **Emergency Personnel/ Medical:** Any ambulance, emergency responder, 911 dispatcher or medical professional who has acted heroically or gone beyond

the call of duty to make our community safer.

• **Armed Forces:** Any individual or group, who has served or is serving in the U.S. Armed Forces, heroes who deserve recognition for the service they have given to our country.

• **Workplace:** Any group or individual who has acted heroically on the job or any group or individual from a company that has made a positive impact on the community.

• **Youth:** Any individual or group of youths who have made a positive impact on their community, or who performed a heroic act for another person in time of need.

• **Animal Rescue:** Any animal who helped or saved a person in time of need, or person who helped or saved an animal.

Submit a photo with first & last name of your hero and include name & phone number of person submitting entry. Send entry by email to [harveyfest@dthf.org](mailto:harveyfest@dthf.org) or mail to Harveyfest, PO Box 350, Rosenhayn, NJ 08352. **All entries must be received by Oct. 4.**

**PREMIUM SPONSOR**



**Congratulations to the Deerfield Recreation Committee for 33 years of dedication and service to our community! Here's to many more years of great entertainment!**

2439 N. Delsea Drive Vineland

856.691.1164

[www.donderojewelry.com](http://www.donderojewelry.com)

**PREMIUM SPONSOR**

Atlantic City Electric is proud to support the Deerfield Township Harvest Festival.

*Thanks for putting your energy to good use!*



Your life. Plugged in.™

[atlanticcityelectric.com](http://atlanticcityelectric.com)

# "Our Community Remembers" – A Tribute to September 11, 2001

Dedicated to the men, women and children who lost their lives; those brave people who gave their lives and the Heroes that responded to the emergency on September 11, 2001.

Close to 3,000 people died in the World Trade Center and its vicinity, including a staggering 343 firefighters and paramedics, 23 New York City police officers and 37 Port Authority police officers who were struggling to complete an evacuation of the buildings and save the office workers trapped on higher floors. Only six people in the World Trade Center towers at the time of their collapse



Candle Ceremony 2001

survived. Almost 10,000 others were treated for injuries, many severe.

Almost as soon as the World Trade Center's twin towers fell on September 11, 2001, thousands of firefighters, police officers, construction workers, search-and-rescue dogs and volunteers headed to Ground Zero to look for survivors.

Soon after the attacks, efforts were made throughout the United States and across the world to memorialize the victims, offer expressions of solidarity and tribute, and document the impact of this historic event.

In 2001, planners of the festival revised its theme

less than three weeks before the event, after the terrorist attacks on America.

Thousands joined in a moving, candle-light ceremony just prior to the fireworks display on Sunday night. Waving flags and singing "I'm Proud to Be an American," the festival crowds shared a very moving tribute.

In recognition of the 10th anniversary of September 11, communities large and small all across the United States, came together and devoted time to pay tribute to those who had lost their lives and in remembrance of the lives that have been forever changed.

As we think back to the events on September 11, 2001, we



remember the bravery courage and humanity shown that day, and on the many days that have followed. Time will be dedicated on Saturday and Sunday nights of the festival to commemorate the 10th anniversary of the September

11th attacks. The 9-11 Tribute, "Our Community Remembers" will be held to acknowledge the men, women and children who lost their lives, all those who sacrificed their lives and to all the heroes who responded to the emergency

## Russell's Automotive Service

(856) 451-2005 712 Landis Ave | Bridgeton, NJ 08302

POWER STROKE  
DIESEL

DURAMAX DIESEL



- Computer Diagnostics
- Foreign & Domestic
- Fleets Welcome
- Specializing in Diesels
- Engines & Transmissions
- Air Conditioning

## Life in the Country.

### It's Yours.

Fulfilling the dream of country living. *It's what we do.*

A home in the country. A working farm. That little piece of land that takes you away from it all. Whatever your dream, Country Living from Farm Credit East can turn it into reality.



800.219.9179  
[www.CountryLivingLoans.com](http://www.CountryLivingLoans.com)

- CountryHome Loans
- CountryFarm Loans
- CountryLand Loans
- CountryFlex Equity Loans
- Loans for additional land and outbuildings
- Construction loans

PUTTING  
CUMBERLAND COUNTY  
BACK TO WORK  
FOR YOU

Vote November 8<sup>th</sup> • Column "A"



Michael F.

William "Bill"

Sandra

Jody

Mary

**BARRUZZA • GONZALEZ • TAYLOR • FARABELLA • GRUCCIO**

Sheriff

Freeholders

PREMIUM SPONSOR

Ordered and paid for by CCRRO, Greg Facemyer, Treasurer

# "The Sign Guys"

PREMIUM SPONSOR

**CUSTOM  
SIGNS**

TRUCK LETTERING • MAGNETIC SIGNS • COMPLETE ELECTRIC  
SIGN SERVICE • CUSTOM SANDBLASTED AND CARVED SIGNS

*Design • Installation • Repair*

650 LANDIS AVENUE • BRIDGETON, NEW JERSEY 08302

**(856) 451-4649**

PREMIUM  
SPONSOR



**Switch to Natural Gas and save up to 67% on your utility bills!**

*"I've switched four properties from oil to natural gas. The savings have been outstanding and I don't have to worry about running out anymore!"*

~Ron E., Berlin, NJ



South Jersey Gas

**Don't delay. Call 1-800-822-9276 and start saving now!**

**Whole House Water Filter For City and Well-Water**

FREE INSTALLATION

Eliminates: Yellow Water, Iron, Odors,  
Radium, Hardness & Controls Acid

**\$9<sup>95</sup>**

No  
Filters For You  
To Change  
... EVER!

New Technology  
No Electric

A MONTH  
RENT-  
TO-OWN

South Jersey

**Water Conditioning Service, Inc.**

760 Shiloh Pike, Bridgeton, NJ 08302

856-451-0620 • 800-321-7592

Plumbing Lic. No. 8189 • Pump Lic. No. 0445 Water Cert. CWS IV

KINETICO

PREMIUM  
SPONSOR

**Stop Dragging those Hoses!!!**

Call **RAINBOW SPRINKLERS, INC.**

For Your Fully Automatic Underground Sprinkling System  
Especially Designed for Your Property

**STOP BY OUR SHOWROOM**

For information on "Remote Controls"  
and Exterior Irrigation Access Systems  
Winterization/Spring Start-Up

24 hrs. Service & Repairs On All Makes

Major Credit Cards Accepted

Financing Available



**SALES SERVICE INSTALLATIONS  
COMMERCIAL INDUSTRIAL RESIDENTIAL**

Office & Showroom 760 Shiloh Pike, Bridgeton, NJ

856-451-3701 • 800-846-0698 • Fax 856-451-0156

Plumbing License #8189 Subsidiary of South Jersey Water Conditioning Service, Inc.

# Getting To the Festival is Easy ... Directions, Maps, Parking

**ONLY Official Festival Parking Lot includes free admission passes to the Festival for up to 5 people per vehicle. PARK IN OFFICIAL LOT AND SAVE!**

The festival is held outdoors, rain or shine, on the grounds of Rosenhayn Fire Company and Frank LoBiondo, Sr. Recreation Park in Rosenhayn in Deerfield Township, Cumberland County, New Jersey at Morton Avenue, one block south of the intersection of Morton and Landis Ave. (NJ Route 56). Morton Avenue is about 3.5 miles east of Bridgeton, 3.5 miles west of Vineland and just a few miles from Millville and the NJ Motorsports Park. When you arrive near the festival area in Rosenhayn, please follow the signs to the **official festival parking** lot. Parking is \$5 and includes free shuttle bus service though it is close enough to walk. Handicapped parking is also in the official parking lot as the shuttles are wheel chair accessible. The parking fee benefits the festival and community groups. With large crowds expected, it is recommended that visitors use the official lot which is lighted and convenient. **Note:** for internet or GPS directions use festival location as 678 Morton Avenue, Bridgeton, N.J. 08302 as destination.

