

**YOUR SUPPORT THAT ALLOWS  
SO MANY PEOPLE TO ENJOY  
COUNTRY MUSIC STARS & MORE  
IS MUCH APPRECIATED!**

**It is your sponsorship of the Festival  
and your association with this event  
that allows residents and visitors to  
enjoy family fun and top notch  
entertainers like our **past headliners**:**



Gloriana

Past Stars:



Emerson Drive



Jo Dee Messina



Joe Nichols Lady Antebellum Phil Vassar

SingFest Contest • Baking Contest

Mascot Mania, Rides, Games & More Children's Fun

Crafts & Business Displays

Food Court • Games • Skelly's Amusement Rides

Sports Collectibles • Home Improvement Displays

Schedule Subject to Change.

Deerfield Township Harvest Festival  
P.O. Box 350, Rosenhayn, NJ 08352  
856-455-3200 \* Fax: 856-455-0025  
festival@dthf.org \* www.dthf.org



**37th Celebration**

**Oct. 8, 9, 10 & 11,  
2015**

**A Weekend of Family  
Fun & Music  
Celebrating Our Abundant  
Harvest**

**Sponsorships**

**PROMOTE YOUR BUSINESS AND  
HELP PRESENT ONE OF SOUTH  
JERSEY'S MOST POPULAR  
FALL EVENTS!**

- ✓ Color Ads in the Festival Newspaper Supplement that goes to thousands of households in the area
- ✓ TV Commercials & Ads on Fest-A-Vision giant video screen to be seen by 40,000 people during the festival
- ✓ Sponsorships Opportunities

**Sponsorship details on reverse side**

**SPONSORSHIP / AD ORDER FORM - Part 1**

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

PHONE: \_\_\_\_\_

FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEB: \_\_\_\_\_

ORDER YOUR AD BY AUGUST 31.

MAKE YOUR PAYMENT NO LATER THAN SEPT. 30.

MAKE CHECKS PAYABLE TO:

DEERFIELD TWP RECREATION TRUST FUND

Attach camera-ready ad, logo or business card.

E-mail camera-ready ad copy to:

[festival@dthf.org](mailto:festival@dthf.org).

These electronic files should contain a complete ad design and layout with all photographic images, artwork and typesetting included. Please include all fonts. Accepted formats are: tif, jpg, & pdf. Resolution minimum 300 dpi @ 100% ad size.

For more information, call 856-455-3200 weekdays or 609-364-5528 or 856-305-1287 evenings and weekends.

E-MAIL ADDRESS: [festival@dthf.org](mailto:festival@dthf.org)

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**SPONSORSHIP / AD ORDER FORM - Part 2**

ENTER DOLLAR AMOUNT ON THE LINE (S):

\_\_\_\_\_ Major Sponsor Packages - \$5,000 +

**Contact us to discuss the options.**

\_\_\_\_\_ Gold Sponsor Package - \$2,500 +

\_\_\_\_\_ Silver Sponsor Package - \$1,250 or \$1,000

\_\_\_\_\_ Hotel Sponsorship – \$1,250 or \$1,000

\_\_\_\_\_ Car Show Package – Ask us for details.

\_\_\_\_\_ Bronze Sponsor Package - \$600

\_\_\_\_\_ Premium Sponsor Package - \$350

\_\_\_\_\_ Fest-A-Vision Video Commercials - \$500, \$300

**or \$100 \*Requires a \$350 sponsorship or higher.**

\_\_\_\_\_ 6 x 5 inch Ad - \$300.00

\_\_\_\_\_ 4 x 6 inch Ad - \$250.00

\_\_\_\_\_ 5 X 4 inch Ad - \$200.00

\_\_\_\_\_ 4 X 4 inch Ad - \$160.00

\_\_\_\_\_ 4 x 3 inch Ad - \$120.00

\_\_\_\_\_ 4 x 2 inch Ad - \$80.00

\_\_\_\_\_ 3 x 2 inch Ad - \$60.00

\_\_\_\_\_ Total Amount Submitted

\_\_\_\_\_ Total Amount Submitted or To Be Billed

**Sponsorship details on reverse side**



**One of the  
stars to  
appear in  
2015.**

Parmalee's hits include "Close Your Eyes," and "Carolina". They have played recently on Brad Paisley's tour.

