

## Hotel Sponsor - \$1250 or \$1000

- Same Benefits as Silver Sponsors – See above
- Hotel Website hyperlinked to Festival Website for Reservations
- Featured as one of the Official Hotels of Festival

## Car Show Sponsor - \$1250 or \$1000

- Same benefits as Silver Sponsors- See above
- Plus up to 8 cars to display at Festival

## Fest-A-Vision Commercials

- **\$500 Package** includes (12) - 30 second video commercials shown on Fest-A-Vision. 6 on Sat & 6 on Sun includes 3 afternoon & 3 prime evening spots 1 before each national act
- **\$300 Package** includes (8) - 30 second video commercials shown on Fest-A-Vision. 4 on Sat & 4 on Sun includes 2 afternoon & 2 prime evening spots before national acts
- **\$100 Package** includes (4) - 30 second video commercials shown on Fest-A-Vision. 2 on Sat & 2 on Sun includes 1 afternoon & 1 prime time spot before an opening national act
- \$500 & \$300 Package includes scrolling of company name on screen during performances of national acts & others
- All video commercials must be self-produced
- Note public safety officials estimated 40,000 people in attendance over the weekend with as many as 10,000 adults in the audience for major entertainers Sat. & Sun. nights.

## Fest-A-Vision Business Ads

- Requires a **\$350 Premium Festival newspaper supplement sponsorship or higher**
- \$200 Package - 9 Supplement ads shown on Fest-A-Vision each day which includes afternoon and prime evening times
- \$100 Package - 4 Supplement ads shown on Fest-A-Vision each day which includes afternoon and prime evening times
- Note public safety officials estimated 40,000 people in attendance over the weekend with as many as 10,000 adults in the audience for major entertainers each night.

**more sponsorships on reverse side**

## MANY APPRECIATE YOUR SUPPORT THAT ALLOWS THEM TO ENJOY COUNTRY MUSIC STARS & MORE!

Customers, employees and the community will appreciate your sponsorship of the Festival and your association with this event that allows families in our area and visitors from many states to enjoy family fun and top notch national acts like our past stars:



Lady Antebellum



Lonestar



Gloriana



Darryl Worley



Emerson Drive



Ricochet



*See Love & Theft in 2011 and More 2011 Stars to Be Announced Soon*



**Festival SingFest Contest**

**Baking Contest • Parade**

**Mascot Mania & Children's Fun**

**Fireworks • Crafts**

**Community & Business Displays**

**Food Court • Games**

**Skelly's Amusement Rides**

**Sports Collectibles**

**Home Improvement Displays**

**New/Used Car Show**

*Schedule Subject to Change.*



**Deerfield Township Harvest Festival**  
**P.O. Box 350, Rosenhayn, NJ 08352**  
**856-455-3200 \* Fax: 856-455-0025**  
**festival@dthf.org \* www.dthf.org**



**Oct. 7, 8 & 9, 2011**

**33rd Celebration:**

*A Weekend Filled with Family Fun and National, Regional and Local Entertainment.*

## Sponsorships

**PROMOTE YOUR BUSINESS AND HELP PRESENT ONE OF SOUTH JERSEY'S MOST POPULAR FALL EVENTS!**

**Including:**

- ✓ Color Ads in the Festival Newspaper Supplement that goes to 25,000 households in the area
- ✓ TV Commercials & Ads on Fest-A-Vision giant video screen to be seen by 40,000 people at the festival
- ✓ Sponsorships of Events and Entertainment

## Support the Festival and Promote Your Business

The 33rd Deerfield Township Harvest Festival on Oct, 7, 8, & 9 will salute our farming heritage and bring communities together for a weekend filled with music and family fun.

The Festival provides businesses and organizations with affordable and effective advertising and promotion options. The Festival's newspaper supplement that will be inserted in the News of Cumberland County and The Cumberland Reminder and will be mailed to all households and businesses in Deerfield Township, reaching 25,000 homes and businesses will include color ads for all sponsors.