**From Vineland:** Take Landis Ave. west toward Bridgeton from Delsea Drive or from exit 32B off Rt. 55. Follow Rt. 56 (Landis Avenue) west for 3.5 miles to Morton Avenue in Rosenhayn. Turn left onto Morton Avenue.

**From Bridgeton:** Take Landis Ave. - Rt. 56 east from Rt. 77 at Carlls Corner to Morton Ave. Turn right onto Morton Ave.

**From Millville:** follow Rt. 55 north to exit 32 B. Take Landis Avenue, Rt. 56 west toward Rosenhayn to Morton Ave. Turn left onto Morton.



**For the Latest Information and Details: WWW.DTHF.ORG • 856-455-3200**

PREMIUM SPONSOR

**EDWARD F. DUFFY**  
*Attorney at Law*

2630 East Chestnut Avenue  
Suite C-3  
Vineland, NJ 08361

(856) 692-0960  
Fax: (856) 692-2317  
EFDuffyEsq@verizon.net

PREMIUM SPONSOR

**Monarch**  
Environmental Services

**Elmer Lynam**  
Operations Manager

**856-769-9022**

fax 856-769-9021

elmer@MonarchX.com

108 E. Lake Road, Woodstown, NJ 08098

# U. BIFULCO & SONS FARMS INC.

**TALL • BOY • BRAND**

590 Almond Road  
Pittsgrove, New Jersey 08318

Phone: 1-856-692-0707

Fax: 1-856-692-6844

[www.bifulcos.com](http://www.bifulcos.com)

# C & H Disposal Service Inc.

*Fast, Reliable Service for More Than 28 Years ...*

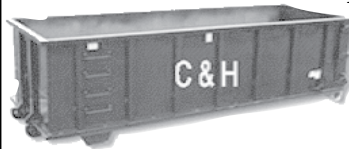
**Toll Free: (800) 367-0147**

**Phone: (856)358-3457**

**Fax: (856)358-3813**

47 Griers Lane, Elmer, NJ 08318

*"Our Service is the Difference"*



Since 1981, our goal has been to provide customers with the best services possible. We take pride in our service and work hard to be more dependable and sufficient than anyone else in the business.

Over the years, we have expanded our capabilities according to your demands and we will continue to do so, always striving to keep our customers completely satisfied.

***We Specialize In:***

Septic Evaluations for Real Estate Transactions

Septic Tank Cleanings & Installations

Roll Off Containers & Compactors

Frontload Containers

Portable Toilet Rentals for All Occasions

Free Estimates

Municipal, Residential and Commercial

Insured & Bonded



**Best Wishes for a  
Fabulous Harvest Festival**

**WHIBCO INC.**  
Est. 1841 • A Sjögren Company

***Industrial, Construction and Recreational Sands***

87 East Commerce Street  
Bridgeton, New Jersey 08302  
(856) 455-9200

Wade Sjogren, President

# VINCE PALADINO FARMS, INC.

*Growers • Packers • Transporters  
Refrigerated & Dry Freight Service*

688 Bridgeton Avenue  
Bridgeton, NJ 08302

**(856) 451-5049**

**Fax (856) 453-8747**

**1-800-722-3209**

# SPONSORS HELP KEEP THE FESTIVAL AFFORDABLE FOR EVERYONE

The annual Deerfield Township Harvest Festival enjoys outstanding support from the business community as dozens of businesses provide donations through this special newspaper supplement.

Their generous support allows the Deerfield Township Recreation Committee and the Township of Deerfield to present 3 days of entertainment with a minimal \$1.00 admission fee. The festival entertainment schedule, including live music, children's shows, parade and fireworks, costs more each year. The festival depends on revenue from its vendors, sale of its own foods and beverages, services from the Township of Deerfield, volunteer services, and contributions from business sponsors to sustain this community celebration.

Please remember the following major and silver sponsors throughout the year when you are shopping for goods and services. You are asked to support them and all of the festival sponsors as listed in the index on page 50. Take an opportunity to thank them when you speak with them. Let them know their support of the community and festival is appreciated.

## MAJOR CORPORATE SPONSORS

**COLONIAL BANK, FSB**  
Colonial Bank, FSB began in 1913 as a mortgage association in downtown Bridgeton. Today, Colonial Bank, FSB is a nine location, community bank offering a unique combi-

nation of complete banking products and dedicated customer service to residents of Cumberland and Gloucester Counties.

In 1913, Young Men's Building & Loan, the first incarnation of Colonial Bank, FSB, opened with a

single office on Commerce Street in Bridgeton with the main purpose of granting home mortgages. Thirty years later, in 1943, the Bank obtained deposit insurance on savings accounts and changed its name to The Young Men's Savings and Loan Association.

During the next three decades, several changes in government regulations allowed the Bank to expand its products and services and acquire The Cohanzick Building & Loan and the Equitable Building & Loan. By 1987, the bank had grown to four locations throughout Cumberland County. That same year, the Bank ventured into Gloucester County, New Jersey by purchasing the Mantua Building & Loan and constructed the fifth branch office in Sewell.

The biggest and most publicized change for the Young Men's Savings & Loan Association came in November of 1994, when the Board of Directors decided that the name no longer fit in the current business world. At the same time, the Bank changed its charter from a state regulated Savings & Loan Association to a Federal Savings Bank charter, thus becoming Colonial Bank, FSB.

In 2007, Colonial Bank, FSB

moved into its corporate headquarters in Vineland, New Jersey. This expansion allowed the Bank to streamline back office functions and improve the efficiencies of the deposit and loan operations department to better service the customer.

In addition to our three locations in Vineland, Colonial Bank, FSB currently operates branches in Bridgeton, Mantua, Millville, Upper Deerfield, Sewell and Cedarville, New Jersey. Colonial Bank, FSB plans to open more branches in the near future, including a second location in Millville and new branches in Mullica Hill, Gloucester County and Buena Township, Atlantic County.

**Special thanks to Colonial Bank for its sponsorship of the big LCD screen at the festival this year. See their ad on page 52.**

## CUMBERLAND COUNTY IMPROVEMENT AUTHORITY

The Cumberland County Improvement Authority was established in 1980. Operations of the Improvement Authority are overseen by a five-member Board whose members are appointed by the Cumberland County Board of Chosen Freeholders. Under the stewardship of the Board, the Authority has

moved from a traditional role of a solid waste implementing agency into an expanded role of economic development assistance, education geared toward environmental issues, and other services allowed by statute.

The Authority currently operates an award winning landfill in Deerfield Township and administers a comprehensive recycling program which has made Cumberland County number one in recycling in New Jersey. The Improvement Authority has also been designated as the lead agency to coordinate a county-wide transportation network, and administers the Clean Communities Program which features the number one Adopt-A-Road Program in the state. In addition, the Authority oversees a Solid Waste Enforcement Unit in conjunction with the Cumberland County Department of Health.

For more information about Improvement Authority programs and services, please give us a call at 856-825-3700 or visit their web site at [www.ccia-net.com](http://www.ccia-net.com).

