

Event Naming Opportunity

\$15,000 or more

- ◆ Festival will be promoted in your organization's name as well as Deerfield Township in all publicity.
- ◆ Full page, Full-color, 10 x 10 inch ad in the 25,000 tabloids
- ◆ Free Display Space In Commercial Exhibit Area at Festival
- ◆ Company Name on Banner at the Festival's Main Stage and your Company Banner Displayed at the Festival
- ◆ Recognition in 110,000 4-Page Newspaper Inserts distributed in South Jersey
- ◆ Announcements about your Business on the Festival PA System
- ◆ Complimentary Professional Float in the Festival Parade
- ◆ Short Story About your Products & Services in the Tabloid
- ◆ 10 Complimentary Food Coupons for Recreation Food Booth and Complimentary Parking Passes
- ◆ Recognition in All Print Ads, Radio & TV Spots, Billboards, News Releases, Fliers and Posters



FESTIVAL TABLOID INCLUDES THE VINELAND / MILLVILLE MARKET THIS YEAR. YOUR AD WILL REACH 25,000 HOUSEHOLDS!

The tabloid will be inserted in the Bridgeton News, The Cumberland Reminder and mailed to all households in Deerfield Township, reaching 25,000 homes and businesses. In addition to supporting the Harvest Festival, you will also be receiving an outstanding advertising value!



Festival Features Free Performances By

Lonestar

Hits Include "Amazed"
One of America's Most Popular Country Bands.
9 Billboard # 1 Hits
18 Billboard Top-10 Hits



& Many More!

2008 DEERFIELD TOWNSHIP HARVEST FESTIVAL SPONSORSHIP FORM

Please complete this form and send it to Deerfield Township by August 22.

NAME, ADDRESS, PHONE OF BUSINESS OR INDIVIDUALS:

ENTER THE DOLLAR AMOUNT ON THE LINE FOR YOUR CHOICE(S):

NAME: _____

ADDRESS: _____

CONTACT PERSON: _____

PHONE: _____

FAX: _____

EMAIL: _____

WEB: _____

PLEASE ORDER YOUR AD BY AUGUST 22, 2008.

MAKE YOUR PAYMENT NO LATER THAN SEPTEMBER 1, 2008. THANK YOU.

MAKE CHECKS PAYABLE TO:
Deerfield Township Recreation Trust Fund

Attach camera-ready ad, logo or business card.
E-mail camera-ready ad copy to:
festival@deerfieldtownship.org.

These electronic files should contain a complete ad design and layout with all photographic images, artwork and typesetting included. Please include all fonts. Accepted formats are: tif, jpg, & pdf. Resolution minimum 300 dpi @ 100% ad size.

For more information, call 856-455-3200 weekdays or 609-364-5528 or 856-305-1287 evenings and weekends.

MAILING ADDRESS: HARVEST FESTIVAL
PO BOX 350
ROSENHAYN, NJ 08352



- _____ Event Naming Opportunity- \$15,000 +
- _____ Platinum Sponsor Package - \$10,000 +
- _____ Gold Sponsor Package - \$5,000 +
- _____ Silver Sponsor Package - \$2,500 +
- _____ Bronze Sponsor Package - \$1,250 or \$1,000
- _____ Premium Sponsor Package - \$600
- _____ Special Sponsor Package - \$350
- _____ Professional Float in Parade - \$500 with any sponsor package of \$2500 or less.
- _____ Professional Float in Parade—no other sponsorship — \$650
- _____ 6 x 5 inch Ad - \$300.00
- _____ 4 x 6 inch Ad - \$250.00
- _____ 5 X 4 inch Ad - \$200.00
- _____ 4 X 4 inch Ad - \$160.00
- _____ 4 x 3 inch Ad - \$120.00
- _____ 4 x 2 inch Ad - \$80.00
- _____ 3 x 2 inch Ad - \$60.00
- _____ Full color to any 30" ad or larger - \$100
- _____ Total Amount Submitted
- _____ Total Amount to be Billed