Sponsors who give \$350 or more will be recognized on signs at the festival, on the PA system and on Fest-A-Vision, our giant video screen.

**New! Ads and/or 30-sec. video and audio commercials are available on FEST-A-VISION**, the Festival's giant video screen, to help businesses reach 40,000 festival visitors.

Please review the sponsorship options. Complete the order form and return it no later than Aug. 22. Full payment must be received by Sept.15. Call or request a meeting with a festival official to talk about these sponsorships.



*National Country Star Darryl Worley honors local heroes at 2010 festival.*

## Major Sponsor - \$5,000 or more

- Sponsor or co-sponsor of Major Musical entertainment on Saturday and Sunday or Fest-A-Vision or Fireworks
- Full page, Color, 10 x 10 in. ad in 25,000 tabloids.
- \$500 Fest-A-Vision Commercial Package included at no additional cost, promoting your business on the giant Video Screen. See details in this flyer.
- \$200 Fest-A-Vision Ad Package also included.
- Free 20' X 20' Display Space In Commercial Exhibit Area at Festival
- 8' X 2' Banner at the Festival's Main Stage
- Logo / name in 110,000 4-Page Newspaper Inserts
- Short Story About Business in the Tabloid
- 12 Complimentary Coupons for Recreation Food Booth and 6 Complimentary Parking Passes
- 6 reserved seats in Friend of Festival Section in front of the main stage on Sat. and Sun. Advance registration required to reserve passes.
- Recognition in All Print Ads, Radio & TV Spots, Billboards, News Releases, Fliers and Posters.

## Gold Sponsor - \$2,500 or more

- Sponsor of Parade, Thrill Show, Mascot Mania, Ride Bracelet Discounts, Idol Contest or Kids Entertainment
- Full page, Color, 10 x 10 inch ad in 25,000 Tabloids
- \$300 Fest-A-Vision Commercial Package included at no additional cost, promoting your business on the giant HD Video Screen. Upgrade to \$500 Package for \$200. See details in this flyer.
- \$200 Fest-A-Vision Ad Package also included.
- Free 10' X 10' Display Space In Commercial Exhibit Area
- 4' X 4' Banner at the Festival's Main Stage
- Logo / name in 110,000 4-Page Newspaper Inserts
- Short Story About Business in the Tabloid
- 8 Complimentary Coupons for Recreation Food Booth and 4 Complimentary Parking Passes
- 4 reserved seats in Friend of Festival Section in front of the main stage on Sat. and Sun. Advance registration required to reserve passes.
- Recognition in All Print Ads, Local Radio & TV Spots, News Releases.

## Silver Sponsor - \$1,000 or \$1250

- \$1250 - Full page, Color, 10 x 10 in. ad in the 25,000 tabloids or \$1000 - 3/4 page, Color, 10 x 7.5 inch ad in tabloids.
- \$100 Fest-A-Vision Commercial Package included at no additional cost, promoting your business on the giant HD Video Screen. Upgrade to \$500 Package for \$400. See details in this flyer.
- \$100 Fest-A-Vision Ad Package also included.
- Free 10' X 10' Display Space In Commercial Exhibit Area
- Name on Banner at the Festival's Main Stage
- Name / logo in 110,000 4-Page Newspaper Inserts
- Short Story About your Business in the Tabloid
- 6 Complimentary Coupons for Recreation Food Booth and 3 Complimentary Parking Passes
- 4 reserved seats in Friend of Festival Section in front of the main stage on Sat. and Sun. Advance registration required to reserve passes.

## Bronze Sponsor - \$600

- 1/2 page, Color 10 x 5 in. ad in the 25,000 Tabloids
- \$100 Fest-A-Vision Ad Package also included. See details in this flyer.
- Free 10' X 10' Display Space In Commercial Exhibit Tent
- Name on Banner at the Festival's Main Stage
- Name / logo in 110,000 4-Page Newspaper Inserts
- 4 Complimentary Coupons for Recreation Food Booth and 2 Complimentary Parking Passes
- 2 reserved seats in Friend of Festival Section in front of the main stage on Sat. and Sun. Advance registration required to reserve passes.