**See their ad on page 51.**

## COMCAST CABLE

The festival recognizes the contributions of Comcast as this year's

*Continued on page 43*

# ELECT

## Cumberland County

### Democratic Candidates

# WHELLEN

# DUNKINS

# MUSSO

# SURACE

and

# AUSTINO

**BRONZE SPONSOR**

Paid for by The Democratic County Committee of Cumberland - Robert O'Donnell, Treasurer

# Waa-Lla King

Convenience at Excellence



# Blimpie

747 W. Landis Avenue  
Rosenhayn, NJ

856-455-KING (5464)

- Greeting Cards
- Propane Tanks
- General Groceries
- Subs • Salads
- Pizza • Wings • Fries
- Lunch Boxes
- Party Platters

– OPEN 7 DAYS A WEEK & HOLIDAYS –

Monday - Thursday ..... 6:00 AM to 9:00 PM  
Sunday ..... 6:00 AM to 8:00 PM

ATM • NJ LOTTERY • MONEY ORDERS • WESTERN UNION

ALL MAJOR CREDIT CARDS ACCEPTED  
• WE HONOR BEST/FAMILY FIRST



Best of Luck to the Harvest Festival  
from all the  
members of the  
**ITALIAN • AMERICAN CIVIC CLUB**



Mulford Drive,  
P.O. Box 71  
Bridgeton, NJ 08302



Providing Insurance and  
Financial Services



**P Austin Insurance Agcy Inc**

Paula A Austin

Bridgeton, NJ 08302-4303

Bus: 856-451-6340

paula.austin.ch2f@statefarm.com

## Tony Brago Excavating

From  
"The Big R"



**COMPLETE SITE  
WORK**

- DEMOLITION
- Septic  
Installation
- Land Clearing
- Grading

**ASPHALT**

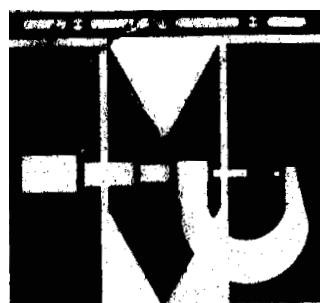
- Driveways
- Parking Lots
- Fill Dirt
- Top Dirt

IN BUSINESS SINCE 1974

PO Box 519, Rosenhayn, NJ 08352

(856) 455-7514 Fax: (856) 455-9707

[www.tonybragoexcavating.com](http://www.tonybragoexcavating.com)



## MILETTA BROTHERS, INC.

- General Contractors
- Millwrights
- Welding
- Special Steel  
Fabricators

856-447-4651

"WE SPECIALIZE IN  
PERSONAL SERVICE"



**GUN WORLD**

Guns • Bought • Sold  
• Traded

Handguns - Rifles Shotguns  
- Muzzle Loaders

Gun Safes - Licenses

Hunting & Shooting Supplies

1025 W. Landis Ave.

Vineland, NJ 08360

(856) 692-1010

**"Dedicated To The Future Of  
Agriculture In  
Deerfield Township"**



**COUNTY LINE NURSERIES INC.**

462 PARVIN'S MILL ROAD

Compliments of

## Deerfield Township

## B.P.O. EIKS

## Lodge 733

*Best of Luck to the  
Deerfield Township  
Harvest Festival*

## Jersey Strawberries

Beautiful, High  
Quality Berries!!!  
OUTSTANDING  
FLAVOR!!

Retail - U-Pick  
(856) 451-4142

**G.L. SPARACIO  
FARMS**

670 Landis Ave  
Bridgeton, NJ

**CAMPANI'S**  
**LEGACY LANES**  
**BOWLING**

- **Kids Birthday Parties!**
- **\$2.50 Games on Mondays & Wednesdays!**
- **Driving Range Now Open!**

**Buy 1 Game Get 1 FREE!**  
(Limit one per customer per day)

**518 Landis Avenue, Rosenhayn, NJ**  
**856-221-3269**  
**www.LegacyLanesBridgeton.com**

**SPONSORS** From pg. 41  
entertainment sponsor. In addition to monetary support, Comcast provides in-kind assistance: it promotes the festival in several ways. Comcast is proud to be a good neighbor to Deerfield Township and the other communities it serves in South Jersey. They sponsor events like Deerfield Township Harvest Festival, Kid's Fair in Atlantic City and Ocean City Family Nights. Comcast takes very seriously its commitment to quality telecommunications services to its communities. In addition to offering the finest in cable television programming through its analog and digital package options, it also provides high-speed Internet access and phone services. We are especially

grateful to Kathy Farinaccio for all help over the years. Comcast was founded in 1963 as a single-system cable operation. Today, they are the country's largest provider of cable services—and one of the world's leading communications companies. They are focused on broadband cable, commerce, and content. Comcast delivers digital services, provides faster Internet and clearer broadband phone service, and develops and delivers innovative programming. Looking to the future as Comcast evolves, they are seeking out new communications technology, new opportunities, and want to offer more choices -- to provide people with the communications products and services that connect them to what's important in their lives. **See the Comcast ad on page 2.**

**CUMBERLAND COUNTY CULTURAL AND HERITAGE COMMISSION**  
The mission of the Cumberland County Cultural and Heritage Commission is dedicated to the development and promotion of public interest in the arts and history of local and county cultural traditions. The Cumberland County Cultural and Heritage Commission recommends and administers programs to increase the visibility and impact of local and county history, of the arts and of cultural values, goals and traditions of the community. The New Jersey State Council on the Arts, the County of Cumberland and the New Jersey Historic Commission funds it. We thank the Board of Freeholders, The Commission members and Matt Pisarski, the Coordinator of the Cultural and Heritage Commission for their support. Programming of the Commission has been made possible in part by funds from the New Jersey State Council on the Arts/Department of State, a Partner Agency of the National Endowment for the Arts and by funds from the New Jersey Historical Commission/Department of State. Call for more information 856-453-2177. Visit their website [www.ccculturalheritage.org](http://www.ccculturalheritage.org). **See their ad on page 4.**

*Continued on page 45*

**McCray's Grill & Cafe**  
*Fresh Ingredients, Good Food*  
**Done Right!**

Jerry McCray  
owner/operator  
Order# 856-391-5198  
Fax # 856-451-5053  
mccraysgrillncafe@yahoo.com

761 West Landis Avenue  
Rosenhayn, NJ 08352

**Bridgeton Restaurant Equipment**  
537 Irving Avenue, Millville, NJ 08332  
**856-451-1117**  
*Proud to support Deerfield Harvest Festival*

♥ **At First Slice!**  
**JOE'S PIZZA**  
Pilesgrove Towne Center  
(Acme Shopping Center)  
859B Rt. 40  
Woodstown, NJ 08098  
769-8821  
Call Ahead For Fast Pick-Up

**TIPS TRAILER PARK**  
868 East Commerce Street  
Bridgeton, New Jersey 08302  
**(856) 451-1040**  
Joe Stanger

**Jon's Barber Shop**  
  
Mon., Tues., Thurs. & Fri. 9-6  
Sat., 9-3 • Closed Wed.  
811 Landis Avenue  
Bridgeton, NJ 08302  
(856) 455-8822

**C&J Electronics**  
22 Cornwell Drive  
Bridgeton, NJ 08302  
(856) 455.0086

**RadioShack**  
DEALER

**Your New Source for High Definition LCD TVs!**  
*Please call us, or feel free to stop in today to see our complete line of In Stock HDTVs.*  
**AOC/INVISION • LG • PANASONIC • SAMSUNG**  
**www.candjelectronics.com**

**BRIDGETON AREA Chamber of Commerce** **BA CC** **SUPPORTS OUR COMMUNITY**

**We Support the Deerfield Harvest Festival**  
*We Remind Everyone to BUY LOCAL To Help Our Local Economy Grow.*  
**www.baccnj.com • 856-455-1312**

SJH Performance Improvement Training  
Better Performance/Better Living  
for All Kids (ages 6 and up)



SJH PIT incorporates International Youth & Conditioning Association (IYCA) principles of movement which promise to enhance athletic ability at any level.