## Support the Festival and Promote Your Business

The 37th Deerfield Township Harvest Festival on Oct. 8, 9, 10 & 11, 2015 will salute our farming heritage and bring communities together for a weekend filled with music and family fun.

The Festival provides businesses and organizations with affordable and effective advertising and promotion options. The Festival's newspaper supplement that will be inserted in the South Jersey Times and will be mailed to all households and businesses in Deerfield Township, reaching thousands of homes and businesses, will include color ads for all sponsors.

All advertisers' ads are shown a few times a day on Fest-A-Vision, our giant video screen. Sponsors who give \$350 or more will be recognized several times a day.

**Ads and/or 30-sec. video and audio commercials are available on FEST-A-VISION**, the Festival's giant video screen, to help businesses reach 40,000 festival visitors.

Please review the sponsorship options. Complete the order form and return it no later than Aug. 31. Full payment must be received by Sept. 30. Call or request a meeting with a festival official to talk about these sponsorships.



**National Country Star Darryl Worley honors local heroes at 2010 festival.**

## Major Sponsor - \$5,000 or more

- Sponsor or co-sponsor of Major Musical entertainment on Saturday and Sunday or Fest-A-Vision.
- Full page, Color, 10 x 10 in. ad in tabloid.
- \$500 Fest-A-Vision Commercial Package included at no additional cost, promoting your business on the giant Video Screen. See details in this flyer.
- Ads for sponsors, \$350 or higher appear on the Festival's giant screen several times each day and evening.
- Free 20' X 20' Display Space in Commercial Exhibit Area at Festival
- You may provide company banner to be displayed near the Festival's Main Stage
- Logo / name in 125,000 4-Page Newspaper Inserts
- Short Story About Business in the Tabloid
- 4 Complimentary Coupons for Recreation Food Booth.
- 4 reserved seats in Friend of Festival Section in front of the main stage on Sat. and Sun. Advance registration required no later than Oct. 2 to reserve passes by sending email to [festival@dthf.org](mailto:festival@dthf.org).
- Recognition in All Print Ads, Radio & TV Spots, Billboards, News Releases, Fliers and Posters and website ads.

## Gold Sponsor - \$2,500 or more

- Sponsor of Parade, Thrill Show, Mascot Mania, Ride Bracelet Discounts, Idol Contest or Kids Entertainment
- Full page, Color, 10 x 10 inch ad in tabloid.
- \$300 Fest-A-Vision Commercial Package included at no additional cost, promoting your business on the giant HD Video Screen. Upgrade to \$500 Package for \$200. See details in this flyer.
- Ads for sponsors, \$350 or higher appear on the Festival's giant screen several times each day and evening.
- Free 10' X 10' Display Space in Commercial Exhibit Area
- You may provide company banner to be displayed near the Festival's Main Stage
- Logo / name in 125,000 4-Page Newspaper Inserts
- Short Story About Business in the Tabloid
- 4 Complimentary Coupons for Recreation Food Booth.
- 4 reserved seats in Friend of Festival Section in front of the main stage on Sat. and Sun. Advance registration required no later than Oct. 2 to reserve passes by sending email to [festival@dthf.org](mailto:festival@dthf.org)
- Recognition in All Print Ads, Local Radio & TV Spots, News Releases and website ads.