Platinum Sponsor Package

\$10,000 or more

- ◆ Exclusive sponsor of a Family Show (ie. Disney or Nickelodeon)
- ◆ Or sponsor of the major entertainers on Saturday and/or Sunday
- ◆ Full page, Full-color, 10 x 10 inch ad in the 25,000 tabloids
- ◆ Free Display Space In Commercial Exhibit Area at Festival
- ◆ Company Name on Banner at the Festival's Main Stage and your Company's Banner will be displayed at the festival.
- ◆ Recognition in 110,000 4-Page Newspaper Inserts distributed in South Jersey
- ◆ Announcements about your Business on the Festival PA System
- ◆ Complimentary Professional Float in the Festival Parade
- ◆ Short Story About your Products & Services in the Tabloid
- ◆ 10 Complimentary Food Coupons for Recreation Food Booth and Complimentary Parking Passes
- ◆ Recognition in All Print Ads, Radio & TV Spots, Billboards, News Releases, Fliers and Posters



Gold Sponsor Package

\$5,000 or more

- ◆ Full page, Full-color, 10 x 10 inch ad in the 25,000 tabloids
- ◆ Free Display Space In Commercial Exhibit Area
- ◆ Company Name on Banner at the Festival's Main Stage or your Company Banner will be displayed at the festival
- ◆ Recognition in 110,000 4-Page Newspaper Inserts in South Jersey
- ◆ Announcements about your Business on PA System
- ◆ Complimentary Professional Float in the Festival Parade
- ◆ Short Story About Products & Services in the Tabloid
- ◆ 10 Complimentary Coupons for Recreation Food Booth and Complimentary Parking Passes
- ◆ Recognition in All Print Ads, Radio & TV Spots, Billboards, News Releases, Fliers and Posters

Silver Sponsor Package

\$2,500

- ◆ Full page, 10 x 10 inch full color ad in the 25,000 Festival tabloids
- ◆ Free Display Space In Commercial Exhibit Area
- ◆ Company Name on Banner at the Festival's Main Stage or Your Company Banner will be displayed at the Festival
- ◆ Recognition in 110,000 4-Page Newspaper Inserts
- ◆ Announcements about your Business on the PA System
- ◆ Short Story About Products & Services in the Tabloid
- ◆ 8 Complimentary Coupons for Recreation Food Booth and Complimentary Parking Passes
- ◆ Recognition in All Print Ads, Radio & TV Spots, News Releases, Fliers and Posters



Bronze Sponsor Package

\$1,000 or \$1,250

- ◆ \$1250 includes Full page, 10 x 10 inch ad in the 25,000 Festival tabloids or \$1000 includes 3/4 page, 10 x 7.5 inch ad
- ◆ Free 8' X 5' Display Space In Commercial Exhibit Tent at Festival
- ◆ Company Name on Banner at the Festival's Main Stage
- ◆ Recognition in 110,000 4-Page Newspaper Inserts
- ◆ Announcements about your Business on the Festival PA System
- ◆ Short Story About your Products & Services in the Tabloid
- ◆ 6 Complimentary Food Coupons for Recreation Food Booth and Complimentary Parking Passes

Premium Sponsor Package

\$600

- ◆ 1/2 page, 10 x 5 inch ad in the 25,000 Festival tabloids
- ◆ Free 8' X 5' Display Space In Commercial Exhibit Tent at Festival
- ◆ Company Name on Banner at the Festival's Main Stage
- ◆ Recognition in 110,000 4-Page Newspaper Inserts
- ◆ Announcements about your Business on the Festival PA System
- ◆ 4 Complimentary Festival Food Coupons for Recreation Food Booth and a complimentary parking pass.



Special Sponsor Package

\$350

- ◆ 1/4 page, 10 x 2.5 inch ad in the 25,000 Festival tabloids
- ◆ Free 8' X 5' Display Space In Commercial Exhibit Tent at Festival
- ◆ Company Name on Banner at the Festival's Main Stage
- ◆ Recognition in 110,000 4-Page Newspaper Inserts
- ◆ Announcements about your Business on the Festival PA System
- ◆ 2 Complimentary Food Coupons for Recreation Food Booth and a Complimentary Parking Pass

Professional Float in Parade

- ◆ \$500 additional with any sponsor package of \$2500 or less.
- ◆ \$650 for Float Sponsor Only

REVIEW THE SPONSORSHIP OPTIONS. COMPLETE THE ORDER FORM.

IF YOU'D LIKE TO MEET WITH A FESTIVAL VOLUNTEER, PLEASE CONTACT US AS INDICATED IN THIS FORM.

***Be a part of one of
Southern New Jersey's
most popular fall events.***



Deerfield Township Harvest Festival
P.O. Box 350, Rosenhayn, NJ 08352
856-455-3200 Fax: 856-455-0025

Email:

festival@deerfieldtownship.org
www.deerfieldtownship.org