**Master Elements  
of Performance  
and Strength...**

For more information  
Contact PJ Ragone -  
(856) 696-3924  
pit@sjhs.com

SJH Fitness Connection  
Sherman and Orchard Ave.  
Vineland



[www.SJHealthcare.net/FitnessConnection](http://www.SJHealthcare.net/FitnessConnection)



SALES • SERVICE • RENTALS

Soda Systems • Ice Machines  
Draft Beer Systems • Water Filtration  
Frozen Drink Machines

Fountain Syrups • Bar Juices • Cocktail Mixes  
BBQ • Popcorn • Frozen Drink Mixes  
Compressed Gases

Call 1-800-642-9124  
Vineland, New Jersey

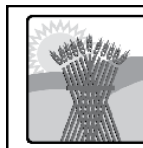


Cumberland Dairy & The Catalana Family  
Are Proud to Support the  
**2011 Deerfield Township  
Harvest Festival**



"Maker of America's Premier Specialty Dairy Products"  
899 Landis Ave., Rosenhayn, NJ 08352, Tel: 856.451.1300

*Celebrating over 76 years in the dairy industry . . .*



**HARVEST  
COMMUNITY BANK**

*Great People, Great Service . . .  
All The Time!*

*We're Making The Difference*

**Stop in today!**

473 E Broadway Salem 759-1213  
285 N Broadway Pennsville 678-4555  
863 Route 45 Pilesgrove 769-7717  
389 Harding Hwy Elmer 358-7848

[www.harvestcommunitybank.com](http://www.harvestcommunitybank.com)

Member FDIC



**BW  
STETSON  
& CO.**

BOTTLED WATER AND  
WATER UNITS

• COFFEE SERVICE

**TOLL FREE**

**800-322-4297**

8 Buckshutem Road,  
Bridgeton

**455-2200**



**BRIDGETON  
TROPHY  
AND  
ENGRAVING**

GLASS ETCHING  
DONE ON PREMISES

Custom Trophies • Plaques  
Crystal & Glass Awards • Medals  
Bronze Tablets • Ribbons • Clocks  
Name Plates • Pens • Badges  
Advertising Specialties • Key Chains  
Tiaras • Silver Trays • Mugs

*The Service You Expect  
The Quality You Deserve*

641 Landis Ave. • Bridgeton, NJ 08302  
(856) 451-9004 • Fax (856) 451-4966

**CHIARELLI**  
**TRANSPORT**

1772 S. Burlington Road  
Bridgeton, NJ 08302

**Telephone:**

**856-455-5939**

John Chiarelli

Val Chiarelli

## SPONSORS From pg. 43

### NEW JERSEY STATE COUNCIL ON THE ARTS

The Township of Deerfield is pleased to be a recipient of a financial grant from the organization to help support this year's Harvest Festival. The mission of the New Jersey State Council on the Arts is to enrich the lives of all residents of the state by stimulating and supporting production, presentation and understanding of the arts, and by fostering their incorporation into all facets of life. Services include partnerships and networks, constituent relations and outreach, information and promotional services and services to New Jersey artists. Call 609-292-6130 for information. **See their ad on page 4 and**

visit them at [www.njarts.org](http://www.njarts.org).

### QUINN BROADCASTING INC. / TV2QBC / WMVB 1440 AM / WSNJ 1240 AM

Quinn Broadcasting, Inc. owns and operates WSNJ AM 1240 radio, as well as, QBC TV2. QBC TV2 is now available to Deerfield Township residents on Comcast Cable in and in all municipalities in Cumberland County. QBC TV2 serves Cumberland County with a variety of local programming from high school and youth sports to municipal meetings, parades and infomercials for local businesses. See their website at [www.QBCTV2.com](http://www.QBCTV2.com). WSNJ operates 24 hours a day, 7 days a week. You can also listen to WSNJ online at [www.wsnjam.com](http://www.wsnjam.com). These broadcast stations are owned

by Jim Quinn who has been in the broadcast business for over 30 years. For more information on Quinn Broadcasting call 856-327-8800. In particular, we thank Jim, Scott Jones, Corky Warren and their staff for all their assistance as a major sponsor this year. **See their ad on page 6.**

### TOWNSHIP OF DEERFIELD

The Township of Deerfield and its Recreation Committee are the founders of the Harvest Festival. They and nearly 100 local volunteers produce the festival. Deerfield Township is a little over 18 square miles of land located in the middle of Millville, Vineland, and Bridgeton in Cumberland County. It is a rural community of 3,000 with a rich history of opening its doors to immi-

grants looking for a better life from all parts of the world. Within it are two unincorporated towns, Carmel and Rosenhayn. Today, it is home to farming, food processing and other farm-related businesses, trucking, and other businesses and a great place to live as well. Call 455-3200 or 856-451-4200 for more information on locating your business in Deerfield Township. Check the township's web site [www.deerfieldtownship.org](http://www.deerfieldtownship.org).

**Township Committee and Recreation Committee members are listed on page 50.**

### FESTIVAL'S SILVER SPONSORS

#### A.J. PETRUNIS, INC.

Anthony J. Petrunis started this busi-

ness July 1, 1950 as a modest one man, one truck operation! During the 1950s he specialized in plumbing, heating and electrical contracting. By the end of the '50s, he had built this business on excellent service throughout all of Cumberland County and added air conditioning installations and fuel oil delivery into the scope of operations. Today, A.J. Petrunis, Inc. is still family owned and operated and continues to offer excellent products and services throughout Cumberland and Salem Counties. Call them at 856-451-7558. Visit with representatives of the company at the business displays area at the festival. **See their ad on page 20.**

*Continued on page 47*

# HOPEWELL

# Sub & Pizza

608 SHILOH PIKE, BRIDGETON, NJ 08302  
**451-0261**

## Erienne Painting, LLC

**Residential and Commercial**  
Interior / Exterior Painting    Power Washing  
Knockdown Finishing          Popcorn Ceilings  
Drywall / Drywall Finishing    Custom Staining  
Aluminum Siding                  Deck Sealing

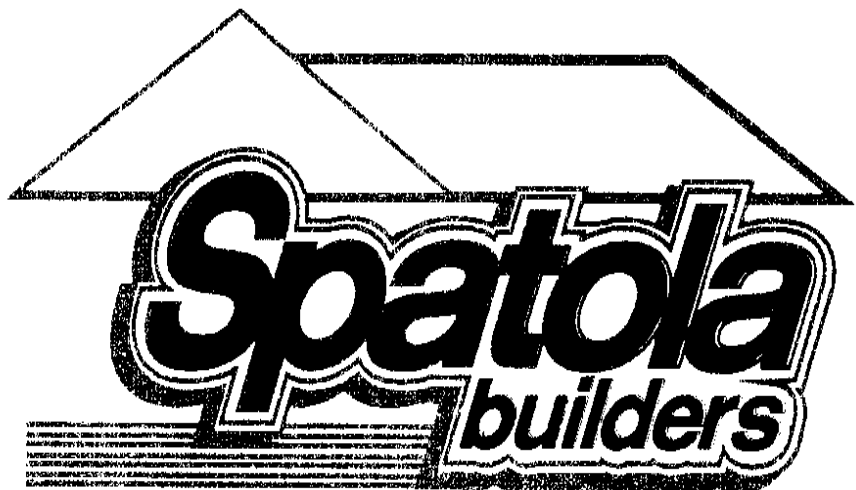
*Free Estimates / Fully Insured*    **Office:** (856)459-3727  
**Bob Erienne, Owner**                    **Cell:** (856)297-9462