## Silver Sponsor - \$1250

- \$1250 - Full page, Color, 10 x 10 in. ad in the tabloid
- \$100 Fest-A-Vision Commercial Package included at no additional cost, promoting your business on the giant Video Screen. See details in this flyer.
- Ads for sponsors, \$350 or higher appear on the Festival's giant screen several times each day and evening.
- Free 10' X 10' Display Space in Commercial Exhibit Area
- Business recognized on Fest-A-Vision at Festival
- Name / logo in 125,000 4-Page Newspaper Inserts
- 2 Complimentary Coupons for Recreation Food Booth.
- 2 reserved seats in Friend of Festival Section in front of the main stage on Sat. and Sun. Advance registration required no later than Oct. 2 to reserve passes by sending email to [festival@dthf.org](mailto:festival@dthf.org).

## Bronze Sponsor - \$600

- 1/2 page, Color 10 x 5 in. ad in the tabloid.
- Ads for sponsors, \$350 or higher appear on the Festival's giant screen several times each day and evening.
- Free 10' X 10' Display Space in Commercial Exhibit Tent
- Name / logo in 125,000 4-Page Newspaper Inserts
- 2 Complimentary Coupons for Recreation Food Booth.
- 2 reserved seats in Friend of Festival Section in front of the main stage on Sat. or Sun. Advance registration required no later than Oct. 2 to reserve passes by sending email to [festival@dthf.org](mailto:festival@dthf.org).

## Premium Sponsor - \$350

- 1/4 pg. Color, 10 x 2.5 or 5 x 5 in. ad in the tabloid.
- Free 8' X 5' Display Space in Commercial Exhibit Tent
- Ads for sponsors, \$350 or higher appear on the Festival's giant screen several times each day and evening.
- Recognition in 125,000 4-Page Newspaper Inserts
- 2 Complimentary Coupons for Recreation Food Booth.
- 2 reserved seats in Friend of Festival Section in front of the main stage on Sat. or Sun. Advance registration required no later than Oct. 2 to reserve passes by sending email to [festival@dthf.org](mailto:festival@dthf.org).

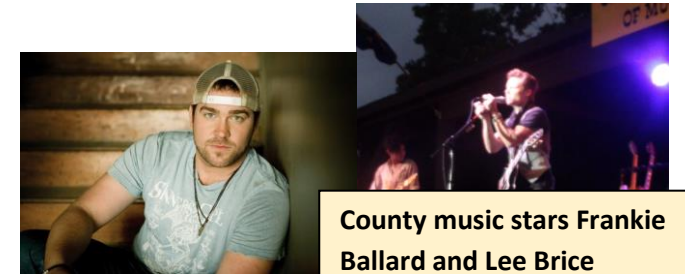
## Hotel Sponsor - \$1250

- Same Benefits as Silver Sponsors – See above.
- Hotel Website hyperlinked to Festival Website for Reservations.
- Featured as one of the Official Hotels of Festival.
- May be an exclusive sponsorship. Contact for details.

## Car Show Sponsor – Contact us for details

## Fest-A-Vision Commercials

- Requires a \$350 Premium Festival newspaper tabloid sponsorship or higher
- \$500 Package includes (12) - 30 second video commercials shown on Fest-A-Vision. 6 on Sat & 6 on Sun includes 3 afternoon & 3 prime evening spots 1 before each national act
- \$300 Package includes (8) - 30 second video commercials shown on Fest-A-Vision. 4 on Sat & 4 on Sun includes 2 afternoon & 2 prime evening spots before national acts
- \$100 Package includes (4) - 30 second video commercials shown on Fest-A-Vision. 2 on Sat & 2 on Sun includes 1 afternoon & 1 prime time spot before an opening national act
- \$500 & \$300 Package includes scrolling of company name on screen during performances of national acts & others
- All video commercials must be self-produced
- Note public safety officials estimated that in recent years, depending on weather, up to 40,000 people have attended over the weekend with as many as 10,000 adults in the audience for major entertainers Sat. & Sun. nights.



**County music stars Frankie Ballard and Lee Brice performed at the festival a few years ago.**