## Premium Sponsor - \$350

- 1/4 pg. Color, 10x2.5 in. ad in the 25,000 Tabloids
- Free 8' X 5' Display Space In Commercial Exhibit Tent
- Name on Banner at the Festival's Main Stage
- Recognition in 110,000 4-Page Newspaper Inserts
- 2 Complimentary Coupons for Recreation Food Booth and 1 Complimentary Parking Passes
- 2 reserved seats in Friend of Festival Section in front of the main stage on Sat. and Sun. Advance registration required to reserve passes.

**MORE SPONSORSHIPS ON NEXT PAGE**

**SPONSORSHIP / AD ORDER FORM - Page 1**

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEB: \_\_\_\_\_

**ORDER YOUR AD BY AUGUST 22, 2011.**

**MAKE YOUR PAYMENT NO LATER THAN  
SEPTEMBER 15, 2011.**

**MAKE CHECKS PAYABLE TO:  
DEERFIELD TWP RECREATION TRUST FUND**

**Attach camera-ready ad, logo or business card.**

**E-mail camera-ready ad copy to:  
[festival@dthf.org](mailto:festival@dthf.org).**

These electronic files should contain a complete ad design and layout with all photographic images, artwork and typesetting included. Please include all fonts. Accepted formats are: tif, jpg, & pdf. Resolution minimum 300 dpi @ 100% ad size.

**For more information, call 856-455-3200  
weekdays or 609-364-5528 or 856-305-1287  
evenings and weekends.**

**E-MAIL ADDRESS: [festival@dthf.org](mailto:festival@dthf.org)**

**Deerfield Township Harvest Festival  
P.O. Box 350, Rosenhayn, NJ 08352  
856-455-3200 \* Fax: 856-455-0025  
[festival@dthf.org](mailto:festival@dthf.org) \* [www.dthf.org](http://www.dthf.org)**

**SPONSORSHIP / AD ORDER FORM - Page 2**

**ENTER DOLLAR AMOUNT ON THE LINE (S):**

\_\_\_\_\_ **Major Sponsor Package - \$5,000 +**

\_\_\_\_\_ **Gold Sponsor Package - \$2,500 +**

\_\_\_\_\_ **Silver Sponsor Package - \$1,250 or  
\$1,000**

\_\_\_\_\_ **Hotel Sponsorship – \$1,250 or \$1,000**

\_\_\_\_\_ **Car Show Package - \$1,250 or \$1,000**

\_\_\_\_\_ **Bronze Sponsor Package - \$600**

\_\_\_\_\_ **Premium Sponsor Package - \$350**

\_\_\_\_\_ **Fest-A-Vision Video Commercials -  
\$500, \$300 or \$100**

\_\_\_\_\_ **Fest-A-Vision Ad Package - \$200 or  
\$100**

\_\_\_\_\_ **6 x 5 inch Ad - \$300.00**

\_\_\_\_\_ **4 x 6 inch Ad - \$250.00**

\_\_\_\_\_ **5 X 4 inch Ad - \$200.00**

\_\_\_\_\_ **4 X 4 inch Ad - \$160.00**

\_\_\_\_\_ **4 x 3 inch Ad - \$120.00**

\_\_\_\_\_ **4 x 2 inch Ad - \$80.00**

\_\_\_\_\_ **3 x 2 inch Ad - \$60.00**

\_\_\_\_\_ **Total Amount Submitted**

\_\_\_\_\_ **Total Amount Submitted or To Be  
Billed**

**MAKE CHECKS PAYABLE TO:  
DEERFIELD TWP RECREATION TRUST FUND**

***MAILING ADDRESS ON REVERSE SIDE***