## TINY'S PLUMBING HEATING & A.C. LLC

**BRIAN ANDERSON**

16 PAULEN DRIVE  
BRIDGETON, NJ 08302  
**856-451-2032**

NJ PLUMBING LICENSE #5017



Frank R. Spatola, Jr.  
**856-455-0737**  
628 Vineland Avenue, Bridgeton, NJ

# NATIONAL REFRIGERANTS

A Comprehensive Approach to Refrigerant Management  
661 Kenyon Ave., Bridgeton, NJ 08302  
**856-455-4555**  
Fax: 856-455-7626

**TBI UNLIMITED**  
*Landscape & Hardscape Craftsmen*  
 Bill Taylor  
 Proprietor  
 10 Old Burlington Rd. • Bridgeton, NJ 08302  
 Phone 856.455.7832 • Fax 856.455.7833  
 Bill@TBIunlimited.com  
 Landscape Consulting, Design & Installation

**D'Agostino's**  
**Water Solutions**  
**WELLS \* PUMPS \* TANKS**  
**WATER CONDITIONING**  
**SALES & SERVICE**  
**428 Landis Avenue 856-451-4922**  
**Bridgeton, NJ 08302 Fax 856-453-8660**

**\$1.00 OFF**  
 Any Single Round of Golf  
 Limit one coupon per person per day. Expires 11/30/2011

**Landis Links**  
 Mini Golf  
 Tony Sbarra Lu Ann Flacco  
 73 Landis Avenue  
 Bridgeton, NJ 08302  
 (856) 453-PUTT (7888)  
 www.landislinks.com

\*Birthday Parties, Mini Golf Tournaments, Fundraisers\*  
 Follow us on Facebook: www.facebook.com/LandisLinks

**Tri-City**  
 Phone 692-6050  
 Toll Free 800-222-0350  
**A Complete Wholesale & Retail Supply Co.**

- Paper • Janitorial • Restaurant • Packaging
- Food Products • Household & Party Supplies Showroom

2192 S. Delsea Dr., Vineland, N.J. 08360  
*There's No End To Our Service*

**Woodruff Energy**  
 www.woodruffenergy.com  
 73 Water Street • P.O. Box 777 • Bridgeton, N.J. 08302-0499  
 Phone (856) 455-1111 • Fax (856) 455-4085  
**Bioheat – Fuel Oil – Natural Gas**

**H.H.HANKINS & BRO.**  
 Since 1900

- LUMBER • HARDWARE
- BUILDING MATERIALS

**CABINETRY**  
**REduced SALES TAX**  
**856-451-1212**  
 HARDWARE: 856-451-1215 • KITCHENS: 856-451-1214  
 Broad & Water Streets, Bridgeton www.hhhbro.com

**FS GROWMARK FS**

Your local FS Agronomy team will work with you from planting to harvest to develop a program to support your individual operation.  
 See us for:

- BRONZE Dry and Liquid Fertilizer • Top Yielding FS Brand and Asgrow/Dekalb Seed
- Dry and Liquid Custom Application • Crop Protection Chemical
- Other Agronomic Services

Stop by and see GROWMARK FS's newest commitment to the Future of New Jersey Agriculture at 55 Silver Lake Road, Bridgeton (next to Perdue)

Contact your GROWMARK FS Representative at these locations:  
 Bridgeton 856-455-7688 Swedesboro 856-467-2867  
 888-432-7939

Nobody offers more resources ~ or more individual attention ~ then the people of GROWMARK FS. See us for improved profitability and the long-term viability of your GROWMARK FS, LLC

**Gregory Facemyer**  
 CPA  
 1101 Highway 77  
 Bridgeton, NJ  
**856-455-7700**

**ACE Hardware**  
**H&R HARDWARE and GARDEN CENTER**  
 8-16 Centerton Road  
 Bridgeton, NJ 08302  
**451-1090**

Treating Your Property With Pride ...  
**CLARKY'S TREE SERVICE**

- TREE REMOVAL
- TRIMMING
- TOPPING
- STUMP REMOVAL
- BUCKET SERVICE
- SITE CLEARING

Free Estimates - Fully Insured  
**Over 35 Years Experience**  
 Rodger Clark - Owner  
**451-5505**  
**EMERGENCY STORM WORK**

BOUGHT SOLD REPAIRED MULCHED  
*"Family Owned & Operated for over 30 years"*

**FAIRFIELD PALLET CO., INC.**  
 www.fairfieldpallet.com  
 P.O. Box 361, Fairton, New Jersey 08320  
 856-455-7999 Fax 856-451-9059

**Dominion**  
 Title Services/Bridgeton, Inc.  
 55 E. Commerce St.,  
 Bridgeton, NJ 08302  
 (856) 455-1008  
 Fax (856) 455-0554  
 Carolyn D. King  
 e-mail:  
 carolyn@dominiontitleservices.com  
 www.dominiontitlebridgeton.com

## SPONSORS *From pg. 45*

**TESTA HECK SCROCCA & TESTA, PA**  
 Testa Heck Scrocca & Testa, P.A. is a Southern New Jersey law firm with over 90 years of combined experience and an outstanding record of success in the New Jersey Courts. Everyone associated with the firm and its clients remember with deep love and respect, the late Frank G. Basile who passed away recently. As Board certified attorneys by the Supreme Court of New Jersey, Frank

G. Basile and Michael L. Testa have provided their clients with an added level of comfort in the competence of the firm. Testa Heck Scrocca & Testa, P.A. was founded in 1983 by Frank G. Basile, Joseph P. Testa, and Michael L. Testa. When you choose Basile & Testa P.A. to handle your legal needs, you can be confident that the attorneys working on your behalf are utilizing the best resources, accessing the right contacts, and have the experience, reputation, and desire to handle your case. Specializing in the areas

of Personal Injury, Medical Injury, Workers' Compensation, Commercial Law and Litigation, and Wills and Estates, Testa Heck Scrocca & Testa, P.A. is committed to providing their clients with legal advice that you can trust. In the field of law, there is no substitution for knowledge, experience, and integrity. **See [www.testalawy.com](http://www.testalawy.com) and their ad on page 14 for more information.**

### BIG BROTHERS BIG SISTERS - CUMBERLAND & SALEM COUNTY

Big Brothers/Big Sisters of Cumberland and Salem Counties is a not-for-profit organization with a mission to provide the extra support and guidance that children from single-parent homes often need. They do this by hosting a variety of programs aimed towards promoting self-esteem, confidence and responsible decision making, and fostering cultural and social growth from adolescence through adulthood. If you would like to get involved by spending some time with a child who needs

you or would like to learn about other ways of helping out, please call them at (856) 692-0916 or email [agency@bbbscnj.org](mailto:agency@bbbscnj.org). The festival is proud to name this organization as its community charity for this year. **See their ad on page 10.**

**FRALINGER ENGINEERING**  
 Fralinger Engineering has been in business for 40 years providing Professional Engineering and Land

*Continued on page 49*

## Best Wishes for a Successful Event!



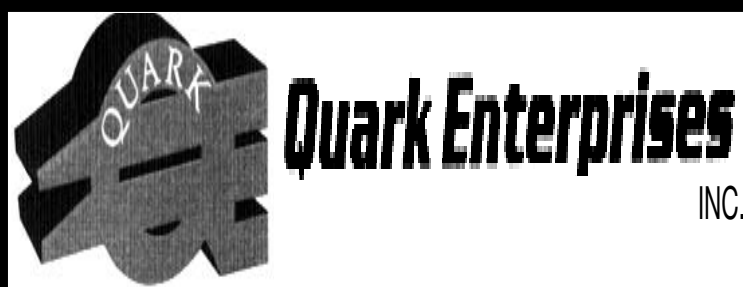
Assemblywoman Senate Majority Leader Deputy Speaker  
 Celeste M. Riley Stephen M. Sweeney John J. Burzichelli

### Third Legislative District

Gloucester County	Cumberland County	Salem County
Kingsway Commons 935 Kings Highway Suite 400 West Deptford, NJ 08086 Phone: 856.251.9801 Fax: 856.251.9752	14 East Commerce St. Third Floor Bridgeton, NJ 08302 Phone: 856.455.1011 Fax: 856.455.2853	1 New Market St. Salem, NJ 08079 Phone: 856.339.0808 Fax: 856.339.9626

[www.njlegdistrict3.com](http://www.njlegdistrict3.com)

Paid for by Sweeney for Senate, 300 N. Marion Ave., Wenonah, NJ 08090



## Quark Enterprises

INC.

DOUG P. RILEY, President

P.O. Box 227 Rosenhayn, NJ 08352

**Toll Free: (800) 955-0376**

Local 856-455-0376

Fax 856-455-3373

e-mail: [sales@quarkglass.com](mailto:sales@quarkglass.com)

[www.quarkglass.com](http://www.quarkglass.com)



## Dutch Neck Landscaping, LLC

200 Cubby Hollow Road, Bridgeton, NJ 08302  
 Phone 856/451-2188 • Fax 856/451-2331

Larry & Lee Hepner



Landscaping • Irrigation  
 E P Henry Paver & Retaining Wall Installation  
 Complete Yard Maintenance • Outdoor Lighting



## ALL4KIDS

Resale & Consignment

24 Cornwell Drive  
 Upper Deerfield Shopping Ctr  
 Bridgeton, NJ 08302  
 (856) 453- TOYS (8697)

<http://all4kids.notlong.com>  
[all-4-kids@comcast.net](mailto:all-4-kids@comcast.net)



**COLLISION REPAIR CENTER**

**24 HOUR TOWING**

(856) 455-5502 • Fax (856) 455-4951

604 Morton Ave. • Bridgeton, NJ 08302

KENNETH W. FREITAG, Director/Manager, N.J. Lic. No. 3666  
 CHRISTOPHER K. LaBREE, Funeral Director, N.J. Lic. No. 4497  
 Website: [freitagfuneralhome.com](http://freitagfuneralhome.com) e-mail: [office@freitagfuneralhome.com](mailto:office@freitagfuneralhome.com)

## FREITAG FUNERAL HOME

137 W. Commerce St.,  
 Bridgeton, NJ 08302

PHONE 856-455-2600  
 FAX 856-455-2603

*Bridgeton's most trusted name  
 in funeral service. Specializing in Pre-Need Funeral Arrangements*



Phone: 451-3535 580 N. Pearl St., Bridgeton, NJ 08302



David M. Trout  
 President

**Trout's  
 power  
 equipment, inc.**

OUTDOOR POWER EQUIPMENT & SUPPLIES

## Casarow, Kienzle & Raczenbek

32 N. Pearl St., Bridgeton, NJ 08302

856-455-0566

*Personalized Service From Beginning To End!*

## Mike Kelly's Kitchens

At Mike Kelly's Kitchens of Bridgeton, NJ, we are your total design tool, as we meet all of your kitchen cabinetry, design, remodeling and installation needs. Designing a kitchen takes expertise.

833 Landis Avenue, Bridgeton, NJ 08302-4833  
 (856) 455-8160

Open Tue-Fri 10am-5pm; Sat 10am-2pm  
[www.mikekellyskitchens.com](http://www.mikekellyskitchens.com)



**WE BUY GOLD**

1048 North Pearl Street  
 Carls Corner  
 Bridgeton, NJ 08302  
 856.453.9523

1181-1183 East Landis Avenue  
 at Main Road  
 Vineland, NJ 08360  
 856.696.3600

# No Dogs or Pets and Please Use Official Parking Lots

See map on page 39.



INSURANCE | RISK MANAGEMENT | EMPLOYEE BENEFITS

Bryan Page

PH: (856) 327-5699



M·A·S·O·N·R·Y

2812 EAST MAIN STREET • MILLVILLE, NJ 08332

MICHAEL J. LONG President  
License# 10494A



All Electric, Inc.  
Residential & Commercial

949 Vineland Ave.  
Bridgeton, NJ 08302

Voice (856) 575-0002  
Fax (856) 575-0055  
Email: allelectricinc@comcast.net



Anthony Sparacio Jr.  
Anthony Sparacio III  
Owners

Maple Valley  
Nursery

Rosenhayn, NJ 08352  
Office: 856-455-5808  
Fax: 856-455-6284

**PHOENIX**  
BUSINESS FORMS, INC.  
Your Total Printing & Promotional Products Specialists

2231 NORTH EAST BOULEVARD • VINELAND, NJ  
Phone: 856-691-2266 • Fax: 856-691-1532  
phnxfrms@comcast.net • www.phoenixforms.com

Joanne Buckalew-Owner Brenda Carpani-Account Executive

Mugs • Pens  
Hats • Shirts  
Christmas  
Cards

Calendars  
Glassware  
And More...

CALL FOR  
HOLIDAY  
SPECIALS!!!

Place  
Your  
Orders  
Early

Personalize  
Your Gifts!

J.M.J.

## "Extravaganza Big Time"

When Autumn leaves rain down in shades of fall foliage, you will find the yearly October occurrence of the Deerfield Twp. Harvest Festival. Much preparation is put into this event year after year. As the years pass, this festival continues to grow in size and is seen on the smiles and enthusiasm of all the people in attendance. Thousands of people come out to witness entertainment, crafts, delicious food, play games, ride rides, watch the parade, and most especially take part in the culmination of the fireworks display after the 3-days of packed events.

Both young and old alike enjoy what this festival has to offer. We salute the men and women who work so diligently to make this all possible.

*Continued Success!*

Joann and Gary Catalano

\*In memory of Anna F. Sparacio  
and Patricia J. Spoltore

BELIEVE • HOPE • TRUST • LOVE

**AREA'S MOST COMPLETE LAWN AND GARDEN CENTER**

- Garden Seeds • Chemical • Fertilizer
- Lawn Mowers • Lawn Tractors
- Garden Tools • Sheds
- Fencing Materials • Nursery
- Pool Supplies & More

Shiloh Pike  
Bridgeton  
455-0810

(856) 455-1640  
www.SchaperBros.com

- New & Used Tractor Parts
- Vicon Farm Machinery & Parts
- Custom Welding & Fabricating

**SCHAPER BROS.**

New and Used Farm Machinery & Lawn Equipment

913 Landis Avenue  
Pittsgrove, N.J. 08318

AERIE 2127

*Fraternal Order of*  
**Eagles**

100 Cohansey Street, Bridgeton, NJ 08302  
(856) 451-9845

**BIG OAK NURSERY**  
SERVICE • QUALITY

684 BIG OAK ROAD, BRIDGETON, NJ 08302

COSMO PALADINO • ANGEL PALADINO

PHONE 856-451-1187  
FAX 856-455-1768

Compliments of

**PARKSIDE**

**FARMS**

J.V.

**Sparacio**

# SPONSORS From pg. 47

Surveying services to the public and private sector in the Delaware Valley, primarily the South Jersey region. Fralinger Engineering has grown in the decades since Albert Fralinger, Jr. established the business in his home in 1966. Today, they employ over 50 full and part time employees and has offices in Hopewell Township, Cumberland County and Salem in Salem County. Fralinger Engineering

has proudly served Deerfield Township as their municipal engineer for over 29 years. Their long history with the Township government and its residents provides Fralinger with knowledge of the Township and its specific needs unlike any other. Fralinger continues to be in the forefront for providing a high order of civil engineering and land surveying in Deerfield Township and the South Jersey area. For more information visit [www.fralinger.com](http://www.fralinger.com). **See their ad on page 12.**

**QUALITY LINCOLN HYUNDAI**  
Quality Lincoln Hyundai in Millville, also serving Vineland and Bridgeton and many other areas is a proud sponsor of the Harvest Festival and is an automotive leader in our community. Since opening their doors, Quality has maintained a solid commitment to our customers, offering a wide selection of cars and trucks and ease of purchase. They are located at 1935 N. 2nd St Rte 47, Millville, NJ.

Whether you are in the market

to purchase a new or pre-owned vehicle, if you need financing options, Quality will help you find a car loan that works for you! Even if you have bad credit, or are a first time car buyer, you can trust that Quality Lincoln Hyundai will professionally fit you into the automobile of your choice. Quality Lincoln Hyundai has a professionally managed service and parts department that is open extended hours to accommodate customers' busy schedules and offers competitive pricing for your automotive maintenance needs. Stop by their display at the Festival and talk with them about your automotive needs. See their web site [www.qualitycarsonline.com](http://www.qualitycarsonline.com). Contact them at 856-327-3000 with questions or comments. **See ad on page 18.**

**SKELLY'S AMUSEMENT RIDES**  
Skelly's Amusement Rides has been more than just an amusement ride and game vendor for the Harvest Festival; they have been a festival partner and supporter as well. For more than 18 years, beginning with

the late Joseph Skelly and continuing with Tom O'Connor and Mike Skelly and their employees, they have been providing the festival with a family-friendly midway of amusement rides and games. The festival's income from the rides and games helps make the free festival possible each year. We thank them for their continued support and for their special contribution to the celebration. **See their ad on page 16.**

**THE BANK: SOUTH JERSEY'S BEST COMMUNITY BANK**  
*The Bank* is Proud of its community roots, home town banking with the personal touch that definitely appeals to its customers. With assets of more than \$2.1 billion, The Bank has built a strong reputation for creating real banking value and meeting customers' needs while going the extra mile to best service them. The foundation of The Bank's success is its people. Their employees truly listen to customers, work to understand their goals and address their financial needs quickly and effectively. The Bank's Rosenhayn community branch is at 755 Morton Avenue in Deerfield Township. *The Bank* offers full service banking whether you need to save for retirement, maximize on the equity in your home or use traditional personal or business services, they have an account that fits your needs. Stop by the Rosenhayn community branch, visit them at their booth at the Festival or visit the web site [www.thebankonline.com](http://www.thebankonline.com). Marlene Urban and team will be glad to see you. **See their ad on page 8.**

**Charles N. Marley Optical**  
Prescriptions Filled  
**825-4242**  
Eye Exams  
**Dr. Cynthia Boyer**  
OPTOMETRIST  
QA00512800/T000067500

Charles N. Marley TD-635  
Barbara Riley TD-1394  
1101 N. 2nd Street  
Reema Plaza  
Millville, NJ 08332

Dissatisfied with your tattoo?  
Is it old, faded, unrecognizable?  
Expert in Cover-ups and Restorations!  
Stop in to see our full portfolio.  
Artist available for walk-ins!  
Call for our hours- bring this ad get 10% off!

**EVER AFTER INK**  
1522 N. Delsea Drive, Vineland  
**856-691-6922**

Before and After



**Consalo**  
QUALITY  
Packed with Family Pride

William Consalo & Sons Farms, Inc.  
Consalo Farms Inc.  
WCS Trucking, Inc.

GROWERS • SHIPPERS  
• DISTRIBUTORS  
[www.consalofarms.com](http://www.consalofarms.com)

THE STANDARD OF EXCELLENCE IN FRUIT AND PRODUCE SINCE 1927

Vineland, New Jersey	Nogales, Arizona	Sherrington, Quebec
Tel: 856-691-3377	Tel: 520-281-4855	Tel: 450-454-5075
Fax: 856-691-0164	Fax: 520-281-4214	Fax: 450-454-3709

**Frank Burton & Sons, Inc.**  
Est. 1933

"A THING OF BEAUTY IS A JOY FOREVER"

KITCHEN & BATHS  
CUSTOM & STOCK CABINETRY  
PLUMBING REPAIRS & SUPPLIES  
COMPLETE INSTALLATIONS

William Burton-Designer  
Donald Burton-Jr.  
N.J. Plumbing Lic# 10465

VISIT OUR SHOWROOM  
Mon-Fri 8am-5pm • Sat 8am-3pm  
[www.frankburtons.com](http://www.frankburtons.com)

Formica • Corian  
Granite & Marble Counters  
Whirlpools • Shower Doors  
333 W. Broad St.  
Bridgeton  
**856-455-1202**

Bridgeton, New Jersey Plant

WhiteWave Foods Company  
70 Rosenhayn Ave  
Bridgeton, NJ 08302

**WhiteWave**  
FOODS

856 459 3890 p  
856 459 3502 f  
[www.whitewave.com](http://www.whitewave.com)

**Fred Harz & Son**

PASSENGER • TRUCK • TRACTOR  
IMPLEMENT • EARTHMOVER • MINI

**MICHELIN**  
**Cooper TIRES**  
**BFGoodrich**  
**Firestone**

"From the smallest to the largest,  
we have the odd size"

**856-358-8128**  
U.S. RT. 40, P.O. BOX 1030  
ELMER, NJ 08318-1030

**Designer of the following local publications:**

- Harvest Festival Tabloid
- Bridgeton Chamber Tabloid
- Bridgeton Invitational Booklet
- HUG-A-BEAR Tabloid/Brochure
- Upper Deerfield UPDATE
- Bridgeton Rotary Tabloid
- Atlantic County Woman
- Monmouth County Woman
- Ocean County Woman & more

**Designs By Dar**

PUBLICATION  
SPECIALIST and  
PROFESSIONAL  
GRAPHIC DESIGNER

Over 33 Years Experience in the  
Newspaper Industry, Print and Design Field  
DARLENE A. DAVIS • 856-935-4942  
email: [designsbydar@comcast.net](mailto:designsbydar@comcast.net)  
[www.designsbydar.info](http://www.designsbydar.info)

Modern Design • Old Fashioned Service

BUSINESS NAME	Page	BUSINESS NAME	Page
Ace Plumbing, Heating, & Electrical	22	Gateway Community Action	30
AJ Petrunis, Inc.	20	Gregory Facemyer, CPA	46
All 4 Kids	47	Growthmark FS, LLC	46
All Electric	48	H & R Hardware & Garden Center	46
Athey & Company, CPA's, P.A.	34	H.H. Hankins & Brothers	46
Atlantic City Electric	36	Hair Barn	32
B.W. Stetson & Company	44	Harvest Community Bank	44
Basile and Testa, P.A.	14	Hopewell Sub & Pizza	45
Bath Fitters	9	Italian American Civic Club	42
Bifulco Farms, Inc.	40	J & S Agway Home & Garden	48
Big Brother/Big Sister	10	J.A. Mariano Agency, Inc.	32
Big Oak Nursery	48	Joe's Butcher Shop	34
Bottino's Shop Rite	30	Joe's Pizza II	43
Bowman and Company	32	Jon's Barber Shop	43
Bridgeton Area Chamber of Commerce	43	Kelly Kitchens	47
Bridgeton Restaurant Equipment	43	Landis Links	46
Bridgeton Trophy	44	Maple Valley Nurser	48
Bryan Page Masonary	48	Maria Collection / Diamonds & Design	47
Butch's Gun World	42	McCray's Grill & Cafe	43
C & H Disposal	40	Mileta Brothers	42
Campani Legacy Lane	43	Modern Gas Company	33
Casarow, Kienzle	47	Monarch Environmental Services	39
Catalano, Gary and Joann	48	National Refrigerants	45
Century Savings Bank	11	Newfield National Bank	34
Charles Marley Optical	49	Parkside Farms	48
Chiarelli Transport	44	Phoenix Business Forms	48
Clarky's Tree Service	46	QIS	18
Colonial Bank, FSB	52	Quality Lincoln Hyundai	18
Comcast	2	Quark Enterprises	47
CompleteCare Health Network	32	Quinn Broadcasting/WSNJ-WMVB	6
Conner Strong	48	Radio Shack	43
County Line Nurseries	42	Ramada Inn Vineland	19
Cumberland County Cultural & Heritage Commission	4	Rulyn's Garage	47
Cumberland County Democrats	41	Russell Automotive	37
Cumberland County Improvement Authority	51	Schaper Bros.	48
Cumberland County Recreation Commission	7	Seabrook House	17
Cumberland County Republicans	38	Sign Guys	38
Cumberland Dairy, Inc.	44	Skelly's	16
Cumberland Insurance Group	20	South Jersey Healthcare	31
D'Agostino Water Solutions, LL	46	South Jersey Industries	38
Deerfield Twp B.P.O. Elks Lodge	42	South Jersey Water Conditioning Service & Rainbow Sprinklers	38
Designs By Dar	49	Spatola Builders	45
Dominion Title Service	46	Directory, Twp Committee & Recreation	50
Dondero's Jewelry	36	State Farm Ins. / P. Austin Insurance	42
Dutch Neck Landscaping	47	Sweeney, Burzichelli & Rilely	47
Edward Duffy Law	39	TBI Unlimited	46
Erienne's Painting	45	TD Bank	21
Ever After Ink	49	The Bank	8
F & S Produce	13	Tiny's Plumbing	45
Fairfield Inn	34	Tips Trailer Park	43
Fairfield Pallet	46	Tony Brago Excavating	42
Farm Credit East	37	Tri City Paper Company	46
First National Bank of Elmer	31	Trout's Power Equipment	47
Fitness Connection	44	Vince Paladino Farms	40
Fralinger Engineering, P.A.	12	Vineland Syrup Inc	44
Frank Burton & Sons	49	Waa Lla King	42
Fraternal Order of the Eagles	48	Whibco, Inc.	40
Fred Harz & Sons Tires	49	White Wave Foods Company	49
Freitag Funeral Home	47	William Consalo	49
G.L. Sparacio Farms	42	Woodruff Energy	46
Garden State Highway Products	23	WPUR Cat Country Radio	33
		WVLT 92.1	36

## Thank You for Making the Harvest Festival Special



John Stanzione



Cosmo Laurella



Keith Laueremann



Frank Spatola



Carol Musso



Karen Seifrit

The Deerfield Township Committee thanks the Recreation Committee and all the volunteers who will make the 33rd celebration of the Harvest Festival a very special event for our residents and for everyone who attends. The community event brings families together to recognize farming and to have fun with their friends and families. We extend an invitation to all our residents and thousands of visitors to attend and have a great weekend.

### Congratulations Farmers and Hometown Heroes

Joe Olsen is congratulated for being designated as Farmer of the Year for his contributions to farming. Best wishes Joe and Family and to all the farmers in our Township. We also join the Recreation Committee in this year's Celebration of America and Hometown Heroes. Our sincere gratitude to all who make our communities better.

### Thanks to Our Festival Sponsors

We are very grateful to all the sponsors who are listed in this special publication. Their donations make it possible for the Deerfield Township Harvest Festival to present great entertainment with a small \$1 admission charge. Please thank these sponsors when you talk with them or visit their businesses. Keep this supplement and use it throughout the year to shop for products and services. Use the index on this page to locate their ads in this publication.



#### Township Committee

**Mayor John Stanzione**  
**Deputy Mayor Cosmo Laurella**  
**Committeeman Keith Laueremann**  
**Committeeman Carol Musso**  
**Committeeman Frank Spatola**

**Karen Seifrit, Clerk**

**856-455-3200**

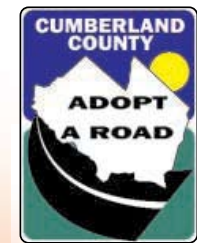
**www.deerfieldtownship.org**

#### Recreation Committee

**Roy Spoltore, Chairman**  
**Melody Montgomery**  
**Gloria Fields**  
**JoAnn Fioresi**  
**Carol Halter**  
**Paul Hoffman**  
**Angelo Manera**  
**Bettyann Mosley**  
**Beverly O'Brien**  
**John O'Brien**  
**Anthony Scafidi**  
**Jill Travis**  
**Tina Truitt**

# ***“Taking Steps To A Better Environment”***

- **Solid Waste Management**
- **Recycling Programs**
- **Clean Communities Program**
- **Adopt-A-Road Program**
- **Economic Development**
- **Financing**



2 North High Street  
 Millville, NJ 08332  
 Telephone: 856-825-3700  
 Fax: 856-825-8121  
[www.ccia-net.com](http://www.ccia-net.com)



*Cumberland*  
**COUNTY**  
**IMPROVEMENT**  
*Authority*

MAJOR  
CORPORATE  
SPONSOR

Current  
Resident

PRSR. STD.  
US POSTAGE  
**PAID**  
VINELAND  
NEW JERSEY  
PERMIT #278



**COLONIAL BANK FSB**  
*Smile, you're banking with us!*

# ***Every day is when we do our best work***

What do you need from your bank?  
Affordable checking? We have that.

How about advanced business  
banking services? Yup.  
We have those, too.

Plus, with extended  
branch hours and  
powerful online banking,  
Colonial Bank, FSB  
helps you manage  
your money.



Checking

Savings

Online Banking

Loans

**(856) 205-0058 • ColonialBankFSB.com**

Vineland • Bridgeton • Upper Deerfield • Millville • Mantua • Sewell • Cedarville

